

**keynote****1.** ['ki:nəʊt] *n*1. *муз.* основной тон, тоника

2. 1) лейтмотив основная мысль, ведущая идея; основной принцип

to strike /to sound, to introduce/ the keynote of policy - задавать тон в политике

the keynote of the speech [report] - лейтмотив выступления [доклада]

the keynote of the exhibition - основное направление /ведущая тенденция/ выставки

the Secretary General has sounded the keynote for constructive debate - генеральный секретарь задал тон, призвав к конструктивному обсуждению вопроса

2) *амер.* основная политическая линия (*партии*); директивы для проведения избирательной кампании *и т. п.*keynote speaker - основной докладчик; оратор, дающий основные установки (*особ. на съезде партии*)**2.** ['ki:nəʊt] *v амер.*давать установку, задавать тон (*на съезде партии и т. п.*); излагать директивы, политическую линию *и т. п.***keynote**

Oxford Advanced Learners Dictionary 8th Ed.

**key-note** [keynote keynotes] *BrE* ['ki:nəʊt] *NAme* ['ki:nəʊt] *noun***1.** usually singular the central idea of a book, a speech, etc

• Choice is the keynote of the new education policy.

• a **keynote speech/speaker** (= a very important one, introducing a meeting or its subject)**2.** (music) the note on which the ↑key is basedDerived Word ↑keynoterExample Bank:

• a keynote speech/speaker

**keynote**

Longman DOCE 5th Ed. (En-En)

**I. keynote**<sup>1</sup> /'ki:nəʊt/ *-noun/ BrE* *AmE* *noun* [countable]

the main point in a book, system of beliefs, activity etc that influences everything else

*keynote of*

Unprecedented change has been the keynote of the electronic revolution.

**II. keynote**<sup>2</sup> *BrE* *AmE* *adjective* [only before noun]

relating to the most important part of a formal meeting, report etc

*keynote speech/address/lecture etc*

He is scheduled to deliver the keynote address at an awards ceremony.

Bill Gates is booked as the keynote speaker.**III. keynote**<sup>3</sup> *BrE* *AmE* *verb* [intransitive and transitive]

to give the keynote speech at a formal meeting, ceremony etc:

The event is usually keynoted by the prime minister.**keynote**

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