

placard1. ['plækɑ:d] *n*

1. афиша; плакат, объявление

flaring posters and placards - яркие /броские/ лозунги и плакаты

a placard was hung to call the attention of the people - чтобы привлечь внимание публики, была вывешена афиша

2. *uctm.* эдикт, приказ, официальный документ с печатью2. ['plækɑ:d] *v*

1. развешивать, расклеивать афиши, объявления

bills were placarded on the walls - на стенах были расклеены объявления

2. использовать плакаты для рекламы; объявлять, извещать о чём-л.

to placard a sale - объявить о распродаже

placard

Oxford Advanced Learners Dictionary 8th Ed.

plac·ard ['plækɑːd] *BrE* ['plækɑːd] *NAmE*['plækɑːd] *noun*

a large written or printed notice that is put in a public place or carried on a stick in a march

• They were carrying placards and banners demanding that he resign.

Word Origin:late 15th cent. (denoting a warrant or licence): from Old French *plac quart*, from *plaquier* 'to plaster, lay flat', from Middle Dutch *placken*.**placard**

Longman DOCE 5th Ed. (En-En)

plac·ard /'plækɑːd\$ -ərd/ *BrE* *AmE* *noun* [countable][Date: 1400-1500; Language: French; Origin: Old French *plaquier* 'to make flat']

a large notice or advertisement on a piece of card, which is put up or carried in a public place:

* a huge placard saying 'Welcome to Derbyville'

placard

Freakuency Pack

12500 **11541**^{MCW}15000 **10072**^{COCA}RANGE: **8k** PLACARD 673

placard 282

placards 391

COCA 500k Unlemmatized

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