

objective**1. [əb'dʒektɪv] n**

1. цель, задача; стремление

objective of a military mission - цель боевого задания

I don't see his objective - я не понимаю, к чему он стремится

2. **воен.** объект (наступления)

military objectives - военные объекты

3. **грам.** объектный или косвенный падеж4. **опт.** объектив**2. [əb'dʒektɪv] a**

1. объективный, действительный, материальный

objective fact - объективный факт

objective evidence - объективные данные /свидетельства/; **юр.** показания

to render smth. objective - доказать что-л

2. непредубеждённый, беспристрастный, объективный

objective opinion - объективное мнение

3. **воен.** относящийся к цели

4. вещественный, предметный

objective world - вещественный мир

5. **жив.** объективный

objective plane - объективный план

objective point - точка в перспективе на плоскости

6. **мед.** объективный

objective symptom - объективный симптом

7. **грам.** относящийся к дополнению

objective case - объектный или косвенный падеж

8. **филос.** объективный, реально существующий, действительный, материальный

objective reality - объективная реальность

objective

Oxford Advanced Learners Dictionary 8th Ed.

ob·ject·ive **AW** [**objective objectives**] **noun, adjective** **BrE** [əb'dʒektɪv] **NAme**

[əb'dʒektɪv]

noun

1. something that you are trying to achieve

Syn: ↑goal• the **main/primary/principal objective**• to **meet/achieve** your **objectives**• You must set realistic **aims and objectives** for yourself.

• The main objective of this meeting is to give more information on our plans.

2. (also **objective 'lens**) (**technical**) the ↑**lens** in a ↑**telescope** or ↑**microscope** that is nearest to the object being looked atWord Origin:early 17th cent.: from medieval Latin **objectivus**, from **objectum** 'thing presented to the mind', neuter past participle (used as a noun) of Latin **obicere**, from **ob-** 'in the way of' + **jacere** 'to throw'.Thesaurus:**objective** **noun** **C**

• What is the main objective of this project?

goal • **target** • **purpose** • **aim** • **object** • **plan** • **idea** • **point** • |**formal end** •

objectives/goals/targets/aims/plans for sth

achieve a/an objective/goal/target/purpose/aim/end**set/agree on/identify/reach/meet/exceed** a/an objective/goal/target**Objective, goal or target?** **Goals** usually relate to a person or organization's long-term plans. **Targets** are usually specific figures, such as a number of sales, that are set officially, for example by an employer or a government committee. People often set their own **objectives** that they wish to achieve, for example as part of a project, campaign or piece of writing.Synonyms:**target**

objective • goal • object • end

These are all words for sth that you are trying to achieve.

target • a result that you try to achieve: ▫ Set yourself targets that you can reasonably hope to achieve. ◇▫ attainment targets in schools**objective** • (rather formal) something that you are trying to achieve: ▫ What is the main objective of this project?**goal** • something that you hope to achieve: ▫ He continued to pursue his goal of becoming an actor.**target, objective or goal?**A **target** is usually officially recorded in some way, for example by an employer or by a government committee. It is often specific, and in the form of figures, such as number of sales or exam passes, or a date. People often set their own **objectives**: these are things that they wish to achieve, often as part of a project or a talk they are giving. **Goals** are often long-term, and relate to people's life and career plans or the long-term plans of a company or organization.

object • the purpose of sth; sth that you plan to achieve: ▪ The object is to educate people about road safety.

end • something that you plan to achieve: ▪ He joined the society for political ends. ◊▪ That's only OK if you believe that ▪ the end justifies the means ▪ ▪ (= bad methods of doing sth are acceptable if the final result is good) ▪.

End is usually used in the plural or in particular fixed expressions.

to work **towards** a(n) target/objective/goal

an **ambitious/major/long-term/short-term/future** target/objective/goal

economic/financial/business targets/objectives/goals

to **set/agree on/identify/reach/meet/exceed** a(n) target/objective/goal

to **achieve** a(n) target/objective/goal/end

Example Bank:

- The department needs more money to achieve its objectives.
- The legislation has failed to achieve its stated objectives.
- The party is radical in its objectives.
- The two groups are pursuing a common objective.
- We need to establish a clear objective.
- We succeeded in our prime objective of cutting costs.
- a set of agreed objectives
- I was afraid of failing to achieve my objectives.
- What is the main objective of this project?

Derived Words †**objectively** ▪ †**objectivity**

adjective

1. not influenced by personal feelings or opinions; considering only facts

Syn: †**unbiased**

- an **objective analysis/assessment/report**
- objective criteria
- I find it difficult to be objective where he's concerned.
- These figures give a reliable and objective indicator of changing trends in people's lifestyles.

Opp: †**subjective**

2. (philosophy) existing outside the mind; based on facts that can be proved

- objective reality

Opp: †**subjective**

3. **only before noun** (grammar) the objective case is the one which is used for the object of a sentence

Word Origin:

early 17th cent.: from medieval Latin **objectivus**, from **objectum** 'thing presented to the mind', neuter past participle (used as a noun) of Latin **obicere**, from **ob-** 'in the way of' + **jacere** 'to throw'.

Thesaurus:

objective *adj.*

- It's hard to be objective about your own child.

impartial • • **neutral** • • **disinterested** • • **non-partisan** • • **unbiased/unbiased** •

Opp: **subjective**

objective/neutral **about** sb/sth

a/an objective/impartial/neutral/disinterested/unbiased **observer**

a/an objective/impartial/neutral/unbiased **opinion/assessment/analysis**

Example Bank:

- In the 19th century, scientists began to adopt a much more objective approach to their subject.
- It's hard for parents to be objective about their own children.
- There's little objective evidence to suggest that he is guilty.
- These figures give a reliable and objective indicator of changing trend in people's lifestyles.
- We need to have an independent and objective assessment of the candidate's abilities.

objective

Longman DOCE 5th Ed. (En-En)

I. ob|jec|tive ¹ **S3 W3 AC** /əb'dʒektɪv/ *BrE* [■] *AmE* [■] *noun* [countable]

1. something that you are trying hard to achieve, especially in business or politics **SYN goal**:

▪ He vowed to achieve certain objectives before the end of his presidency.

▪ the best way to accomplish your objectives

▪ The degree program has two main objectives.

▪ Managers should set specific performance objectives for their teams.

▪ The main objective was to improve children's knowledge of geography.

▪ A clear objective was set and adhered to.

▪ One of your first business objectives should be to get your own office.

2. a place that you are trying to reach, especially in a military attack:

▪ The 4th Division's objective was a town 20 miles to the east.

• • •

COLLOCATIONS

verbs

- **have an objective** Our main objective is to reduce road accidents.
- **set an objective** (=decide what you are trying to achieve) Pupils should be encouraged to set their own objectives.
- **achieve/accomplish an objective** (also **attain an objective formal**) The policy should help us achieve our objective of reducing paper waste.
- **reach/meet an objective** (=achieve an objective) We need to control spending in order to meet our financial objectives.
- **pursue an objective** (=try to achieve something you want) War has always been a means of pursuing national objectives.

adjectives

- **the main/principal objective** This research project has three main objectives.
- **the primary/prime objective** (=the main one) The primary objective of training is to improve performance.
- **a key objective** (= a very important objective) Their economic strategy was based on a number of key objectives.
- **a clear objective** A manager must give his team clear objectives to work towards.
- **a specific objective** Most classroom activities have a specific learning objective.
- **a stated objective** (=what someone says their objective is) The city's stated objective was to improve housing in the area.
- **a common objective** (=one that people, countries etc share) Our employees have a sense of common objectives and their commitment is high.
- **an economic/military/business/political etc objective** We have made good progress towards meeting our business objectives.

phrases

- **aims and objectives** (=all the things someone wants to achieve) The department should clearly state its aims and objectives.

II. objective ² S3 AC BrE ² AmE ² adjective

[Word Family: noun: ↑objectivity; adverb: ↑objectively; adjective: ↑objective]

1. based on facts, or making a decision that is based on facts rather than on your feelings or beliefs **OPP subjective**

objective assessment/measurement/description etc

- It's hard to give an objective opinion about your own children.
- Scientists need to be objective when doing research.

purely/totally/completely objective

- the importance of a completely objective, independent press

2. **formal** existing outside the mind as something real, not only as an idea:

- The world has an objective reality.

—**objectivity** /,ɒbdʒek'tɪvəti, ,ɒbdʒek'tɪvɪti \$,ɑːb- **noun** [uncountable]

objective

Freakuency Pack

12500 **1340**^{MCW}

15000 **1663**^{COCA}

RANGE: **4k** OBJECTIVE ²³⁷⁰⁹

objective ¹²²⁹²

objectives ⁸⁸⁶⁰

objectively ¹⁰⁵²

objectivity ¹⁵⁰⁵

COCA 500k Unlemmatized

4806 **5463**⁶⁹¹⁴ *nn1*

3429 **6690**⁵³⁵¹ *jj*

26 **150226**²⁷ *nnu*