

traffic**1. ['træfɪk] n****1. движение, сообщение; транспорт**

heavy [restricted] traffic - интенсивное [ограниченное] движение

through [railway] traffic - прямое [железнодорожное] сообщение

passenger [freight] traffic - пассажирский [грузовой] транспорт

trunk traffic - междугородное транспортное сообщение

road [street] traffic - дорожное [уличное] движение

arterial traffic - движение по главным магистралям

maritime traffic - морское судоходство

much /a great deal of/ traffic - интенсивное движение

a long line of moving traffic - вереница движущегося транспорта

the traffic on the road - движение на дороге

beware of traffic! - берегись автомобиля

to block the traffic - блокировать/остановить движение

to open the road to traffic - открыть улицу для движения (транспорта)

2. перевозки; грузооборот

traffic in transit - а) транзит, сквозное сообщение; б) транзитные перевозки

3. 1) количество перевезённого груза, пассажиров *и т. п.* за определённый период; фрахт, грузы**2) *св.* трафик; поток (информационного) обмена, рабочая нагрузка (*линии связи*)****4. 1) торговля**

the liquor traffic - торговля спиртными напитками

traffic in arms, arms traffic - торговля оружием

traffic in drugs, drug traffic - торговля наркотиками

traffic by sea - морская торговля

traffic in votes - торговля голосами (*на выборах*)

unscrupulous traffic in lucrative appointments - беспринципная торговля выгодными должностями

to carry on traffic - вести торговлю

to engage /to be engaged/ in traffic - торговать

2) обмен

to facilitate a traffic in ideas - облегчить обмен идеями

5. 1) торговые дела, сделки**2) дела**

traffic with criminals is dangerous - опасно иметь дело с преступниками /с уголовниками/

I don't want any more traffic with his sort - я не желаю больше иметь дела с такими людьми, как он

2. ['træfɪk] a**дорожный; транспортный**

traffic accident - несчастный случай на транспорте; дорожно-транспортное происшествие

traffic bottleneck /congestion, jam/ - скопление транспорта, затор, «пробка»

traffic signs /indicators/ - дорожные указатели, дорожные знаки

traffic stream - транспортный поток, поток автотранспорта

3. ['træfɪk] v (*past u p. p. trafficked; pres. p. trafficking*)**1. 1) торговать**

to traffic in fruit with Italy - торговать фруктами с Италией

to traffic on the seas - вести морскую торговлю

2) продавать, торговать

to traffic illicit merchandise - торговать контрабандными товарами

to traffic away one's honour - продавать свою честь

2. 1) иметь дело

I will not traffic with the breakers of the peace - я не хочу иметь дела с нарушителями спокойствия

2) заниматься; сосредоточивать свои интересы**3. ходить, бродить (*мж. traffic along*)****traffic**

Oxford Advanced Learners Dictionary 8th Ed.

traf·fic [traffic traffics trafficked trafficking] noun, verb BrE ['træfɪk] ^u NAmE

['træfɪk]

noun uncountable

1. the vehicles that are on a road at a particular time• **heavy/rush-hour traffic**• **local/through traffic**

• There's always a lot of traffic at this time of day.

• They were stuck **in traffic** and missed their flight.• a plan to reduce **traffic congestion**• **traffic police** (= who control traffic on a road or stop drivers who are breaking the law)• The delay is due simply to the **volume of traffic**.

• We got used to the constant noise of the traffic.

2. the movement of ships, trains, aircraft, etc. along a particular route

• transatlantic traffic

• air traffic control

3. the movement of people or goods from one place to another
 - **commuter/freight/passenger traffic**
 - the traffic of goods between one country and another
4. the movement of messages and signals through an electronic communication system
 - the computer servers that manage global Internet traffic
 - Telecom operators have upgraded their networks to improve their capacity as data traffic increases.
5. ~ **(in sth)** illegal trade in sth
 - the traffic in firearms

Word Origin:

early 16th cent. (denoting commercial transportation of merchandise or passengers): from French **traffique**, Spanish **tráfico**, or Italian **traffico**, of unknown origin. Sense 1 dates from the early 19th cent.

Collocations:

Driving

Having a car

- have/own/ (BrE) run** a car
- ride** a motorcycle/motorbike
- drive/prefer/use** an automatic/a manual/(*NAmE, informal*) a stick shift
- have/get** your car **serviced/fixed/repaired**
- buy/sell** a used car/(*especially BrE*) a second-hand car
- take/pass/fail** a (*BrE*) driving test/(*both NAmE*) driver's test/road test
- get/obtain/have/lose/carry** a/your (*BrE*) driving licence/(*NAmE*) driver's license

Driving

- put on/fasten/ (NAmE) buckle/wear/undo** your seat belt/safety belt
- put/turn/leave** the key in the ignition
- start** the car/engine
- (*BrE*) **change/ (NAmE) shift/put sth into** gear
- press/put your foot on** the brake pedal/clutch/accelerator
- release** the clutch/(*especially BrE*) the handbrake/(*both NAmE*) the emergency brake/the parking brake
- drive/park/reverse** the car
- (*BrE*) **indicate** left/right
- (*especially NAmE*) **signal** that you are turning left/right
- take/miss (BrE) the turning/(especially NAmE) the turn**
- apply/hit/slam on** the brake(s)
- beep/honk/ (especially BrE) toot/ (BrE) sound** your horn

Problems and accidents

- a car **skids/crashes (into sth)/collides (with sth)**
- swerve to avoid** an oncoming car/a pedestrian
- crash/lose control of** the car
- have/be in/be killed in/survive** a car crash/a car accident/(*NAmE*) a car wreck/a hit-and-run
- be run over/knocked down by** a car/bus/truck
- dent/hit (BrE) the bonnet/(NAmE) the hood**
- break/crack/shatter (BrE) the windscreen/(NAmE) the windshield**
- blow/ (especially BrE) burst/puncture (BrE) a tyre/(NAmE) a tire**
- get/have (BrE) a flat tyre/a flat tire/a puncture**
- inflate/change/fit/replace/check** a tyre/tire

Traffic and driving regulations

- be caught in/get stuck in/sit in** a traffic jam
- cause** congestion/tailbacks/traffic jams/gridlock
- experience /face** lengthy delays
- beat/avoid** the traffic/the rush hour
- break/observe/ (NAmE) drive** the speed limit
- be caught on (BrE) a speed camera**
- stop sb for/pull sb over for/ (BrE, informal) be done for** speeding
- (*both informal*) **run/ (BrE) jump** a red light/the lights
- be arrested for/charged with (BrE) drink-driving(both US) driving under the influence (DUI)/driving while intoxicated (DWI)**
- be banned/ (BrE) disqualified** from driving

Example Bank:

- Building larger roads could generate more traffic.
- I stood waiting for a gap in the oncoming traffic.
- In the town centre, traffic was already building up as early as 3 p.m.
- Our company will help you generate site traffic.
- She waved her arms at the passing traffic, pleading for someone to stop.
- Sheep are a traffic hazard in the hills.
- The cop was shot during a routine traffic stop.
- The driver calmly navigated the heavy traffic.
- The road is being widened to keep traffic moving.
- The traffic was terrible on the way here.

- These tips should help you generate more targeted traffic to your website.
- Through traffic is directed around the bypass.
- Traffic clogs the streets of the city centre.
- Traffic has increased by 50% in ten years.
- Traffic thins noticeably after 9 a.m.
- Traffic was held up for six hours by the accident.
- We joined the traffic heading north.
- We set off early to beat the traffic.
- Widening the road would improve traffic flow.
- a policeman on traffic duty
- an air traffic controller
- the traffic in arms
- Commuter traffic has increased again this year.
- Expect traffic delays around the area.
- Flooding caused traffic chaos.
- He pleaded guilty to a minor traffic offence/violation.
- He used to be a traffic cop.
- I was stuck in heavy traffic for over an hour.
- The airline's transatlantic traffic fell by 8 per cent.
- The area is closed to through traffic.
- The line is used by both passenger and freight traffic.
- The town's medieval streets cannot cope with modern commuter traffic.
- There was no traffic on the road.
- There will be an increase in the volume of traffic.
- There's always a lot of traffic at this time of day.
- They joined the rush-hour traffic into the city.
- Traffic flow has improved since the charge was introduced.
- Traffic fumes are the main cause of air pollution.
- Traffic of goods between the two regions was severely disrupted during the war.
- Traffic was lighter than usual.

Derived Words ↑trafficker ▪ ↑trafficking

Derived ↑traffic in something

verb (-ck-)

Verb forms:

verb forms	
present simple	
I / you / we / they	traffic
	BrE / 'træfɪk/
	NAme / 'træfɪk/
he / she / it	traffics
	BrE / 'træfɪks/
	NAme / 'træfɪks/
past simple, past participle	trafficked
	BrE / 'træfɪkt/
	NAme / 'træfɪkt/
-ing form	trafficking
	BrE / 'træfɪkɪŋ/
	NAme / 'træfɪkɪŋ/

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traffic

Longman DOCE 5th Ed. (En-En)

I. traffic¹ **S1 W2** /'træfɪk/ **BrE** ^ˈ **AmE** ^ˈ **noun** [uncountable]

[Date: 1500-1600; Origin: Early French *traffique*, from Old Italian *traffico*, from *trafficare* 'to trade']

1. the vehicles moving along a road or street:

- There wasn't much traffic on the roads.
- The sound of the traffic kept me awake.

2. the movement of aircraft, ships, or trains from one place to another:

- air traffic control
- the problems of [air traffic](#) congestion in Europe

3. *formal* the movement of people or goods by aircraft, ships, or trains

traffic of

- Most long-distance traffic of heavy goods is done by ships.

4. the secret buying and selling of illegal goods:

- drugs traffic

traffic in

- traffic in firearms

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COLLOCATIONS

verbs

- **be stuck/caught/held up in traffic** Sorry I'm late – I was stuck in traffic.
- **avoid/miss the traffic** I left early, hoping to miss the traffic.
- **cut/reduce traffic** The congestion charge did cut road traffic in central London.
- **traffic moves/flows** At last the traffic was moving again.
- **traffic is diverted** (=made to go in another direction) Traffic was diverted onto the A166 as emergency services cleared the wreckage

ADJECTIVES/NOUN + traffic

- **heavy** We ran into heavy traffic near the airport.
- **light** The traffic is fairly light at this time of day.
- **bad/terrible** The traffic was terrible this morning.
- **slow/slow-moving** Traffic's very slow going out of New York.
- **rush-hour traffic** I left early to try to miss the rush-hour traffic.
- **local traffic** There is quite a lot of local traffic.
- **motorway traffic** *British English*, **freeway traffic** *AmE*: As motorway traffic worsens, commuters may have to find other ways of getting to and from work.
- **oncoming traffic** (=traffic coming towards you) The driver, too busy watching oncoming traffic, doesn't notice the pedestrian ahead.

traffic + NOUN

- **a traffic jam** (=a line of cars that have stopped, or are moving very slowly) She spent two hours sitting in a traffic jam.
- **traffic congestion** (=when the roads are full of traffic) efforts to cut traffic congestion
- **traffic flow** (=the steady movement of traffic) The road widening should help to improve traffic flow.
- **a traffic accident** He's been involved in a traffic accident.
- **the traffic police** (=police dealing with traffic problems and illegal driving) The teenagers got stopped by the local traffic police.
- **traffic noise** You get a lot of traffic noise living here.

phrases

- **the volume of traffic** The new ring road will reduce the volume of traffic through the village.
- **a stream of traffic** (=a long continuous series of cars, trucks etc) There was a constant stream of traffic.
- **the roar/rumble/hum of traffic** The only noise was the distant rumble of traffic on the coastal road.

II. traffic² *BrE* ² *AmE* ² verb (past tense and past participle **trafficked**, present participle **trafficking**) [transitive]

to take someone to another country and force them to work, for example as a ↑prostitute:

He had made a fortune by trafficking young women.

traffic in something *phrasal verb*

to buy and sell illegal goods:

Lewis was found guilty of trafficking in drugs.

traffic

Freakuency Pack

12500 **1429**^{MCW}

15000 **1739**^{COCA}

RANGE: **1k** **TRAFFIC** 22276

traffic 22276

COCA 500k Unlemmatized

11967 **1935**²²²¹⁰ *nn1*

40 **117517**⁴³ *vv0*

13 **201100**¹⁶ *nnu*

7 **314767**⁷ *jj*