

**consumer**[kən'sju:mə] *n*

1. *см.* consume + -er
2. 1) потребитель  
consumer(s)' goods - потребительские товары  
consumer durables - потребительские товары длительного пользования  
consumer price - розничная цена
- 2) клиент, заказчик; покупатель; абонент, подписчик
3. *биол.* консумент (*организм, питающийся органическими материалами*)

**consumer**

Oxford Advanced Learners Dictionary 8th Ed.

**con·sumer** **AW** [consumer consumers] **BrE** [kən'sju:mə] **NAme**[kən'su:mə] **noun**

a person who buys goods or uses services

- **consumer demand /choice/rights**
- Health-conscious consumers want more information about the food they buy.
- a **consumer society** (= one where buying and selling is considered to be very important)
- providers and consumers of public services
- Tax cuts will boost **consumer confidence** after the recession.

**compare** ↑producerExample Bank:

- Consumer watchdogs have accused banks of 'appalling arrogance' in the way they treat customers.
- Economists forecast that falling consumer confidence will cut into household purchases.
- Government policy encouraged a consumer boom followed by a deep recession.
- Green consumers should be wary of manufacturers' claims that their products are environmentally friendly.
- Mass culture turns audiences into passive consumers, their participation limited to the choice between buying and not buying.
- The UK is the biggest consumer of tropical hardwoods after Japan.
- The country could face a consumer boycott of its beef exports.
- They exploit consumers by charging high prices.
- We are living in a consumer society.
- We are the biggest consumers of tropical hardwoods after Japan.
- We supply domestic consumers
- What can be done to protect the ordinary consumer from unscrupulous operators?
- supplying domestic consumers
- the consumer price index
- the market for consumer durables
- to exploit consumers by charging a high price
- two years of research among consumers
- The big stores are, of course, responding to consumer demand.

**consumer**

Longman DOCE 5th Ed. (En-En)

**con·sum·er** **S3 W2 AC** /kən'sju:mə -'su:mər **BrE** **AmE** **noun** [countable][Word Family: **noun**: ↑consumption, ↑consumer; **verb**: ↑consume]someone who buys and uses products and services ⇒ **consumption, producer**:

- Consumers will soon be paying higher airfares.
- It will offer a wider choice of goods for the consumer (=consumers in general).
- Consumer demand led to higher imports of manufactured goods.
- Consumer spending was down by 0.1% last month.
- sources of consumer advice
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**COLLOCATIONS**■ **consumer + NOUN**

- **consumer goods/products** (=things that people buy for their own use) Our demand for consumer goods increases all the time.
- **consumer demand** (=the demand for things to buy) Consumer demand decreased as a result of the recession.
- **consumer spending** (also **consumer expenditure formal**) Higher taxes will reduce consumer spending.
- **a consumer group** (=an organization that protects consumers' rights) There have been complaints from consumer groups about the high prices charged by some companies.
- **consumer prices** Consumer prices rose 3.26% in December.
- **consumer choice** Competition between businesses leads to more consumer choice.
- **the consumer market** (=the people who buy consumer goods) Our advertising is aimed at teenagers because they are our main consumer market.
- **a consumer society** (=a society of people who want to buy a lot of things) In the west, we live in a consumer society.
- **consumer durables** *British English* (=things you buy that are expected to last, such as cars, televisions, or furniture)  
Ownership of consumer durables is a reflection of standards of living.
- **consumer debt** (=money people owe because they buy too much) the growth in consumer debt
- **a consumer boom** (=a time when people spend a lot more money on buying things than usual) the consumer boom of the 1980s in Britain

## ■ adjectives

- **the biggest/largest consumer of something** The US is the world's biggest oil consumer.
- **the average consumer** The average consumer has become more price conscious.
- **a domestic consumer** (=one that buys in the country where something is produced) Demand from domestic consumers is increasing.

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## THESAURUS

- **customer** someone who buys goods or services from a shop or company: Customers were waiting for the shop to open. | The bank is one of our biggest customers.
- **client** someone who pays for a service from a professional person or company: He has a meeting with one of his clients. | The company buys and sells shares on behalf of their clients
- **shopper** someone who goes to the shops looking for things to buy: The streets were full of Christmas shoppers.
- **guest** someone who pays to stay in a hotel: Guests must leave their rooms by 10 am.
- **patron** /'peɪtrən/ *formal* a customer of a particular shop, restaurant or hotel – usually written on signs: The notice said 'Parking for Patrons Only'.
- **patient** someone who is getting medical treatment from a doctor, or in a hospital: He is a patient of Dr Williams.
- **consumer** anyone who buys goods or uses services – used when considering these people as a group who have particular rights, needs, or behaviour: Consumers are demanding more environmentally-friendly products. | the rights of the consumer | The law is designed to protect consumers who buy goods on the Internet.
- **market** the number of people who want to buy a product, or the type of people who want to buy it: The market for organic food is growing all the time. | a magazine aimed at the youth market
- **clientele** /,kliːənˈtɛl, kliːənˈtɛl, kliː-/ *formal* the type of customers that a particular shop, restaurant etc gets: The hotel has a very upmarket clientele. | They have a wealthy international clientele.

## consumer

Freakuency Pack

12500 **1432**<sup>MCW</sup>

15000 **750**<sup>COCA</sup>

RANGE: **2k CONSUME** 62529

consume 3277

consumed 4699

consumer 20188

consumers 19757

consumes 804

consuming 2296

consumption 10630

consumerism 719

consumable 71

consumables 88

COCA 500k Unlemmatized

9793 **2136**<sup>20174</sup> *nn1*

10 **257009**<sup>10</sup> *jj*

4 **442931**<sup>4</sup> *nnu*