

cheap

1. [tʃi:p] *n*
- 1) дешёвые товары, *особ.* книги в мягкой обложке
 - 2) *уст.* дешёвка; (выгодная) покупка
on the cheap, for cheap - по дешёвке
2. [tʃi:p] *a*
- 1) дешёвый; недорогой
cheaper edition - удешевлённое издание
cheap and nasty - дешёво, да гнило
 - 2) продающий (*что-л.*) по низкой цене
cheap restaurant - ресторан, где можно дешёво пообедать
cheap department store - универмаг, торгующий по доступным ценам
 - 3) удешевлённый, предоставляемый по сниженной цене
cheap trip - экскурсия по льготному тарифу
cheap fares - сниженный тариф на проездные билеты
cheap tripper - путешественник, пользующийся сниженным /туристическим/ тарифом
 - 2) 1) лёгкий, доставшийся легко
cheap victory - лёгкая /дешёво доставшаяся/ победа
 - 2) *презр.* доступная; не строгих правил; ≅ дешёвка
 - 3) 1) плохой; (ничего) не стоящий
cheap jewelry - *амер.* поддельные драгоценности, побрякушки
cheap finery - убогая роскошь (*одежды*); потуги на роскошь
cheap workmanship - плохая работа
cheap humour - плоский юмор
cheap flattery - грубая лесть
 - 2) низкий, подлый; не заслуживающий уважения
cheap trick - низкая уловка
cheap politics - политиканство
to feel cheap - упасть в собственных глазах, чувствовать себя неловко
to hold smth. cheap - в грош не ставить, не считаться с чем-л.
to make oneself cheap - потерять чувство собственного достоинства; позволять вольности по отношению к себе
 4. *эк.* обесцененный, имеющий низкую покупательную силу (*о валюте*)
cheap money - а) обесценивающиеся деньги; деньги с низкой покупательной способностью; б) дешёвые деньги, невысокая стоимость займов, нестеснённый кредит; низкие процентные ставки
 5. *амер. разг.* прижимистый, скупой
cheap customers - прижимистые клиенты
he is the cheapest man I know - такого скряги я ещё не встречал
3. [tʃi:p] *adv*
1. дешёво; недорого; по дешёвке
to buy [to sell] cheap - купить [продать] по дешёвой цене
 2. легко, дешёво
to come /to get/ off cheap - дешёво /легко/ отделаться
 3. плохо, недостойно; гадко
I wish she wouldn't act so cheap - хотелось бы, чтобы она вела себя поприличнее /с большим достоинством/

cheap

Oxford Advanced Learners Dictionary 8th Ed.

cheap [cheɪp cheɪpə cheɪpɪst] *adjective, adverb* *BrE* [tʃi:p] *AmE* [tʃi:p]
adjective (cheɪp-er, cheɪp-est)

LOW PRICE

1. costing little money or less money than you expected
Syn: ↑inexpensive
 - cheap fares
 - Personal computers are cheap and getting cheaper.
 - Cycling is a cheap way to get around.
 - The printer isn't exactly cheap at £200.
 - immigrant workers, used as a source of **cheap labour** (= workers who are paid very little, especially unfairly)
 - A good education is not cheap.
 - (BrE) Calls cost 36p a minute cheap rate.**see also** ↑dirt cheap
Opp: ↑expensive
2. charging low prices
 - a cheap restaurant/hotel
 - a cheap taxi firm
 - (BrE) We found a **cheap and cheerful** cafe (= one that is simple and charges low prices but is pleasant) .**Opp:** ↑expensive

POOR QUALITY

3. (disapproving) low in price and quality

- cheap perfume/jewellery/shoes
- (BrE) a **cheap and nasty** bottle of wine

UNKIND

4. unpleasant or unkind and rather obvious
- I was tired of his cheap jokes at my expense.
 - a comedian who is always looking for cheap laughs
 - to score a cheap political advantage

LOW STATUS

5. (disapproving) having a low status and therefore not deserving respect
- He's just a cheap crook.
 - His treatment of her made her **feel cheap** (= ashamed, because she had lost her respect for herself).

NOT GENEROUS

6. (NAme) (BrE **mean**) (informal, disapproving) not liking to spend money
- Don't be so cheap!
- more at** life is cheap **at** ↑life

Word Origin:

late 15th cent.: from an obsolete phrase good cheap 'a good bargain', from Old English cēap 'bargaining, trade', based on Latin caupo 'small trader, innkeeper'.

Thesaurus:

cheap adj.

- 1.
- You can get incredibly cheap fares on the Internet.
- budget** • **economical** • **affordable** • **reasonable** • **half-price** • **inexpensive** • **especially business competitive** •
- Opp: expensive**
- cheap/budget/economical/affordable/reasonable/competitive **prices/rates/fares**
 cheap/economical/affordable/inexpensive/competitive **products/services**
 cheap/affordable/inexpensive **goods**
2. (disapproving)
- cheap and nasty bottles of wine
- poor** • **bad** • **second-rate** • **inferior** • |BrE, taboo, slang **crap** • **shit** • |AmE, taboo, slang **crappy** • **shitty** •
- a/an cheap/poor/bad/second-rate/inferior **copy/imitation**
 a/an cheap/bad/second-rate/inferior/crap/shit/crappy/shitty **product**

Synonyms:

cheap

competitive • **budget** • **affordable** • **reasonable** • **inexpensive**

These words all describe a product or service that costs little money or less money than you expected.

cheap • costing little money or less money than you expected; charging low prices. **Cheap** can also be used in a disapproving way to suggest that sth is poor quality as well as low in price: = a bottle of cheap perfume.

competitive • (of prices, goods or services) as cheap as or cheaper than those offered by other companies; able to offer goods or services at competitive prices.

budget • [only before noun] (used especially in advertising) cheap because it offers only a basic level of service.

affordable • cheap enough for most people to afford

reasonable • (of prices) not too expensive.

inexpensive • (rather formal) cheap. **Inexpensive** is often used to mean that sth is good value for its price. It is sometimes used instead of **cheap**, because **cheap** can suggest that sth is poor quality.

cheap/competitive/budget/affordable/reasonable **prices/fares/rates**

cheap/competitive/budget/affordable/inexpensive **products/services**

Example Bank:

- It's a good restaurant, and incredibly cheap.
- Shoes like that don't come cheap.
- The bag looks cheap and nasty.
- The glasses are plain without looking cheap.
- The school managed to get a couple of computers on the cheap.
- They're selling fabrics cheap this week.
- a brand new radio going cheap
- A quality pair of Italian shoes doesn't come cheap.
- Don't be so cheap!
- He was so generous he made the other guests look cheap.
- He's just trying to score a cheap political advantage
- He's so cheap, he'd never fly to London in a million years.
- His treatment of her made her feel cheap.
- I was tired of her cheap jokes at my expense.

- It was just a bottle of cheap perfume.
- Italy was a very cheap country to visit in those days.
- She was just too cheap to buy a real present.
- The market has been flooded with cheap imports.
- The printer isn't exactly cheap at £200.
- The room was filled with the smell of cheap perfume.
- The skirt was dirt cheap.
- The town is full of immigrant workers, used as a source of cheap labour.
- They're offering incredibly cheap fares to Eastern Europe.
- They've got brand new CD players going cheap.
- We brought a few cheap and nasty bottles of wine home from holiday.
- We found a cheap and cheerful cafe.
- a cheap floozy/tart/whore
- The watch was suspiciously cheap; it was probably a fake.
- cheap and nasty products with brand names you've never heard of

Idioms: ↑cheap at the price ▪ ↑going cheap ▪ ↑on the cheap ▪ ↑something does not come cheap

Derived Word ↑cheapness

adverb (comparative **cheaper**, no superlative)(informal)

for a low price

- I got this dress cheap in a sale.

Word Origin:

late 15th cent.: from an obsolete phrase good cheap 'a good bargain', from Old English cēap 'bargaining, trade', based on Latin caupo 'small trader, innkeeper'.

See also: ↑cheap at half the price ▪ ↑cheap at twice the price ▪ ↑mean

cheap

Longman DOCE 5th Ed. (En-En)

I. cheap ¹ **S1 W2** /tʃiːp/ *BrE* ² *AmE* ³ *adjective* (comparative **cheaper**, superlative **cheapest**)

[**Date:** 1500-1600; **Origin:** good cheap 'at a good price, cheaply', from cheap 'trade, price' (11-18 centuries), from Old English ceap]

1. LOW PRICE not at all expensive, or lower in price than you expected **OPP expensive**:

- cheap rail fares
- the cheapest TV on the market
- Property is cheaper in Spain than here.
- a cheap shop (=one that sells goods cheaply)
- The equipment is relatively cheap and simple to use.
- This coat was dirt cheap (= very cheap - an informal expression)

cheap and cheerful *British English* (=simple and not expensive, but of reasonable quality)

- a cheap and cheerful Italian restaurant

2. BAD QUALITY low in price and quality:

- Cheap wine gives me a headache.
- cheap jewellery
- The furniture looked cheap and nasty.
- a cheap imitation of the real thing

3. NOT EXPENSIVE TO USE not costing much to use or to employ **SYN inexpensive**

cheap to run/use/maintain etc

- Gas appliances are usually cheaper to run than electric ones.
- For the employer, a part-time workforce means a cheap labour supply.

4. NOT DESERVING RESPECT showing a lack of honesty, moral principles, or sincere feelings, so that you do not deserve respect:

- She felt cheap and stupid, like a naughty child caught stealing.
- You're lying, aren't you? You're so cheap.
- His remark was a cheap shot at short people.
- another cheap political stunt
- It was nothing but a cheap trick (=unkind trick).

5. NOT GENEROUS *American English* not liking to spend money **SYN mean** *British English*:

- She's too cheap to take a cab.

6. cheap thrill excitement that does not take much effort to get:

- Bella will sleep with anyone for a cheap thrill.

7. life is cheap used to say that it is not important if people die

8. cheap at the price/at any price *British English*, **cheap at twice the price** so good, useful, or desirable that the cost is not important

—**cheaply** *adverb*:

- a cheaply furnished room
- They lived as cheaply as possible.

—**cheapness** *noun* [uncountable]:

- the relative cheapness of housing

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THESAURUS

- **cheap** costing very little money, or less than you expected: My shoes were really cheap – they only cost £25. | The cheapest way to get to Chicago is to take the bus. | cheap flights
- **low** low prices, rents, and fees do not cost a lot of money. Do not use **cheap** with these words: Why is the share price so low? | You could get equally good accommodation elsewhere at a lower rent.
- **inexpensive** *especially written* not expensive – use this especially about things that are of good quality, even though they do not cost a lot: The furniture is inexpensive, but well made. | a simple inexpensive meal | a hotel that offers air-conditioned rooms at relatively inexpensive prices
- **reasonable** a reasonable price seems fair because it is not too high: The restaurant serves good food at reasonable prices. | Only £25 a night? That sounds reasonable.
- **economical** cheap because you do not need to use a lot of money or fuel: an economical car | It is usually more economical to buy in large quantities.
- **affordable** cheap enough for most people to be able to buy or pay for: affordable housing | Single mothers often have trouble finding affordable childcare. | The shop sells designer fashions at affordable prices.
- **competitive** competitive prices and rates are as low as those charged by other shops or companies: I think you'll find our prices are extremely competitive. | The hotel offers a high standard of service at very competitive rates.
- **budget** [only before noun] budget flights, airlines, hotels etc have specially low prices: You can get a budget flight to Amsterdam for only £19. | a list of budget hotels for under \$50 a night | budget accommodation for families with young children
- **be good/great value** to be worth at least the price you pay for it, so that you feel pleased and think you have spent your money well: The meals at Charlie's Pizza are really good value. | The holiday is great value for money.
- **be a bargain** *informal* to be extremely cheap: I got this shirt when I was in Indonesia. It was a real bargain.

COLLOCATIONS CHECK

- **low** price/cost/rent/fee/charge
- **reasonable** price/cost
- **economical** car/way/method
- **affordable** accommodation/housing/price
- **competitive** price/rate
- **budget** flight/airline/hotel/accommodation

II. cheap² BrE^u AmE^u adverb

at a low price:

- Air fares to Africa don't come cheap (=are expensive).
- I bought this house because it was going cheap (=selling for a lower price than usual).
- She used to get meat cheap at the butcher's.
- They're selling linen off cheap in Lewis's.

III. cheap³ BrE^u AmE^u noun

on the cheap spending less money than is needed to do something properly:

- A clean environment cannot be had on the cheap.
- holidaying on the cheap

cheap

Freakuency Pack

12500 **1531**^{MCW}

15000 **1839**^{COCA}

RANGE: **1k** **CHEAP** 20475

cheap 12387

cheapness 70

cheaply 894

cheapest 1306

cheaper 5587

cheapen 59

cheapening 56

cheapened 71

cheapens 45

COCA 500k Unlemmatized

9156 **3378**¹²³⁰⁹ *jj*

65 **89468**⁷³ *rr*

5 **386916**⁵ *nnu*