

enterprise

[ˈentəpraɪz] *n*

1. предприятие (*особ.* смелое, рискованное)
to embark on an enterprise - пуститься в смелое предприятие
exploits and mighty enterprises (*Shakespeare*) - подвиги и великие свершения
2. предприимчивость, (смелая) инициатива
man of enterprise - предприимчивый человек, смельчак
spirit of enterprise - дух отважных поисков
the plan has been materialized through his enterprise - благодаря его инициативе план был осуществлён
3. предпринимательство
4. (промышленное) предприятие; завод, фабрика; фирма; компания
small enterprises - мелкие предприятия
parent enterprise - головное предприятие
public enterprise - государственное предприятие
multi-unit enterprise - предприятие с (несколькими) филиалами

enterprise

Oxford Advanced Learners Dictionary 8th Ed.

en-ter-prise [enterprise enterprises] *BrE* [ˈentəpraɪz] ^u *NAmE* [ˈentɜrpraɪz] ^u

noun

1. **countable** a company or business
• an enterprise with a turnover of \$26 billion
• **state-owned/public enterprises**
• small and medium-sized enterprises
2. **countable** a large project, especially one that is difficult
Syn: ↑venture
• his latest business enterprise
• a **joint enterprise**
• The music festival is a new enterprise which we hope will become an annual event
3. **uncountable** the development of businesses by the people of a country rather than by the government
• grants to encourage enterprise in the region
• an enterprise culture (= in which people are encouraged to develop small businesses)
see also ↑free enterprise, ↑private enterprise
4. **uncountable** (approving) the ability to think of new projects and make them successful
Syn: ↑initiative
• a job in which enterprise is rewarded
• a man of enterprise
• Many hotels are showing enterprise and imagination by staging special events.

Word Origin:

late Middle English: from Old French, something undertaken, feminine past participle (used as a noun) of **entreprendre**, based on Latin **prendere, prehendere** 'to take'.

Example Bank:

- I thought she showed great enterprise.
- The Act will encourage private enterprise.
- The government has promoted the enterprise culture.
- The government has promoted the small firm and the enterprise culture.
- The programme is a joint enterprise with the National Business School.
- The team leader will be the most important factor in this difficult enterprise.
- They are willing to undertake a new enterprise.
- something that affects all the workers in the enterprise
- the complex organization of a business enterprise
- Have you heard about his latest business enterprise?
- He is in charge of an enterprise with a turnover of \$26 billion.
- The culture of dependency was replaced by an enterprise culture.
- The grant is available to small and medium-sized enterprises.
- They plan to privatize over 100 state-owned enterprises.
- They provide grants to encourage enterprise in the region.

enterprise

Longman DOCE 5th Ed. (En-En)

en-ter-prise **W2** /ˈentəpraɪz \$ -tər-/ *BrE* ^u *AmE* ^u **noun**

[Date: 1400-1500; Language: Old French; Origin: enterprise, from **entreprendre** 'to undertake', from **prendre** 'to take']

1. **[countable]** a company, organization, or business:
commercial enterprises such as banks and food manufacturers
state/public enterprise especially British English (=one owned by the government)
2. **[uncountable]** the activity of starting and running businesses:
the management of state enterprise (=done by the government) ⇨ ↑free enterprise, ↑private enterprise
3. **[countable]** a large and complicated project, especially one that is done with a group of other people **SYN initiative** :
The programme is a joint enterprise with the London Business School.

4. [uncountable] the ability to think of new activities or ideas and make them work:
We're looking for young people with enterprise and creativity.

• • •

COLLOCATIONS

■ ADJECTIVES/NOUN + enterprise

- **a large/large-scale enterprise** The company has grown into a large-scale enterprise that employs hundreds of people.
- **a small/small-scale enterprise** The tax will affect owners of small-scale enterprises consisting of up to ten people.
- **a successful enterprise** She is the owner of an extremely successful enterprise.
- **a commercial /business enterprise** If you are setting up your own business enterprise, your bank can help.
- **an economic enterprise** (=one that is intended to make money) It's an economic enterprise, not a charity.
- **a state/state-owned enterprise** (also **a public enterprise** *British English*) (=one owned by the government) New Zealand Rail is a state-owned enterprise.

■ enterprise + NOUN

- **an enterprise zone** (=an area created by the government to attract businesses) Many firms relocate to enterprise zones because of tax incentives.
- **an enterprise economy** (=an economic system in which there are many private businesses) An enterprise economy can generate wealth and reduce unemployment.

enterprise

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