

asset['æset] *n*

1. *pl* **фин.** активы (*баланса*)
assets and liabilities - актив и пассив
2. **эк.** имущество; достояние; средства; авуары, активы; капитал, фонды
personal assets - личное имущество, движимое имущество
3. *pl* **юр.** имущество, наследство, из которого могут быть выплачены долги; имущество несостоятельного должника
4. **разг.** ценное качество, плюс
good health is a great asset - хорошее здоровье - большое благо
his wit is his chief asset - остроумие - это его главный козырь
beauty is her only asset - красота - это её единственное достоинство /-ый плюс/

asset

Oxford Advanced Learners Dictionary 8th Ed.

asset [asset assets] *BrE* ['æset] ^u *NAmE* ['æset] ^u **noun**

1. a person or thing that is valuable or useful to sb/sth
 - In his job, patience is an invaluable asset.
 - Being able to speak a foreign language is a major asset.
 - I'm not sure if his forcefulness is an asset or a liability.
 - ~ **to sb/sth** She'll be an asset to the team.
2. **usually plural** a thing of value, especially property, that a person or company owns, which can be used or sold to pay debts
 - the net **asset value** of the company
 - Her assets include shares in the company and a house in France.
 - **asset sales/management**
 - income from **fixed asset** investments
 - **financial/capital assets**
 - to freeze a country's assets

compare ↑liabilityWord Origin:

mid 16th cent. (in the plural in the sense 'sufficient estate to allow discharge of a will'): from an Anglo-Norman French legal term, from Old French **asez** 'enough', based on Latin **ad** 'to' + **satis** 'enough'.

Example Bank:

- He transferred all his assets into his wife's name.
- Liquid assets can be sold more quickly.
- Net assets have grown to \$169 million.
- Scotland's mountain areas are a natural asset to be proud of.
- She will be an asset to any school she attends.
- The authorities have the power to seize the assets of convicted drug dealers.
- The business disposed of all its capital assets.
- The company has increased its UK assets.
- The company's net assets are worth millions.
- The country's cultural assets should be made more accessible.
- The courts can order a company's assets to be frozen.
- The teachers are the school's biggest asset.
- The tourist industry requires that the country's cultural assets be made more accessible.
- They have hidden assets in banks around the world.
- assets held by the company in Asia
- measures to prevent asset stripping
- I'm not sure if his forcefulness is an asset or a liability.
- She'll be a great asset to any company she works for.
- Since his injury, Jones has become more of a liability than an asset to the team.
- What is the net asset value of the company?
- asset sales/management
- financial/capital assets
- to freeze a country's assets

asset

Longman DOCE 5th Ed. (En-En)

asset /'æset/ *BrE* ^u *AmE* ^u **noun** [countable]

[Date: 1800-1900; Origin: assets (singular) 'enough money to pay debts' (16-19 centuries), from Anglo-French asetz, from Old French assez 'enough']

1. [usually plural] the things that a company owns, that can be sold to pay debts

in assets

- a corporation with \$9 billion in assets
- the value of a company's assets

2. [usually singular] something or someone that is useful because they help you succeed or deal with problems **OPP liability**:

- A sense of humor is a great asset in this business.

be an asset to somebody/something

" I think Rachel would be an asset to the department.

⇒ ↑fixed assets, ↑liquid assets

asset

Freakuency Pack

12500 **1654**^{MCW}

15000 **1994**^{COCA}

RANGE: **4k** ASSET ¹⁷⁷³⁰

asset ⁴⁶⁰⁶

assets 13124

COCA 500k Unlemmatized

³¹⁸¹ **7513**⁴⁵⁹³ *nn1*

⁶ **281789**⁹ *np1*

⁴ **442723**⁴ *nnu*
