

**display****1. [dis'pleɪ] n****1. 1) показ, демонстрация**

military display, display of troops - военный парад

fashion display - демонстрация мод

simultaneous display - *шахм.* сеанс одновременной игры

display note - надпись на выставочном стенде

display stand - *тех.* демонстрационный/ремонтный стенд

display window - витрина

**2) выставка**

display of pictures [goods] - выставка картин [товаров]

**3) экспонат**

in the local museum many rooms were devoted to displays about the war - в местном музее многие залы были отведены под военные экспонаты

**2. проявление, демонстрация**

display of loyalty [of power] - демонстрация лояльности [силы]

to give a display of courage - проявить мужество

to give a display of stupidity - показать /обнаружить/ свою глупость

**3. выставление напоказ; хвастовство**

to make a display of wit - щеголять своим остроумием

to make a display of generosity [of one's knowledge] - кичиться своей щедростью [своими знаниями]

he is fond of display - он любит порисоваться

**4. полигр. выделение особым шрифтом****5. воспроизводящее устройство (магнитофона и т. п.)****6. спец. дисплей (устройство для визуального отображения информации); экран дисплея; монитор**

black-and-white [colour] display - дисплей с чёрно-белым [цветным] изображением

computer display - дисплей ЭВМ

display capacity - ёмкость дисплея

display field - поле экрана дисплея; окно

**7. индикация, отображение (информации)****2. [dis'pleɪ] v****1. показывать, демонстрировать**

to display the national flag - вывесить национальный флаг

to display goods in a shop-window - выставить товары в витрине магазина

she pulled up her sleeve to display a scratch - она завернула /отогнула/ рукав, чтобы показать царапину

**2. 1) проявлять, демонстрировать**

to display one's intelligence [bravery, reasonableness, character] - проявить ум [смелость, благоразумие, свой характер]

**2) выказывать, выдавать; обнаруживать**

to display one's ignorance - выдать своё невежество /незнание/

to display one's plans - обнаружить свои намерения

he displayed no sign of the emotion he was feeling - он ни единым знаком не выдал своих чувств

**3. выставлять напоказ; кичиться, хвастать****4. полигр. выделять, особым шрифтом****5. вчт. воспроизводить на (видео)дисплее****display**

Oxford Advanced Learners Dictionary 8th Ed.

**dis·play** AW [display displays displayed displaying] verb, noun BrE [dɪ'spleɪ]

NAme [dɪ'spleɪ]

verb

**1. transitive ~ sth (to sb)** to put sth in a place where people can see it easily; to show sth to people**Syn:** †exhibit

• The exhibition gives local artists an opportunity to display their work.

• She displayed her bruises for all to see.

**2. transitive ~ sth** to show signs of sth, especially a quality or feeling

• I have rarely seen her display any sign of emotion.

• These statistics display a definite trend.

**3. transitive ~ sth (of a computer, etc.)** to show information

• The screen will display the username in the top right-hand corner.

• This column displays the title of the mail message.

**4. intransitive (technical) (of male birds and animals)** to show a special pattern of behaviour that is intended to attract a female bird or animal

## Verb forms:

verb forms	
present simple	
I / you / we / they	display
	BrE /dɪˈspleɪz/
	NAme /dɪˈspleɪz/
he / she / it	displays
	BrE /dɪˈspleɪz/
	NAme /dɪˈspleɪz/
past simple, past participle	displayed
	BrE /dɪˈspleɪd/
	NAme /dɪˈspleɪd/
-ing form	displaying
	BrE /dɪˈspleɪɪŋ/
	NAme /dɪˈspleɪɪŋ/

## Word Origin:

Middle English (in the sense 'unfurl, unfold'): from Old French *despleier*, from Latin *displicare* 'scatter, disperse' (in medieval Latin 'unfold'). Compare with ↑*deploy*.

## Thesaurus:

### display verb

#### 1. T

- It's an opportunity for local artists to display their work.

**show • • present • • hang • • put sth up •**

display/show/present **your wares**

display/show/hang/put up a **picture/painting**

display/show **your work/a collection/a trophy**

**Display or show? Show** is a less formal and more general word. **Display** usually means that sth has been arranged in an attractive way and put where many people will see it.

#### 2. T

- He loved to display his knowledge.

**show • • demonstrate • • express • • reflect • |formal exhibit •**

display/show/express/reflect (your) **feelings/emotions**

display/show/demonstrate/express **commitment/courage**

display/show/demonstrate/exhibit good, anti-social, etc. **behaviour**

**Display or demonstrate? You can display** feelings without meaning to

- display/exhibit signs of emotion/fatigue

When you **demonstrate** a quality, ability or feeling this is always deliberate, because you want people to see your good qualities such as **understanding** and **commitment**.

## Example Bank:

- A group of artists will be displaying their skills to the students.
- A notice will be displayed in the hotel lobby.
- He displayed remarkable courage.
- His football trophies were prominently displayed in the kitchen.
- She proudly displayed her certificate to her parents.
- displaying a lack of understanding
- displaying the symptoms of nervous exhaustion
- traders displaying their wares in the street market
- ways of displaying information on screen
- Every so often he would display a vein of sharp humour.
- He dearly loved to display his knowledge.

## Idiom: ↑on display

## noun

### 1. an arrangement of things in a public place to inform or entertain people or advertise sth for sale

- a beautiful floral display outside the Town Hall
- a window display
- a display cabinet

### 2. an act of performing a skill or of showing sth happening, in order to entertain

- a firework display
- a breathtaking display of aerobatics

### 3. an occasion when you show a particular quality, feeling or ability by the way that you behave

- a display of affection/strength/wealth

### 4. the words, pictures, etc. shown on a computer screen

- a high resolution colour display

**see also** ↑liquid crystal display, ↑VDU

## Word Origin:

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## Thesaurus:

### **display** noun

#### 1. C

- The window display changes once a month.

**show** • |especially BrE **exhibition** • |AmE **exhibit** •

be on display/show/exhibition/exhibit

a **big/major/public** display/show/exhibition/exhibit

**see** a/an display/show/exhibition/exhibit

#### 2. C

- The firework display is a popular annual event

**show** • • **spectacle** • • **performance** • • **act** •

a **magnificent** display/show/spectacle/performance

**put on/stage/see** a display/show/spectacle/performance

## Example Bank:

- An audio-visual display gives visitors an idea of what life was like aboard a sailing ship.
- Designs for the new museum are on public display in the library.
- Despite his outward display of friendliness, I sensed he was concealing something.
- Examples of her work will go on permanent display in the new museum.
- He made an elaborate display of surprise.
- Hundreds of people experienced the dramatic aerial display.
- I witnessed a rare display of affection between them.
- Members of the community closed ranks in an impressive display of unity.
- On display are earrings, necklaces and bracelets made from jade, amber and amethyst.
- On display are necklaces and bracelets made from amber.
- People waited for hours to see the display.
- She slammed the door behind her in a display of ill-temper.
- The LCD display shows the time in hours and minutes.
- The birds were put on display at the zoological society.
- The crowd was treated to an impressive display of power tennis.
- The display illustrates the traditional industries of the town.
- The display includes examples of her work in progress.
- The jewels are normally kept on static display in the museum.
- The locomotive is normally kept on static display in the National Railway Museum.
- The male performs a magnificent courtship display.
- The museum has a fine display of old medical instruments.
- The show featured a display of some of Mack's costume designs.
- The spacious lobby also functions as a display area.
- The sun set in a pyrotechnic display that burned up the whole sky.
- There may be specific events which trigger aggressive displays in your dog.
- There was a prominent display of her photographs in the living room.
- They gave a virtuoso display of disco dancing.
- They put on a spectacular firework display.
- We plan to mount a display of the children's work in the lobby area.
- a beautiful floral display in the park
- a display of Roman coins
- a flamboyant display of footballing skills
- a glass-fronted display cabinet
- a virtuoso display of guitar playing
- a visual display unit
- an aerobatic display team
- an open display of affection for her husband
- an ostentatious display of wealth
- display screen equipment
- the RAF Falcon parachute display team
- the display windows of a department store
- Most of the local people attended the firework display.
- My family has never gone in for open displays of affection.
- The medals can be seen in a display cabinet on the first floor.
- The window display changes once a month.
- They closed ranks in an impressive display of unity.
- We watched a breathtaking display of aerobatics.
- a magnificent display of goalkeeping

## display

I. **display**<sup>1</sup> **S3 W2 AC** /dɪ'spleɪ/ **BrE** <sup>ˈ</sup> **AmE** <sup>ˈ</sup> **noun** [countable]



1. **OBJECTS** an arrangement of things for people to look at or buy

**display of**

- a superb display of African masks
- a dazzling display (=very good display) of flowers
- The window display caught her eye.
- display cases containing old photographs

2. **ENTERTAINMENT** a public performance of something that is intended to entertain people:

- a fireworks display

**display of**

- a display of juggling

3. **on display**

a) something that is on display is in a public place where people can look at it **SYN on show**:

- Mapplethorpe's photographs were first put on display in New York.

**be/go on display**

- One of the world's oldest cars has gone on display in Brighton today.

b) if a quality, feeling, or skill is on display, it is very clear and easy to notice:

- The musical talent on display is extremely impressive.

4. **display of affection/emotion/aggression etc** an occasion when someone clearly shows a particular feeling, attitude, or quality:

- Unprovoked displays of aggression cannot be tolerated.

5. **ON EQUIPMENT** a part of a piece of equipment that shows information, for example a computer screen:

- This time the display flashed a red warning signal.

• • •

**COLLOCATIONS****adjectives**

- a **fine/magnificent/spectacular/dazzling display** (=a very good one) The museum has a magnificent display of silver.
- a **window display** (=in the window of a shop) I stopped to look at something in the window display.
- a **special display** There was a special display of local photographs.
- a **floral display** (=of flowers) The village has won an award for its floral displays.

**verbs**

- **create a display** She created an award-winning display at the national garden show.

**display + NOUN**

- a **display case/cabinet** (=small cupboard with a glass front) There was a display case full of medals.
- a **display board** Some schools have a display board with photographs of all the staff.
- a **display stand** (=table with shelves etc used for showing things to the public) A lot of companies had impressive display stands in the conference hall.

II. **display**<sup>2</sup> **W2 AC** **BrE** <sup>ˈ</sup> **AmE** <sup>ˈ</sup> **verb**

[Date: 1500-1600; Language: Anglo-French; Origin: despleier, from Latin displicare 'to unfold']

1. **[transitive]** to show something to people, or put it in a place where people can see it easily:

- shop windows displaying the latest fashions
- All the exam results will be displayed on the noticeboard.

2. **[transitive]** to clearly show a feeling, attitude, or quality by what you do or say:

- She displayed no emotion on the witness stand.
- ten piano pieces, each written to display the talents of individual players

3. **[transitive]** if a computer or something similar displays information, it shows it on its screen:

- I pressed 'return' and an error message was displayed.

4. **[intransitive]** if a male bird or animal displays, it behaves in a particular way as a signal to other birds or animals, especially to attract a female

## display

12500 **1724**<sup>MCW</sup>

15000 **1292**<sup>COCA</sup>

RANGE: **2k DISPLAY** 34062

display 18391

displayed 7039

displaying 2198

displays 6434

undisplayed 0

COCA 500k Unlemmatized

8078 **3239**<sup>12865</sup> *nn1*

2357 **10799**<sup>2772</sup> *vv0*

2352 **10896**<sup>2737</sup> *vvi*

15 **193847**<sup>17</sup> *nnu*

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