

**effectively****ef·fect·ive·ly** [effectively] *BrE* [ɪ'fektɪvli] <sup>ˈ</sup> *NAmE* [ɪ'fektɪvli] <sup>ˈ</sup> adverb**1.** in a way that produces the intended result or a successful result

- The company must reduce costs to compete effectively.
- You dealt with the situation very effectively.
- The truth of this statement has been effectively demonstrated in Chapter 1.

**Opp:** †ineffectively**2.** used when you are saying what the facts of a situation are

- He was very polite but effectively he was telling me that I had no chance of getting the job.
- The government has now effectively ruled out tax cuts.

**effectively**

Longman DOCE 5th Ed. (En-En)

**ef·fec·tive·ly** **S3 W2** /ɪ'fektɪvli/ *BrE* <sup>ˈ</sup> *AmE* <sup>ˈ</sup> adverb[**Word Family:** noun: †effect, †effectiveness ≠ †ineffectiveness; adjective: †effective ≠ †ineffective, †effectual ≠ †ineffectual; verb: †effect; adverb: †effectively ≠ †ineffectively]**1.** in a way that produces the result that was intended **OPP** ineffectively :

- Children have to learn to communicate effectively.

**2.** used to describe what you see as the real facts of the situation **SYN** in effect

[sentence adverb]

- Effectively, it has become impossible for us to help.
- Most of the urban poor are effectively excluded from politics.

**effectively**

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