

persuade

[pə'sweɪd] *v*

1. убеждать; склонять, уговаривать

- to persuade smb. of smth. - убеждать кого-л. в чём-л.
- he persuaded me of the truth of his statement - он убедил меня в правдивости своих слов
- he persuaded me that it was true - он убедил меня, что это верно /правда/
- to be persuaded of smth. - быть убеждённым в чём-л.
- I am thoroughly persuaded that ... - я совершенно убеждён, что ...
- I am. persuaded of his honesty - я убеждён в его честности
- they will not persuade him into accepting it - они не уговорят его согласиться
- I persuaded him out of his plan - я отговорил его от его плана
- I persuaded him not to go there - я убедил его не ходить туда

2. вдавливать, втискивать

to persuade a piece of wood into a crack - забить в трещину кусочек дерева

persuade

Oxford Advanced Learners Dictionary 8th Ed.

per-suade [persuade persuades persuaded persuading] *BrE* [pə'sweɪd]

NAmE [pər'sweɪd] *verb*

1. to make sb do sth by giving them good reasons for doing it

- ~ **sb to do sth** Try to persuade him to come.
- ~ **sb** Please try and persuade her.
- She's always easily persuaded.
- I'm sure he'll come with a bit of persuading.
- ~ **sb into sth/into doing sth** I allowed myself to be persuaded into entering the competition.

2. to make sb believe that sth is true

Syn: ↑convince

- ~ **sb/yourself that...** It will be difficult to persuade them that there's no other choice.
- She had persuaded herself that life was not worth living.
- ~ **sb** No one was persuaded by his arguments.
- ~ **sb of sth (formal)** I am still not fully persuaded of the plan's merits.

Verb forms:

verb forms	
present simple	
I / you / we /they	persuade
	<i>BrE</i> /pe 'sweɪd/
	<i>NAmE</i> /per 'sweɪd/
he / she /it	persuades
	<i>BrE</i> /pe 'sweɪdz/
	<i>NAmE</i> /per 'sweɪdz/
past simple, past participle	persuaded
	<i>BrE</i> /pe 'sweɪdɪd/
	<i>NAmE</i> /per 'sweɪdɪd/
-ing form	persuading
	<i>BrE</i> /pe 'sweɪdɪŋ/
	<i>NAmE</i> /per 'sweɪdɪŋ/

Word Origin:

late 15th cent.: from Latin **persuadere**, from **per-** 'through, to completion' + **suadere** 'advise'.

Which Word?:

persuade / convince

The main meaning of persuade is to make someone agree to do something by giving them good reasons for doing it: ▫ I tried to persuade her to see a doctor. The main meaning of convince is to make someone believe that something is true: ▫ He convinced me he was right.

It is quite common, however, for each of these words to be used with both meanings, especially for convince to be used as a synonym for persuade: ▫ I persuaded/convinced her to see a doctor. Some speakers of *BrE* think that this is not correct.

Example Bank:

- Dictators can sometimes be gently persuaded to leave power with special deals that guarantee their safety.
- He eventually managed to persuade one of the staff to let him in.
- He somehow persuaded the studio to let him make the film.
- I am not fully persuaded by these arguments.
- I was reluctantly persuaded to join the committee.
- She was easily persuaded to accompany us.
- She was persuaded into buying an expensive dress.
- The education minister personally persuaded the prime minister to rethink.
- There was no way to persuade him out of it.
- They had difficulty in persuading the two sides to sit down together.
- We must persuade the government of the need for change.
- Why not invite Larry, if he can be persuaded out of hibernation?
- an unsuccessful attempt to persuade her colleagues
- Can you persuade him to come?

- Dave gently persuaded the fish close enough to be lifted into the boat.
- He was fairly easily persuaded.
- I am still not fully persuaded of the plan's merit.
- I'm sure he'll come with a bit of persuading.
- It has been difficult to persuade people that we have no political objectives.
- No one was persuaded by his argument.
- She had persuaded herself that life wasn't worth living.
- She was persuaded into marriage against her will.

persuade

Longman DOCE 5th Ed. (En-En)

per **suade** **S3 W2** /pə'sweɪd \$ pər-/ *BrE* " *AmE* " *verb* [transitive]

[**Word Family**: **noun**: ↑persuasion ≠ ↑dissuasion, ↑persuasiveness; **verb**: ↑persuade ≠ ↑dissuade; **adverb**: ↑persuasively; **adjective**: ↑persuasive]

[**Date**: 1500-1600; **Language**: Latin; **Origin**: persuadere, from suadere 'to advise']

1. to make someone decide to do something, especially by giving them reasons why they should do it, or asking them many times to do it

persuade somebody to do something

" I finally managed to persuade her to go out for a drink with me.

persuade somebody into doing something

" Don't let yourself be persuaded into buying things you don't want.

try/manage/fail to persuade somebody

" I'm trying to persuade your dad to buy some shares.

attempt/effort to persuade somebody

" Leo wouldn't agree, despite our efforts to persuade him.

little/a lot of/no persuading

" He took a lot of persuading to come out of retirement (=it was hard to persuade him).

" He was fairly easily persuaded.

2. to make someone believe something or feel sure about something **SYN convince**:

" I am not persuaded by these arguments.

persuade somebody (that)

" She'll only take me back if I can persuade her that I've changed.

persuade somebody of something

" McFadden must persuade the jury of her innocence.

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THESAURUS

- **persuade** to make someone decide to do something, especially by giving them reasons why they should do it, or asking them many times to do it: I persuaded her to change her mind. | Do you think you can persuade him to lend us the money?
- **talk somebody into (doing) something** to persuade someone to do something, especially something they do not really want to do: Why did I let you talk me into this? | He finally talked her into going on a date with him.
- **get somebody to do something** to make someone do something by persuading or asking them: If we can't get a taxi I'll get Joe to pick us up. | I know how to get you to kiss me.
- **convince** to persuade someone that they should do something, because it is the best or the right thing to do. Some British speakers think this use is incorrect, and prefer to use **persuade**: It would be difficult to convince him to move.
- **encourage** to try to persuade someone to do something, especially because you think it will be good for them: Children should be encouraged to read all kinds of books.
- **influence** to have an effect on what someone decides to do: What influences you to buy clothes?
- **coax** to persuade someone to do something by talking gently and kindly: I tried to coax him to eat a little.
- **cajole** /kə'dʒəʊl \$ -'dʒoʊl/ to persuade someone to do something by praising them or making promises to them: He hoped to cajole her into selling her house.
- **put somebody up to something** to persuade or encourage someone to do something wrong or stupid: Who put you up to this?
- **dissuade formal** to persuade someone not to do something: How do you dissuade young people from experimenting with drugs?

persuade

Freakuency Pack

12500 **1877**^{MCW}

15000 **2339**^{COCA}

RANGE: **2k** **PERSUADE** 13382

persuade 4470

persuasion 1500

persuasions 211

persuades 188

persuaded 3719

persuading 961

persuasive 1993

persuasively 340

COCA 500k Unlemmatized

3611 **8085**⁴¹⁵¹ *vvi*

302 **41108**³¹⁹ *vv0*