

competitive[kəm'petɪtɪv] *a*

1. 1) соперничающий, соревнующийся, конкурирующий
- 2) соревновательный, основанный на соревновании, конкуренции
competitive society - общество, основанное на конкуренции
the competitive spirit of great athletes - боевой дух выдающихся спортсменов
2. конкурсный
competitive examination - конкурсный экзамен
3. *эк.* конкурентоспособный
competitive price - конкурентоспособная цена

competitive

Oxford Advanced Learners Dictionary 8th Ed.

com·peti·tive *BrE* [kəm'petɪtɪv] [ⓘ] *NAmE* [kəm'petɪtɪv] [ⓘ] **adjective**

1. used to describe a situation in which people or organizations compete against each other
 - **competitive games/sports**
 - Graduates have to fight for jobs in a **highly competitive** market.
2. ~ **(with sb/sth)** as good as or better than others
 - a shop selling clothes at competitive prices (= as low as any other shop)
 - We need to work harder to remain competitive with other companies.
 - to gain a **competitive advantage** over rival companies
3. *(of a person)* trying very hard to be better than others
 - You have to be highly competitive to do well in sport these days.

Opp: ↑uncompetitive

Derived Words ↑competitively ▪ ↑competitiveness

Word Origin:early 19th cent.: from Latin **competit-** 'striven for', from the verb **competere**, from **com-** 'together' + **petere** 'aim at, seek' + ↑-ive.Thesaurus:**competitive** [**competitive competitively competitiveness**] *adj.*

1. (especially business)

- They sell cameras at competitive prices.

affordable • **reasonable** • **cheap** • **budget** • **economical** • **inexpensive** •**Opp:** uncompetitivecompetitive/affordable/reasonable/cheap/budget/economical **prices/rates/fares**competitive/affordable/reasonable/cheap/economical/inexpensive **products/services****highly competitive/economical**

2.

- He has a strong competitive streak.

ambitious • |often approving **assertive** • |sometimes disapproving **aggressive** • |informal, disapproving **pushy** •competitive/ambitious/assertive/aggressive **in sth**(a/an) competitive/assertive/aggressive **approach/attitude/manner/behaviour**a/an competitive/ambitious/assertive/aggressive **person**Synonyms:**cheap**

competitive • budget • affordable • reasonable • inexpensive

These words all describe a product or service that costs little money or less money than you expected.

cheap • costing little money or less money than you expected; charging low prices. **Cheap** can also be used in a disapproving way to suggest that sth is poor quality as well as low in price: ▪ a bottle of cheap perfume .**competitive** • (of prices, goods or services) as cheap as or cheaper than those offered by other companies; able to offer goods or services at competitive prices.**budget** • [only before noun] (used especially in advertising) cheap because it offers only a basic level of service.**affordable** • cheap enough for most people to afford**reasonable** • (of prices) not too expensive.**inexpensive** • (rather formal) cheap. **Inexpensive** is often used to mean that sth is good value for its price. It is sometimes used instead of **cheap**, because **cheap** can suggest that sth is poor quality.cheap/competitive/budget/affordable/reasonable **prices/fares/rates**cheap/competitive/budget/affordable/inexpensive **products/services**Example Bank:

- Investment in research is needed to keep Britain competitive with countries like Japan.
- a fiercely competitive sport
- a very competitive person
- highly competitive prices
- skills training to make our industries more competitive in world markets
- A competitive approach to learning is discouraged.
- He had an assertive, competitive manner and asked all the right questions.
- He has a strong competitive streak.

- Her competitive nature often overshadows the other qualities in her game.
- It's a fiercely competitive market.
- The 'heart-attack personality' was described as aggressive, impatient, competitive and ambitious.
- They had gained a competitive advantage over rival companies.
- They sell quality computers at very competitive prices.
- We aim to provide a first-rate competitive service.
- We offer loans at competitive rates.

competitive

Longman DOCE 5th Ed. (En-En)

compet **i** **t** **i** **v** **e** **S3** **W3** /kəm'petətɪv, kəm'petɪtɪv/ *BrE* " *AmE* " *adjective*

[**Word Family**: **noun**: ↑competition, ↑competitor, ↑competitiveness; **adjective**: ↑competitive ≠UNCOMPETITIVE, ↑competing; **verb**: ↑compete; **adverb**: ↑competitively]

1. determined or trying very hard to be more successful than other people or businesses ⇒ **compete**, **competitor**:

- " Some US industries are not as competitive as they have been in the past.
- " The team seems to have lost its competitive edge recently (=its ability to compete well).

2. relating to competition ⇒ **compete**, **competitor**:

- " Competitive sports encourage children to work together as a team.

highly/fiercely/intensely etc competitive

- " Advertising is an intensely competitive business.

3. products or prices that are competitive are cheaper than others but still of good quality:

- " The hotel offers a high standard of service at competitive rates.

—**competitively** *adverb*

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THESAURUS

- **cheap** costing very little money, or less than you expected: My shoes were really cheap – they only cost £25. | The cheapest way to get to Chicago is to take the bus. | cheap flights
- **low** low prices, rents, and fees do not cost a lot of money. Do not use **cheap** with these words: Why is the share price so low? | You could get equally good accommodation elsewhere at a lower rent.
- **inexpensive** *especially written* not expensive – use this especially about things that are of good quality, even though they do not cost a lot: The furniture is inexpensive, but well made. | a simple inexpensive meal | a hotel that offers air-conditioned rooms at relatively inexpensive prices
- **reasonable** a reasonable price seems fair because it is not too high: The restaurant serves good food at reasonable prices. | Only £25 a night? That sounds reasonable.
- **economical** cheap because you do not need to use a lot of money or fuel: an economical car | It is usually more economical to buy in large quantities.
- **affordable** cheap enough for most people to be able to buy or pay for: affordable housing | Single mothers often have trouble finding affordable childcare. | The shop sells designer fashions at affordable prices.
- **competitive** competitive prices and rates are as low as those charged by other shops or companies: I think you'll find our prices are extremely competitive. | The hotel offers a high standard of service at very competitive rates.
- **budget** [*only before noun*] budget flights, airlines, hotels etc have specially low prices: You can get a budget flight to Amsterdam for only £19. | a list of budget hotels for under \$50 a night | budget accommodation for families with young children
- **be good/great value** to be worth at least the price you pay for it, so that you feel pleased and think you have spent your money well: The meals at Charlie's Pizza are really good value. | The holiday is great value for money.
- **be a bargain** *informal* to be extremely cheap: I got this shirt when I was in Indonesia. It was a real bargain.

competitive

Freakuency Pack

12500 **2390**^{MCW}

15000 **936**^{COCA}

RANGE: **2k COMPETE** 50315

compete 11007

competing 8714

competes 667

competed 1750

competitive 15591

competitively 394

competitiveness 2399

competitor 2914

competitors 6788

uncompetitive 91

uncompetitiveness 0

COCA 500k Unlemmatized

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