

**awareness**[ə'weənɪs] *n*

осведомлённость, информированность

Oxford Advanced Learners Dictionary 8th Ed.

**awareness****aware·ness** **AW** [awareness awarenesses] *BrE* [ə'weənəs] <sup>Ⓜ</sup> *NAmE* [ə'wernəs]<sup>Ⓜ</sup> **noun uncountable, singular ~ (of sth) | ~ (that...)**

knowing sth; knowing that sth exists and is important; being interested in sth

- an awareness of the importance of eating a healthy diet
- There was an almost complete **lack of awareness** of the issues involved
- It is important that students **develop an awareness of** how the Internet can be used.
- to **raise/heighten/increase public awareness** of sth
- **a greater/a growing/an increasing awareness** of sth
- environmental awareness (= knowing that looking after the environment is important)
- Energy Awareness Week
- There seems to be a general awareness that this is not the solution.

Thesaurus:**awareness** **noun U, sing.**

- There is growing awareness of the link between diet and health.

**consciousness** • **knowledge** • **realization** • |formal **technical perception** •

awareness/consciousness/knowledge/realization/perception of sth

awareness/consciousness/knowledge/realization/perception that...

**public** awareness/consciousness/knowledge/perceptionExample Bank:

- Environmental awareness has increased over the years.
- Politicians now have much greater awareness of these problems.
- The group is trying to raise public awareness about homelessness.
- a growing awareness of healthy living
- a marketing campaign to increase brand awareness
- an increased awareness of the risks
- building awareness among the target audience
- the emergence of a new social awareness among young people
- A campaign has been started to increase public awareness of the dangers of unprotected sex.
- I seemed to have a heightened awareness of my surroundings.
- It's important to develop an awareness of the way the Internet can be used.
- It's the start of Breast Cancer Awareness week.
- Most people have little awareness of the problem.
- There is growing awareness of the link between diet and health.
- There's a complete lack of awareness of the issues involved

**awareness**

Longman DOCE 5th Ed. (En-En)

**a** **ware** **ness** **W3 AC** /ə'weənəs, ə'weənɪs \$ ə'wer-/ *BrE* <sup>Ⓜ</sup> *AmE* <sup>Ⓜ</sup> **noun** [uncountable][Word Family: **noun**: ↑awareness; **adjective**: ↑aware ≠ ↑unaware]**1.** knowledge or understanding of a particular subject or situation**environmental/political/social awareness**<sup>Ⓜ</sup> Health officials have tried to raise awareness (=improve people's knowledge) about AIDS.**2.** the ability to notice something using your senses**awareness of**<sup>Ⓜ</sup> an artist's awareness of light and color**awareness**

Freakuency Pack

12500 **2469**<sup>MCW</sup>15000 **1078**<sup>COCA</sup>RANGE: **1k AWARE** 43007

aware 26562

awareness 12617

unaware 3688

unawares 140

COCA 500k Unlemmatized

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