

idea[aɪ'diə] *n***1. идея, мысль**

basic /essential, fundamental/ idea - основная /главная/ мысль /идея/

what a funny idea! - что за странная мысль!

I hit upon the idea of going there - мне пришла в голову мысль поехать туда

to get an idea into one's head - *разг.* вбить себе в голову что-л.**2. представление, понятие**

clear idea - ясное представление

complete [confused, erroneous] idea - полное [путаное, ошибочное] представление

the idea of beauty - понятие красоты, представление о красоте

to give a general idea of a book - дать общее представление о книге

I haven't the least /faintest, slightest/ idea - не имею ни малейшего представления

he has some idea of chemistry - он немного разбирается в химии

3. мнение, взгляд, убеждение

to have set ideas on smth. - придерживаться вполне определённых взглядов в отношении чего-л.

to act according to one's own ideas - поступать в соответствии со своими убеждениями

to force one's ideas on smb. - навязывать кому-л. своё мнение

preconceived idea - предвзятое мнение

4. впечатление, предположение, догадка

I've an idea that I've seen him before - у меня такое впечатление, что я уже встречался с ним

she has no idea of time - у неё нет чувства времени

I had no idea he would do that - я никак не предполагал, что он так поступит

5. план, намерение, замысел

impracticable idea - неосуществимый замысел /план/

my idea is to close the door and open the window - я предлагаю закрыть дверь и открыть окно

he went to London with the idea of seeing historical places - он поехал в Лондон с намерением посмотреть исторические места

to cherish /to nourish/ an idea - вынашивать замысел /план/

to have big ideas - иметь честолюбивые замыслы

to put ideas into smb.'s head - забивать кому-л. голову несбыточными мечтами

6. образ мышления

the young idea - детский ум

7. филос.**1) идея**

the absolute idea - абсолютная идея

2) архетип (у Платона, Локка)**8. муз. тема**

◇ in idea - теоретически, по идее

what's the big idea? - *разг.* что это значит?, в чём дело?; это ещё зачем?

what an idea!, the idea! - подумать только!; что за затея /фантазия!

that's the idea! - а) вот именно, это действительно так; б) вот это (хорошая) мысль!

cold idea, covered wagon idea - *сл.* старо, ничего нового в этом нетhot idea - *сл.* здорово придуманоwet idea - *сл.* ерунда!**idea**

Oxford Advanced Learners Dictionary 8th Ed.

idea [idea ideas] *BrE* [aɪ'diə] ^ˈ *NAmE* [aɪ'diɑ̃] ^ˈ noun**PLAN/THOUGHT****1. countable** a plan, thought or suggestion, especially about what to do in a particular situation

- It would be a **good idea** to call before we leave.
- ~ **(of sth/of doing sth)** I like the idea of living on a boat.
- ~ **(for sth)** He already had an idea for his next novel.
- Her family expected her to go to college, but she had **other ideas**.
- The surprise party was Jane's idea.
- I've had a brilliant idea!
- **It might be an idea** (= it would be sensible) to try again later.
- We've been toying with the idea of (= thinking about) getting a dog.
- **It seemed like a good idea at the time**, and then it all went horribly wrong.
- We're having a meeting to try to come up with ideas for fund-raising.
- The latest **big idea** is to make women more interested in sport.

IMPRESSION**2. uncountable, singular** ~ **(of sth)** a picture or an impression in your mind of what sb/sth is like

- The brochure should give you a **good idea of** the hotel.
- I had **some idea of** what the job would be like.
- She doesn't seem to have any idea of what I'm talking about.
- I don't want anyone **getting the wrong idea** (= getting the wrong impression about sth).

- An evening at home watching TV is not my idea of a good time.
- If this is your idea of a joke, then I don't find it very funny.

OPINION

- 3. countable ~ (about sth)** an opinion or a belief about sth
- He has some very strange ideas about education.

FEELING

- 4. singular ~ (that...)** a feeling that sth is possible
- What gave you the idea that he'd be here?
 - I have a pretty good idea where I left it— I hope I'm right.

AIM

- 5. the idea singular ~ of sth/of doing sth** the aim or purpose of sth
- You'll soon **get the idea** (= understand).
 - **What's the idea** of the game?
 - The whole idea of going was so that we could meet her new boyfriend.

more at buck your ideas up **at** ↑buck v.

Idioms: ↑give somebody ideas ▪ ↑have no idea ▪ ↑have the right idea ▪ not have the faintest/first idea ▪ ↑put ideas into somebody's head ▪ ↑that's an idea! ▪ ↑that's the idea! ▪ ↑you have no idea ...

Word Origin:

late Middle English (as a term in Platonic philosophy): via Latin from Greek **idea** 'form, pattern', from the base of **idein** 'to see'.

Thesaurus:

idea noun

1. C

- That's a brilliant idea!
- I like the idea of living on a boat.

thought • **concept** • **notion** • **image** • **prospect** • **picture** • |**formal abstraction** •

a/an idea/thought/concept/notion **about** sth

the idea/thought/concept/notion **that...**

have a/an idea/thought/concept/notion/image/picture

discuss/consider/explore a/an idea/concept/notion

2. sing., U

- The brochure gives some idea of what the hotel is like.

impression • **feeling** • **sense** •

a **good/definite/distinct/vague** idea/impression/feeling/sense

have a/an idea/impression/feeling/sense

get/give sb/leave sb with a/an idea/impression/feeling/sense

3. C

- He had some very strange ideas about education.

view • **opinion** • **belief** • **point of view** • **feeling** • **attitude** • **values** • **conviction** • |**formal sentiment** • **ethos** •
|**sometimes disapproving ideology** •

sb's ideas/view/opinion/beliefs/feelings/conviction/sentiments **about** sb/sth

the idea/view/opinion/belief/point of view/feeling/attitude/conviction **that...**

different ideas/views/opinions/beliefs/points of view/attitudes/values/convictions/sentiments/ideologies

(sb's) **political/religious** ideas/views/opinions/beliefs/feelings/values/conviction/sentiments/ethos/ideology

change your ideas/view/opinion/belief/point of view/attitude

4. sing.

- I've an idea where it might be.

feeling • **instinct** • **inkling** • **suspicion** • **hunch** •

a/an idea/feeling/instinct/inkling/suspicion/hunch **about** sth

a/an idea/feeling/instinct/inkling/suspicion/hunch **that...**

have a/an idea/feeling/instinct/inkling/suspicion/hunch

get/give sb the idea/the feeling/an inkling

5. sing.

- The whole idea of going was to meet her new boyfriend.

purpose • **object** • **aim** • **intention** • **objective** • **point** • |**formal law intent** •

(with) the idea/purpose/object/aim/intention/intent **of** doing sth

sb/sth's (original) idea/purpose/object/aim/intention/intent

the **whole** idea/point

Synonyms:

purpose

aim • intention • plan • point • idea

These are all words for talking about what sb/sth intends to do or achieve.

purpose • what sth is supposed to achieve; what sb is trying to achieve: ▪ Our campaign's main purpose is to raise money.

aim • what sb is trying to achieve; what sth is supposed to achieve: ▪ She went to London with the aim of finding a job. ◇▪ Our

main aim is to increase sales in Europe.

purpose or aim ?

Your **purpose** for doing something is your reason for doing it; your **aim** is what you want to achieve. **Aim** can suggest that you are only trying to achieve sth; **purpose** gives a stronger sense of achievement being certain. **Aim** can be **sb's aim** or **the aim of sth**. **Purpose** is more usually **the purpose of sth**: you can talk about **sb's purpose** but that is more formal.

intention • what you intend to do: ▪ I have no intention of going to the wedding. ◇▪ She's full of ▪ good intentions ▪ but they rarely work out.

plan • what you intend to do or achieve: ▪ There are no plans to build new offices.

intention or plan ?

Your **intentions** are what you want to do, especially in the near future; your **plans** are what you have decided or arranged to do, often, but not always, in the longer term.

point • (rather informal) the purpose or aim of sth: ▪ What's the point ▪ of all this violence? ◇▪ The point of the lesson is to compare the two countries.

idea • (rather informal) the purpose of sth; sb's aim: ▪ The whole idea of going was so that we could meet her new boyfriend. ◇▪ What's the idea ▪ behind this?

point or idea ?

Point is a more negative word than **idea**. If you say **What's the point...?** you are suggesting that there is no point; if you say **What's the idea...?** you are genuinely asking a question. **Point**, but not **idea**, is used to talk about things you feel annoyed or unhappy about: There's no idea in... ◇I don't see the idea of....

with the purpose/aim/intention/idea of doing sth

sb's intention/plan **to do sth**

to **have** a(n) purpose/aim/intention/plan/point

to **achieve /fulfil** a(n) purpose/aim

Example Bank:

- Brainstorming is a good way of generating ideas.
- Do you have any ideas for a present for Lara?
- Family therapy is used as an alternative idea to medication.
- Give careful thought to how to structure your ideas in the essay.
- Group counselling is used as an alternative idea to punishment.
- He gave me a rough idea of what was wanted.
- He holds very different ideas to mine about discipline.
- He joined the company as an office assistant with big ideas.
- He kept turning the idea of resigning over in his mind.
- He's obsessed with the idea of getting a motorbike.
- Her ideas are drawn mainly from Chinese art.
- His ideas flowed faster than he could express them.
- How could we translate the idea into business reality?
- I don't know what to do, but I'm open to ideas.
- I don't relish the idea of sharing an office with Tony.
- I don't want anyone getting the wrong idea about me.
- I have an idea about how to tackle the problem.
- I haven't got the faintest idea what she meant.
- I hope he's not still harbouring ideas about asking me out.
- I met up with a designer to bounce a few ideas around.
- I think the whole idea is ridiculous.
- I wanted to put the idea out there.
- I wanted to take the week off, but my boss had other ideas.
- I'm toying with the idea of leaving my job.
- It might be an idea to leave a note on the door for Marcos.
- It was a struggle to get our ideas across.
- It's useful to have someone to bounce ideas off.
- Most employees welcome the idea of a ban on smoking.
- People have a romantic idea of the police force.
- She accused the company of stealing her idea.
- She always tries to impose her own ideas on the rest of the team.
- She had the idea of advertising on the Internet.
- She has some funny ideas about how to motivate staff.
- She has very definite ideas about what kind of a job she wants.
- Some people started recycling, and the idea caught on.
- Some students started wearing denim, and the idea caught on.
- Swimming in an icy river is not my idea of fun.
- That idea didn't work out so well.
- The basic idea is that we all meet up in London.
- The book introduces the key ideas of sociology.
- The book puts across complex ideas in a way anyone can understand.
- The germ of his idea came from watching a bird make a nest.
- The idea behind the ceremony is to keep the gods happy to ensure a good crop.
- The idea eventually led to the invention of the telephone.

- The idea for the Olympics originated with Pierre de Coubertin.
- The idea for the invention came to him in the bath.
- The idea had long been mooted but nothing had been done to put it into practice.
- The idea has now blossomed into a successful mail-order business.
- The idea of going to his rescue amused her.
- The latest big idea is to get women more interested in soccer.
- The movie is based on a simple idea, but a powerful one.
- The party had the right idea, but failed to win over the voters.
- These photographs challenge conventional ideas of beauty.
- They had to reconsider their ideas in the light of new evidence.
- They managed to push the idea of expanding through the committee.
- They seem to have got the idea that we will be giving them a lift.
- We were asked to suggest ideas for improving efficiency.
- What gave you the idea to go freelance?
- You'll soon get the idea.
- a system of decision-making that stifles original ideas
- the experiences that shaped her ideas
- He hadn't had the slightest idea about what had been going on.
- He's definitely an ideas person.
- Her family wanted her to go to college, but she had other ideas.
- Her ideas on the family are pretty old-fashioned
- I had an idea of where it might be.
- I have a pretty good idea who might have said that.
- I like the idea of living in a boat.
- I'd like to explore this idea in a bit more detail.
- I've got a good idea.
- If this is your idea of a joke, then I don't find it very funny.
- It might be an idea to try again later.
- It seemed like a good idea at the time.
- My original idea was to use amateur actors.
- She doesn't seem to have any idea of what I'm talking about.
- She's always full of bright ideas.
- That's a brilliant idea!
- The idea never crossed my mind.
- The idea that I was only interested in making money is ludicrous.
- The idea that she was involved in any way is absolutely ridiculous.
- The party was Jane's idea.
- We need to have an meeting in order to bounce a few ideas around.
- What gave you the idea that he'd be here?
- What's the idea of all this?
- Who on earth came up with that idea?

idea

Longman DOCE 5th Ed. (En-En)

idea **S1 W1** /aɪ'diə/ *BrE* [■] *AmE* [■] *noun*

[Date: 1300-1400; Language: Latin; Origin: Greek, from idein 'to see']

1. PLAN/SUGGESTION [countable] a plan or suggestion for a possible course of action, especially one that you think of suddenly:

- You should talk to Ken - he's always full of good ideas.
- I knew it was a bad idea to leave him on his own.
- It was my wife's idea to move house.

idea for

- The idea for the book came from an old war movie.

the idea of doing something

- I had the idea of asking Katie for help.

▶ Do not say 'the idea to do something'. Say **the idea of doing something**. However, you can say **it is a good idea to do something** and **it was someone's idea to do something**.

2. KNOWLEDGE [uncountable and countable] a general understanding of something, based on some knowledge about it:

- Could you give me an idea of how bad his injuries are?
- You must have some idea (=have at least a little knowledge) of what happened to the money.
- Don't worry if you don't understand it right now - you'll get the idea (=begin to understand or be able to do something).

have no idea/not have any idea

- She doesn't have any idea where they've gone.

a general/rough idea (=a not very exact idea)

- Can you give me a rough idea of how much the repairs will cost?

not have the faintest/slightest/foggiest idea spoken:

- I don't have the faintest idea what to get Rachel for her birthday.

3. AIM/INTENTION [uncountable and countable] the aim, intention, or purpose of doing something:

- The idea is to teach children to save money.

idea of/behind

- The idea behind the outing is to encourage employees to get to know each other.
- They wanted Mike to go to law school, but he had other ideas (=had different plans).

4. HOW YOU IMAGINE SOMETHING TO BE [countable and countable] an image in your mind of what something is like or should be like

idea of

- Chefs differ in their idea of what makes a good dessert.
- I only have a vague idea of the kind of work I'll be doing.
- It helps if you have a clear idea of what you want.

not my idea of something

- Chocolate milk and a piece of cake is not my idea of dinner.
- The very idea of kissing him made her feel physically sick.

5. BELIEF/OPINION [countable usually plural] someone's opinion or belief about something

idea about

- She had some rather unusual ideas about raising children.

where did you get that idea? (=used to say that what someone thinks is completely wrong)

- No, I'm not seeing Jane. Where did you get that idea?

6. PRINCIPLE [countable] a principle or belief about how something is or should be

idea of

- The whole idea of democracy was something strange and new to most people.

idea that

- It's based on the idea that all people are created equal.

7. have an idea (that) to be fairly sure that something is true, without being completely sure:

- I'm not sure where my necklace is, but I have a pretty good idea who took it.

8. get the wrong idea to think that something is true when it is not:

- Don't get the wrong idea about Dan and Helen – they're just friends.

9. have the right idea to act or think in a way that will probably lead to the correct result:

- He still makes a few mistakes but I reckon he's got the right idea.

10. that's/there's an idea spoken used to say that you like what someone has just suggested:

- 'Why don't you invite Paula to come with us?' 'There's an idea.'

11. that's the idea spoken

a) used to tell someone who is learning to do something that they are doing it the right way, in order to encourage them:

- Keep your knees bent and lean forward slightly. That's the idea!

b) used to emphasize what the main point of something is, or to say that someone understands that point:

- 'You're thinking of getting a new job?' 'Yeah, that's the idea.'

12. bright idea a very clever idea, often used in a joking way to mean a very stupid idea or action:

- Whose bright idea was it to leave the back door wide open?

13. give somebody ideas/put ideas into sb's head to make someone think of doing something that they had not thought of doing before, especially something that they should not do:

- Nick tells me he wants a motorbike. Have you been putting ideas into his head?

14. is it sb's idea of a joke? used when you are surprised and often rather annoyed by what someone has said or done:

- 'She wants you to do it by tomorrow.' 'Is that your idea of a joke?'

15. what's the big idea? spoken used when you cannot understand why someone has done something

16. you have no idea (how/what etc) spoken used when you are telling someone that something is extremely good, bad etc:

- You have no idea how worried I was.

17. the idea! old-fashioned spoken used to express surprise or disapproval when someone has said something stupid

⇒ buck your ideas up at ↑buck up(4)

• • •

COLLOCATIONS

verbs

- **have an idea** I've had an idea. Why don't we walk into town?
- **get an idea** She got the idea from an article in a magazine.
- **give somebody an idea** What gave you the idea for the book?
- **come up with an idea** (=think of an idea) He's always coming up with interesting ideas.
- **hit on an idea** informal (=suddenly think of an idea) Then we hit on the idea of renting a cottage.
- **toy with an idea** informal (=think about using an idea, but not very seriously) I'm toying with the idea of going back to college.
- **brainstorm ideas** (=get a group of people to all try and think of ideas) We had a meeting to brainstorm ideas for the new advertising campaign.
- **share/exchange ideas** (=tell someone else your ideas, and learn their ideas) an opportunity for local business people to share ideas
- **an idea comes to somebody** (=someone suddenly thinks of an idea) The idea came to me while I was having a bath.

adjectives

- **a good/bad idea** Keeping the drinks cold in the bath was a good idea. | Knocking down this wall was a really bad idea.
- **a great/brilliant/excellent idea** What a great idea!
- **a bright idea** (=a very good idea - often used ironically) Whose bright idea was it to leave the washing out in the rain?
- **a clever idea** It seemed like a clever idea at the time.
- **interesting** The idea sounded interesting, but I didn't think it would work.
- **stupid/ridiculous/crazy** The idea sounded crazy to me. | Camping in the middle of winter was a ridiculous idea! | He had the crazy idea of hitchhiking around South America.
- **original/innovative** (=no one has thought of it before) The company is looking for people who can come up with original ideas.

- **a half-baked idea** (=an idea that has not been carefully thought out) It's yet another of the government's half-baked ideas.

phrases

- **be full of ideas** (also **be bursting with ideas**) (=have a lot of ideas) The children were enthusiastic and full of ideas.
- **fire/bounce ideas off one another** (=discuss each other's ideas and think of good new ones) Our regular meetings are opportunities to fire ideas off each other.

...

THESAURUS

- **idea** something that you think of, especially something that you could do or suggest: I think that's an excellent idea. | Let me know if you have any good ideas.
- **thought** something that comes into your mind: The thought had entered my mind that he might be lying. | It was a worrying thought. | She was lost in her thoughts.
- **impression** the idea that you have in your mind about what someone or something is like: What was your impression of him?
- **inspiration** a good and original idea, which makes you think of doing or creating something: Where did you get your inspiration from for the book? | He suddenly had a flash of inspiration. | The design for the house was entirely the inspiration of the architect.
- **brainwave** *British English*, **brainstorm** *American English* a sudden new and clever idea, especially one that solves a problem: I thought I'd have to sell the house, but then I had a brainwave.
- **concept** an idea of how something is, or how something should be done: Concepts of beauty are different in different cultures. | the traditional concept of marriage
- **notion** an idea about life or society, especially one that is a little silly or old-fashioned: There is no evidence to support the notion that poverty is caused by laziness.

idea

Freakuency Pack

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15000 **378**^{COCA}

RANGE: **1k** IDEA 128523

idea 91988

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COCA 500k Unlemmatized

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