

profile**1. ['prɒvfaɪl] n**

1. профиль; вид сбоку

she has a fine profile - у неё прекрасный профиль
 drawn in profile - нарисованный в профиль

2. *тех.*

1) вертикальный разрез, (поперечное) сечение

2) *спец.* эпюра3. *спец.* профиль; очертание, контур

profile of a slope - а) профиль склона (*горы*); б) линия откоса
 profile paper - диаграммная бумага
 profile drag - *ав.* профильное сопротивление
 profile iron - сортовая фасонная сталь
 profile turning - *тех.* фасонное точение

4. 1) краткий биографический очерк

2) краткий очерк политического, исторического или географического характера

5. 1) графическое изображение результатов опроса, проверки, наблюдений, измерений *и т. п.* (в виде диаграмм *и т. п.*)2) *психол.* график личностных характеристик и профессиональных способностей человека6. чёткость; резкость; ясность (*определения, изображения и т. п.*)7. *вчт.* параметры пользователя8. *вчт.* профиль программы

◇ low profile - сдержанная позиция; спокойный тон, отсутствие резкости или выпадов (в материалах, докладах *и т. п.*)
 high profile - резкая /непримиримая/ позиция
 to keep a low profile - вести себя сдержанно
 to adopt a high profile on an issue - занять непримиримую позицию по какому-л. вопросу

2. ['prɒvfaɪl] v

1. 1) рисовать в профиль

2) *тех.* изображать в профиле в разрезе

3) повернуться в профиль; повернуться боком

2. рассказывать о ком-л.; представлять кого-л. (*читателям, слушателям, телезрителям*)

whom will the magazine profile in the next issue? - о ком будет статья в следующем номере журнала?

3. *тех.*

1) профилировать

2) обрабатывать по шаблону; копировать (на станке)

profile

Oxford Advanced Learners Dictionary 8th Ed.

pro·file [**profile profiles profiled profiling**] **noun, verb** BrE ['prəʊfaɪl] ^u NAmE['prɒvfaɪl] ^u**noun****1.** the outline of a person's face when you look from the side, not the front

- his strong profile
- a picture of the president **in profile**

2. a description of sb/sth that gives useful information

- a **job/employee profile**
- We first build up a detailed profile of our customers and their requirements.
- You can update your Facebook profile (= your description of yourself on a [↑]social networking website) .
- The magazine published a short profile of the new mayor.
- His psychological profile is revealing

3. the general impression that sb/sth gives to the public and the amount of attention they receive

- The deal will certainly raise the company's international profile.
- We want to improve the profile of women's health issues.

4. the edge or outline of sth that you see against a background

- the profile of the tower against the sky

Word Origin:

mid 17th cent.: from obsolete Italian **profilo**, from the verb **profilare**, from **pro-** 'forth' + **filare** 'to spin', formerly 'draw a line' (from Latin **filare**, from **filum** 'thread').

Example Bank:

- He presented his best profile to the camera.
- Margo was told to write a profile about him.
- She decided to keep a low profile until the scandal had died down.
- The data will enable us to construct a profile of the company's customers.
- The painting shows her in profile.
- The story was given a low profile in today's papers.
- a campaign to raise the profile of the city as a cultural leader
- an in-depth profile of Boris Spassky and his career
- He turned his head so his strong profile was facing the camera.
- I advised her to keep a low profile for the next few days.

- The deal will certainly raise the company's international profile.
- The job profile suits his experience exactly.

Idiom: ↑low profile

verb ~ sb/sth

to give or write a description of sb/sth that gives the most important information

- His career is profiled in this month's journal.

Verb forms:

verb forms	
present simple	
I / you / we / they	profile
	BrE / 'prəʊfaɪl/
	NAmE / 'proʊfaɪl/
he / she / it	profiles
	BrE / 'prəʊfaɪz/
	NAmE / 'proʊfaɪz/
past simple, past participle	profiled
	BrE / 'prəʊfaɪld/
	NAmE / 'proʊfaɪld/
-ing form	profiling
	BrE / 'prəʊfaɪlɪŋ/
	NAmE / 'proʊfaɪlɪŋ/

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Longman DOCE 5th Ed. (En-En)

I. **profile**¹ **W3** /'prəʊfaɪl \$ 'prɒʊ-/ **BrE** ^ˈ **AmE** ^ˈ **noun** [countable]

[Date: 1600-1700; Language: Italian; Origin: profilo, from profilare 'to draw the edge of something', from filare 'to spin']

1. **HEAD** a side view of someone's head:

" Dani has a lovely profile.

in profile

" I only saw her face in profile.

2. **DESCRIPTION** a short description that gives important details about a person, a group of people, or a place:

" a job profile

profile of

" a short profile of the actor

3. **high profile** something that is high profile is noticed by many people or gets a lot of attention:

" Jack runs a department with a high public profile.

" The star has a high profile in Britain.

4. **keep a low profile** to behave quietly and avoid doing things that will make people notice you

5. **raise sb's profile** if a person or an organization raises its profile, it gets more attention from the public:

" an advertising campaign designed to raise the bank's profile

6. **SHAPE** an edge or a shape of something seen against a background:

" the sharp profile of the western foothills against the sky

II. **profile**² **BrE** ^ˈ **AmE** ^ˈ **verb** [transitive]

to write or give a short description of someone or something:

" The new Chief Executive was profiled in yesterday's newspaper.

profile

Freakuency Pack

12500 **2880**^{MCW}

15000 **2185**^{COCA}

RANGE: **4k** PROFILE 15040

profile 10206

profiled 624

profiles 3122

profiling 1088

COCA 500k Unlemmatized

6818 **4082**⁹⁸⁶¹ **nn1**

165 **57486**¹⁷¹ **vv0**

149 **59506**¹⁶⁰ **vvi**

12 **216207**¹⁴ **nnu**