

**venture**

**1. ['ventʃə] n**

- 1. рискованное, смелое предприятие; рискованная попытка; опасная затея, авантюра  
to run the venture - рисковать, идти на риск  
to make a desperate venture to do smth. - предпринять отчаянную попытку сделать что-л  
let's make the venture - давайте рискнём!, попытка не пытка!

**2. ком.**

- 1) спекуляция; рискованное предприятие; коммерческое предприятие  
one lucky venture made his fortune - на одной удачной спекуляции он составил себе состояние  
he failed in all his ventures - все его начинания потерпели неудачу

- 2) объект спекуляции; сумма, подвергаемая риску
- 3) товары, отправляемые за границу на риск отправителя /отправка таких товаров

**3. эк.**

- 1) дело, предприятие, фирма  
joint venture - а) совместное предприятие; б) смешанное предприятие (с участием иностранного и местного капитала)

**2) организация нового производства**

- ◇ at a venture - наудачу, наугад  
to shoot at a venture - выстрелить наугад /не целясь/  
to answer at a venture - отвечать наугад /наобум/  
to draw one's bow at a venture - а) пустить стрелу наудачу, куда придётся; б) случайным замечанием попасть в точку

**2. ['ventʃə] v**

- 1. рисковать; ставить на карту  
to venture one's life [one's money] - рисковать жизнью [деньгами]  
to venture one's neck - поставить на карту свою жизнь  
to venture one's fortune in an enterprise - вложить в предприятие всё своё состояние  
to venture too far - зайти слишком далеко; обнаглеть  
I will venture five shillings - ставлю 5 шиллингов  
nothing ventured, nothing have /win/; nothing ventured, nothing gained - ≅ волков бояться - в лес не ходить

**2. (мж. оп, урон) отважиться, рискнуть, решиться, осмелиться**

- to venture (on) an opinion [(on) a protest] - отважиться высказать мнение [выразить протест]
- to venture upon a new step - решиться на новый шаг
- to venture at smth. - попытаться сделать что-л
- I venture to write to you - осмеливаюсь вам писать
- I will venture to affirm ... - беру на себя смелость утверждать ...
- I venture to disagree - разрешите не согласиться (с вами)
- today is the first time I've ventured out of doors since my illness - сегодня я впервые рискнул выйти на улицу после болезни
- may I venture to ask you a few questions? - осмелюсь /разрешите/ задать вам несколько вопросов
- don't venture to do such a thing! - не смейте этого делать!
- will you venture on a piece of cake? - не попробуете ли кусочек кекса?

**3. ком. спекулировать; рисковать**

**venture**

Oxford Advanced Learners Dictionary 8th Ed.

**ven·ture** [venture ventures ventured venturing] noun, verb BrE ['ventʃə(r)]<sup>4</sup>  
NAme ['ventʃə]<sup>4</sup>

**noun**

a business project or activity, especially one that involves taking risks

**Syn:** ↑undertaking

- A disastrous business venture lost him thousands of dollars.

**see also** ↑joint venture

Word Origin:

late Middle English (in the sense 'adventure', also 'risk the loss of'): shortening of ↑adventure

Example Bank:

- The company has set up a joint venture with a company in Austria.
- The directors of the company refused to undertake such a risky venture
- a cooperative venture by companies at the science park
- a joint-venture company
- The project is a joint venture between the public and private sectors.

Idiom: ↑nothing ventured, nothing gained

Derived ↑venture on something

**verb**

**1. intransitive + adv./prep.** to go somewhere even though you know that it might be dangerous or unpleasant

- They ventured nervously into the water.
- He's never ventured abroad in his life.

**2. transitive (formal)** to say or do sth in a careful way, especially because it might upset or offend sb

- ~ sth She hardly dared to venture an opinion.
- He ventured a tentative smile.

- ~ **to do sth** I ventured to suggest that she might have made a mistake.
  - **+ speech** 'And if I say no?' she ventured
  - ~ **that...** He ventured that the data might be flawed.
3. **transitive ~ sth (on sth)** to risk losing sth valuable or important if you are not successful at sth

**Syn:** †gamble

- It was wrong to venture his financial security on such a risky deal.

Verb forms:

verb forms	
present simple	
I / you / we / they	venture
	BrE / 'ventʃə(r)/
	NAme / 'ventʃər/
he / she / it	ventures
	BrE / 'ventʃəz/
	NAme / 'ventʃəz/
past simple, past participle	ventured
	BrE / 'ventʃəd/
	NAme / 'ventʃərd/
-ing form	venturing
	BrE / 'ventʃərɪŋ/
	NAme / 'ventʃərɪŋ/

Word Origin:

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Example Bank:

- A few people ventured out into the street.
- He ventured deeper into the forest.
- She ventured cautiously into the room.
- She would not have dared venture here alone.
- Some of the men ventured farther out to sea.
- They never ventured from their buildings after sunset.
- They rarely ventured beyond their local market town.
- We ventured down to the south coast over the weekend.

## venture

Longman DOCE 5th Ed. (En-En)

### I. **venture**<sup>1</sup> /'ventʃə \$ -ər/ BrE<sup>☞</sup> AmE<sup>☞</sup> noun [countable]

[Date: 1400-1500; Origin: adventure]

a new business activity that involves taking risks

**business/commercial venture**

**joint venture** (=when two companies do something together)

### II. **venture**<sup>2</sup> BrE<sup>☞</sup> AmE<sup>☞</sup> verb

#### 1. [intransitive always + adverb/preposition] to go somewhere that could be dangerous:

- When darkness fell, he would venture out.
- She paused before venturing up the steps to the door.
- children who lack the confidence to venture into libraries

#### 2. [transitive] to say or do something in an uncertain way because you are afraid it is wrong or will seem stupid:

- 'You're on holiday here?' he ventured.

**venture to do something**

- I ventured to ask him what he was writing.

**venture an opinion/question/word etc**

- If we had more information, it would be easier to venture a firm opinion.
- Roy ventured a tentative smile.

**venture that**

- I ventured that the experiment was not conclusive.

#### 3. **nothing ventured, nothing gained** used to say that you cannot achieve anything unless you take risks

**venture into something** phrasal verb

to become involved in a new business activity:

- Banks are venturing into insurance.

**venture on/upon something** phrasal verb

to do or try something that involves risks:

- I thought I might venture on a new recipe.

## venture

Freakuency Pack

12500 **3068**<sup>MCW</sup>

15000 **2230**<sup>COCA</sup>

RANGE: **4k** VENTURE 14445

venture 8866

ventured 1618

ventures 3280

venturing<sup>681</sup>

COCA 500k Unlemmatized

3954 **5795**<sup>6447</sup> *nn1*

1158 **18616**<sup>1217</sup> *vvi*

954 **19137**<sup>1171</sup> *vv0*

7 **196967**<sup>17</sup> *np1*

7 **297830**<sup>8</sup> *nnu*

6 **343688**<sup>6</sup> *jj*

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