

produce**1. [ˈprɒdju:s] n****1. 1) продукция, изделия; продукт(ы)**

home produce - товары /изделия/ отечественного производства

raw produce - сырьё

surplus produce - *полит.-эк.* прибавочный продукт

produce of factories and mills - продукция фабрик и заводов

2) сельскохозяйственные продукты, сельскохозяйственная продукция (тж. agricultural produce, farm produce)

garden produce - овощи и фрукты; зелень

colonial produce - колониальные товары

fancy-grade frozen produce - высококачественные замороженные фрукты и овощи

produce exchange - продуктовая биржа

produce merchant - торговец продуктами

2. результат, исход**3. потомок, потомство**

produce of a mare - жеребёнок

2. [prəˈdju:s] v**1. предъявлять, представлять**

to produce one's passport [one's railway ticket] - предъявить паспорт [железнодорожный билет]

to produce proofs - представить доказательства

to produce five pounds from one's pocket - вынуть /достать/ из кармана пять фунтов

to produce reasons - привести доводы

to produce in evidence - *юр.* представить в качестве доказательства**2. ставить (пьесу, кинокартину); осуществлять постановку (на радио, телевидении)**

to produce Shakespearian plays - ставить пьесы Шекспира

to produce an actress [a singer] - выпустить на сцену актрису [певца]

3. создавать

to produce pictures - создавать /писать/ картины

to produce a book - выпустить /издать/ книгу

to produce a vacuum - создать вакуум

4. производить, вырабатывать, выпускать; изготавливать

to produce woollen goods - вырабатывать шерстяные изделия

to produce steel - производить сталь

5. приносить, давать

fields which produce heavy crops - поля, которые дают богатый урожай

the investment produces a small income - денежный вклад даёт небольшой доход

this tree produces a lot of fruit - это дерево хорошо плодоносит

his wife produced an heir - жена родила ему наследника

our hens produce well - куры у нас несутся хорошо

6. вызывать, быть причиной

to produce a rise in prices - вызвать повышение цен

their efforts produced no results - их усилия не дали никаких результатов

7. мат. проводить (линию)**produce**

Oxford Advanced Learners Dictionary 8th Ed.

pro·duce [produce produces produced producing] verb, nounverb *BrE* [prəˈdjuːs] ; *NAmE* [prəˈduːs]**GOODS****1. ~ sth** to make things to be sold, especially in large quantities**Syn:** ↑manufacture

• a factory that produces microchips

see also ↑mass-produce**MAKE NATURALLY****2. ~ sth** to grow or make sth as part of a natural process; to have a baby or young animal

• The region produces over 50% of the country's wheat.

• These shrubs produce bright red berries.

• Our cat produced kittens last week.

• Her duty was to produce an heir to the throne.

CREATE WITH SKILL**3. ~ sth** to create sth, especially when skill is needed

• She produced a delicious meal out of a few leftovers.

RESULT/EFFECT**4. ~ sth** to cause a particular result or effect**Syn:** bring about

• A phone call to the manager produced the result she wanted.

- The drug produces a feeling of excitement.

SHOW/BRING OUT

5. ~ **sth (from/out of sth)** to show sth or make sth appear from somewhere

- He produced a letter from his pocket.
- At the meeting the finance director produced the figures for the previous year.

PERSON

6. ~ **sb** if a town, country, etc. produces sb with a particular skill or quality, the person comes from that town, country, etc

- He is the greatest athlete this country has ever produced.

MOVIE/PLAY

7. ~ **sth** to be in charge of preparing a film/movie, play, etc. for the public to see

- She produced a TV series about adopted children.

Verb forms:

verb forms	
present simple	
I / you / we /they	produce
	BrE /prəˈdjuːs/
	NAmE /prəˈduːs/
he / she /it	produces
	BrE /prəˈdjuːsɪz/
	NAmE /prəˈduːsɪz/
past simple, past participle	produced
	BrE /prəˈdjuːst/
	NAmE /prəˈduːst/
-ing form	producing
	BrE /prəˈdjuːsɪŋ/
	NAmE /prəˈduːsɪŋ/

Word Origin:

late Middle English (in sense 5 of the verb): from Latin **producere**, from **pro-** 'forward' + **ducere** 'to lead'. Current noun senses date from the late 17th cent.

Thesaurus:

produce verb

1. T

- a factory that produces microchips

manufacture • • **make** • • **mass-produce** • • **turn sb/sth out** • |informal, disapproving **churn sth out** •

a **factory** that produces/manufactures/makes **cars/mainframes/microchips**

produce/manufacture/make/turn out/churn out **900 cars a week**

produce/turn out/churn out **books/articles**

Produce or manufacture ? Manufacture is more often used in business contexts and emphasizes the process of making goods; **produce** emphasizes the finished product.

2. T

- Our cat produced a litter of four kittens.

have • • **breed** • • **give birth** • • **reproduce** • |formal literary **bear** •

produce/breed sth **from** sth

produce/have/give birth to/bear a/an **child/son/daughter/heir**

produce/have/give birth to **baby/litter**

produce/bear **fruit**

3. T

- He produced a delicious meal out of leftovers.

make • • **create** • • **generate** • • **develop** • |especially spoken **do** •

produce/make/create/generate sth **from/out of** sth

produce/make/create a **meal**

produce/create/generate **income/profits/wealth**

produce/generate **electricity/heat/power**

4. T

- A phone call to the manager produced the desired result.

bring sth about • • **result in sth** • • **lead (sth) to sth** • • **cause** • • **create** • • **prompt** • • **provoke** • • **set sth off** • |formal **give rise to sth** • |approving **stimulate** •

produce/bring about/result in/lead to/cause/prompt/give rise to a/an **change/increase/shift**

produce/result in/lead to/cause/create/give rise to **problems/difficulties**

produce/lead to/cause/create/prompt/provoke/give rise to/stimulate **speculation**

5. T

- She produces the school play every year.

put sth on • |especially spoken **do** • |especially written **present** • • **stage** •

produce/put on/do/present/stage a **play/show**

a **company** produces/puts on/does/presents/stages a play/show

Word Family:

produce verb
producer noun
production noun
productive adjective (≠unproductive)
productively adverb
product noun
produce noun

Synonyms:

make

do • create • develop • produce • generate • form

These words all mean to make sth from parts or materials, or to cause sth to exist or happen.

make • to create or prepare sth by combining materials or putting parts together; to cause sth to exist or happen: ▪ She makes her own clothes. ◇▪ She ▪ made a good impression ▪ on the interviewer.

do • (rather informal) to make or prepare sth, especially sth artistic or sth to eat: ▪ He did a beautiful drawing of a house. ◇▪ Who's doing the food for the party?

create • to make sth exist or happen, especially sth new that did not exist before: ▪ Scientists disagree about how the universe was created.

make or create?

Make is a more general word and is more often used for physical things: you would usually **make a table/dress/cake** but **create jobs/wealth**. You can use **create** for sth physical in order to emphasize how original or unusual the object is: ▪ Try this new dish, created by our head chef.

develop • (used especially in business contexts) to think of and produce a new product: ▪ to develop new software

produce • to make things to be sold; to create sth using skill: ▪ a factory that produces microchips

generate • to produce or create sth, especially power, money or ideas: ▪ to generate electricity ◇▪ Brainstorming is a good way of generating ideas.

form • [often passive] to make sth from sth else; to make sth into sth else: ▪ Rearrange the letters to form a new word. ◇▪ The chain is formed from 136 links.

to make/create/develop/produce/generate/form sth **from/out of** sth

to make/form sth **into** sth

to make/produce **wine**

to create/develop a **new product**

to create/produce/generate **income/profits/wealth**

to produce/generate **electricity/heat/power**

Synonyms:

product

goods • commodity • merchandise • produce

These are all words for things that are produced to be sold.

product • a thing that is produced or grown, usually to be sold: ▪ to create/develop/launch a new product

goods • things that are produced to be sold: ▪ cotton/leather goods ◇▪ electrical goods

commodity • (economics) a product or raw material that can be bought and sold, especially between countries: ▪ rice, flour and other basic commodities

merchandise • [U] goods that are bought or sold; things that you can buy that are connected with or advertise a particular event or organization: ▪ official Olympic merchandise

goods or merchandise?

Choose **goods** if the emphasis is on what the product is made of or what it is for: ▪ leather/household goods. Choose

merchandise if the emphasis is less on the product itself and more on its brand or the fact of buying/selling it.

produce • [U] things that have been grown or made, especially things connected with farming: ▪ We sell only fresh local produce.

consumer/industrial products/goods/commodities

household products/goods

farm products/produce

luxury products/goods/commodities

to **sell/market** a product/goods/a commodity/merchandise/produce

to **export** a product/goods/a commodity/merchandise

to **buy/purchase** a product/goods/a commodity/merchandise/produce

Example Bank:

- All of these processes combine to produce a particular form of language.
- He moved to California intending to produce a third novel.
- The changes have not consistently produced the desired results.
- The letter has been produced with digital technology.
- The series was obviously cheaply produced.
- The technology can be used to produce interactive educational programs.
- The wine is produced from Chardonnay grapes.
- These goods are more efficiently produced in small associations.
- Which method is likely to produce the best results?
- a professionally produced CD
- a slickly produced thriller

- fruit and vegetables that are produced locally
- organically produced food
- the 700 million bottles of Bordeaux produced annually
- the sale of sustainably produced timber
- the sounds that are typically produced by an American orchestra
- this handsomely produced reference work
- He argued that wealth is produced by the labour power of the workers.
- Our cat produced a litter of kittens last week.
- The country produces more than two million barrels of oil per day.
- The drug produced an improvement in all but one case.
- The drug produces a feeling of great happiness and excitement.
- The prime minister's speech produced an angry response from opposition parties.
- The questionnaire produced 9 000 replies.
- The region produces over 50% of the country's wheat.
- Their strategy produced the desired outcome.
- These stores sell items which are produced and sold by cooperatives.
- the wine-producing regions of France

noun *BrE* ['prɒdjuːʃ̩ ; *NAmE* ['prɑːduːʃ̩ ; ['prɒvduːʃ̩ uncountable

things that have been made or grown, especially things connected with farming

- farm produce
- The shop sells only fresh local produce.
- It says on the label 'Produce of France'.

Word Origin:

late Middle English (in sense 5 of the verb): from Latin *producere*, from *pro-* 'forward' + *ducere* 'to lead'. Current noun senses date from the late 17th cent.

Word Family:

produce verb

producer noun

production noun

productive adjective (≠unproductive)

productively adverb

product noun

produce noun

Example Bank:

- I'm eating more fresh produce than ever.
- There was limited access to quality produce.
- fresh farm produce
- We sell only fresh local produce.

produce

Longman DOCE 5th Ed. (En-En)

I. **proˌduce** ¹ **S1 W1** /prə'djuːʃ̩ -'duːʃ̩ *BrE* ¹ *AmE* ¹ verb [transitive]

[**Word Family:** noun: ↑produce, ↑producer, ↑product, ↑production, ↑reproduction, ↑productivity; adjective: ↑productive ≠ ↑unproductive, ↑counterproductive, ↑reproductive, ↑reproducible; verb: ↑produce, ↑reproduce; adverb: ↑productively]

[**Date:** 1400-1500; **Language:** Latin; **Origin:** *producere*, from *ducere* 'to lead']

1. **CAUSE** to cause a particular result or effect ⇒ **product:**

- New drugs are producing remarkable results.
- a rise in sea level produced by climatic change
- As a policy, it did not produce the desired effect.

2. **CREATE/MAKE** to make, write etc something to be bought, used, or enjoyed by people ⇒ **product, production:**

- The factory produces an incredible 100 cars per hour.
- How did you manage to produce a meal so quickly? ⇒ ↑mass-produced

3. **MAKE NATURALLY** to grow something or make it naturally ⇒ **product, production:**

- This region produces the grapes used in champagne.
- Plants produce oxygen.

4. **SHOW** if you produce an object, you bring it out or present it, so that people can see or consider it:

- When challenged, he produced a gun.
- They were unable to produce any statistics to verify their claims.

5. **PLAY/FILM** if someone produces a film or play, they find the money for it and control the way it is made ⇒ **producer:**

- Costner produced and directed the film.

6. **BABY** to give birth to a baby or young animals:

- An adult cat may produce kittens three times a year.

• • •

THESAURUS

- **make** used about things you make yourself, or things that are made in a factory: Diane makes all her own clothes. | My camera

was made in China.

- **produce** to make something in large quantities to be sold, or to make something as the result of a natural process: The factory produces high-quality steel. | Japan produces some of the most advanced mobile phones. | The pancreas is a gland in your body which produces hormones.
- **create** to make something new and original: Tarantino created a whole new style of films. | Many companies invest a lot of money in creating new products. | Potter was famous for creating characters such as 'Peter Rabbit'. | This technique is used to create images of beautiful forests.
- **manufacture** to make machines, cars, equipment etc in factories: The company manufactures aircraft parts.
- **mass-produce** to make very large quantities of something in a factory: They developed a way to mass-produce the drug.
- **develop** to design and make something new over a period of time: In 1962, Enders developed an effective vaccine against measles. | The company is developing new anti-virus software.
- **form** to make something as the result of a natural process or chemical reaction: Hydrogen and oxygen combine to form water. | The research will help us understand how planets are formed.
- **generate** to make something such as heat, electricity, or power: Wind can be used to generate electricity.

II. **produce** ² /'prɒdʒuː/\$ 'prɒduː/\$ BrE = AmE = noun [uncountable]

[Word Family: noun: ↑produce, ↑producer, ↑product, ↑production, ↑reproduction, ↑productivity; adjective: ↑productive ≠ ↑unproductive, ↑counterproductive, ↑reproductive, ↑reproducible; verb: ↑produce, ↑reproduce; adverb: ↑productively]

food or other things that have been grown or produced on a farm to be sold

agricultural/organic etc produce

fresh local produce

dairy produce *British English* (=milk, butter, cheese etc)

...

COLLOCATIONS

■ **ADJECTIVES/NOUN + produce**

- **organic produce** (=produced without artificial chemicals) There is increased demand for organic produce.
- **agricultural/farm produce** The government bought surplus agricultural produce from farmers.
- **garden produce** She had filled a basket with her garden produce.
- **local produce** Local produce is used wherever possible.
- **fresh produce** Wash all fresh produce before use.
- **dairy produce** *British English* (=milk, butter, cheese etc) Vitamin A can also be obtained from dairy produce and eggs.

produce

Freakuency Pack

12500 **312**^{MCW}

15000 **478**^{COCA}

RANGE: **1k** **PRODUCE** 101115

produce 32353

produced 29563

producer 11436

producers 9261

produces 8013

producing 10489

COCA 500k Unlemmatized

15194 **2018**²¹³⁰⁵ *vvi*

6444 **4815**⁸⁰⁹² *vv0*

1808 **10362**²⁹²⁹ *nn1*

6 **240033**¹² *np1*

11 **245390**¹¹ *nnu*

3 **455897**⁴ *jj*