

retail

1. [ˈri:teɪl] *n*
 1. розничная продажа
at retail - в розницу
to sell by retail - продавать в розницу
 2. розничный торговец
2. [ˈri:teɪl] *a*
 - 1) розничный
retail trade - розничная торговля
retail price - розничная цена
 - 2) продающий свою продукцию через собственные магазины (о фирме)
3. [ˈri:teɪl] *adv*
в розницу
to sell [to buy] retail - продавать [покупать] в розницу
4. [ˈri:teɪl] *v*
 1. 1) продавать в розницу
 - 2) продаваться в розницу
these shoes retail at /for/ \$21 a pair - в магазине эти ботинки стоят 21 доллар
 2. [rɪˈteɪl]пересказывать, повторять
to retail gossip - разносить сплетни
before you know where you are, your confidences will be retailed to half the street - вы и глазом не успеете моргнуть, как о ваших признаниях узнает вся улица

retail

Oxford Advanced Learners Dictionary 8th Ed.

• **re-tail** 1 [retail retails retailed retailing] **noun, adverb, verb** BrE [ˈri:teɪl]

NAme [ˈri:teɪl]

see also ↑retail ² verb

noun uncountable

the selling of goods to the public, usually through shops/stores

- The recommended retail price is £9.99.
- department stores and other **retail outlets**
- the **retail trade**

compare ↑wholesale

Word Origin:

late Middle English: from an Anglo-Norman French use of Old French **retaille ‘a piece cut off’**, from **retaillier**, from **re-** (expressing intensive force) + **tailler ‘to cut’**.

Example Bank:

- The recommended retail price is £19.99.
- producing goods for retail
- profits in the company's high street retail outlets

verb

1. **transitive ~ sth** to sell goods to the public, usually through shops/stores

- The firm manufactures and retails its own range of sportswear.

2. **intransitive ~ at/for sth (business)** to be sold at a particular price

- The book retails at £14.95.

Verb forms:

verb forms	
present simple	
I / you / we / they	retail
	BrE /rɪˈteɪl/
	NAme /rɪˈteɪl/
he / she / it	retails
	BrE /rɪˈteɪlz/
	NAme /rɪˈteɪlz/
past simple, past participle	retailed
	BrE /rɪˈteɪld/
	NAme /rɪˈteɪld/
-ing form	retailing
	BrE /rɪˈteɪlɪŋ/
	NAme /rɪˈteɪlɪŋ/

Word Origin:

late Middle English: from an Anglo-Norman French use of Old French **retaille ‘a piece cut off’**, from **retaillier**, from **re-** (expressing intensive force) + **tailler ‘to cut’**.

Example Bank:

- The book retails for \$14.95.

II. **re-tail** 2 [retail retails retailed retailing] BrE [rɪ'teɪl] ¹ NAmE [rɪ'teɪl] ¹ verb ~ sth (to sb) (formal)

to tell people about sth, especially about a person's behaviour or private life

Syn: ↑recount

- She retailed the neighbours' activities with relish.

see also ↑retail 1

Verb forms:

verb forms	
present simple	
I / you / we / they	retail
	BrE /rɪ'teɪl/
	NAmE /rɪ'teɪl/
he / she / it	retails
	BrE /rɪ'teɪlz/
	NAmE /rɪ'teɪlz/
past simple, past participle	retailed
	BrE /rɪ'teɪld/
	NAmE /rɪ'teɪld/
-ing form	retailing
	BrE /rɪ'teɪlɪŋ/
	NAmE /rɪ'teɪlɪŋ/

III. **re-tail** adverb

- to buy/sell retail (= in a shop/store)

Main entry: ↑retail _{derived}

retail

Longman DOCE 5th Ed. (En-En)

I. **retail** 1 /rɪ'teɪl/ BrE ¹ AmE ¹ noun [uncountable]

the sale of goods in shops to customers, for their own use and not for selling to anyone else ⇒ **wholesale**

the retail trade/business

- a manager with twenty years' experience in the retail business

retail outlet/shop/store/chain

- We are looking for more retail outlets for our products.
- a retail price of £8.99
- The retail value would be around \$500.
- Retail sales fell by 1.3% in January.

II. **retail** 2 /rɪ'teɪl/ BrE ² AmE ² verb

[Date: 1300-1400; Language: Old French; Origin: *retailier* 'to divide into pieces', from *taillier* 'to cut']

1. [intransitive] **technical** to be sold for a particular price in a shop

retail at/for

- The wine retails at £6.95 a bottle.
- The decoder is expected to retail for under \$300.

2. [transitive] **technical** to sell goods in shops:

- Their products are retailed all over Britain.

III. **retail** 3 /rɪ'teɪl \$ rɪ'teɪl, 'rɪ'teɪl/ BrE ³ AmE ³ verb

[transitive] **formal** to give other people private information about someone or something

IV. **retail** 4 /rɪ'teɪl/ BrE ⁴ AmE ⁴ adverb

if you buy or sell something retail, you buy or sell it in a shop:

- We only deal with wholesalers – we don't sell any of our goods retail.

retail

Freakuency Pack

12500 **3196**^{MCW}

15000 **2034**^{COCA}

RANGE: **3k** RETAIL 17120

retail 9632

retailer 2022

retailers 4190

retails 345

retailed 61

retailing 870

COCA 500k Unlemmatized

5125 **4356**⁹¹⁴⁷ *jj*

156 **44478**²⁷⁷ *vv0*

193 **53059**¹⁹⁹ *vvi*

9 **274092**⁹ *nn1*