

medium**1. [ˈmiːdiəm] n (pl мж. -dia)****1. средство; способ, путь**

advertising medium, a medium for advertising - средство рекламирования

circulating medium, a medium of circulation - обращающиеся деньги; средство обращения; монета в обращении

a medium of exchange - а) средство международных расчётов; б) средство обмена

radio is a medium of communication - радио - это средство связи

theatre, films, television are all media forming public opinion - театр, кино, телевидение являются средствами формирования общественного мнения

by /through/ the medium of smth. - через посредство чего-л., посредством чего-л.

through the medium of the press - посредством печати, через печать

by this medium - этим /таким/ путём /способом/

2. 1) материал (используемый в искусстве)

this sculptor's favourite medium is marble - любимый материал этого скульптора - мрамор, этот скульптор любит работать в мраморе

this artist's medium is watercolours - этот художник работает/пишет, рисует/ акварелью [см. мж. 2)]

2) средство выражения

artist's medium - средство выражения художника [см. мж. 1)]

poetry is his medium - он выражает свои мысли средствами поэзии; поэзия является для него средством самовыражения

he writes stories but the theatre is his favourite medium - он пишет рассказы, но его любимой формой являются пьесы

3. 1) физ. среда

continuous medium - физ. сплошная среда

reflecting medium - отражающая среда

culture medium - бакт. питательная среда

2) (окружающая) среда, обстановка, условия (жизни)

water is the natural medium for fish - вода является естественной средой для рыбы

social medium - общественно-бытовая среда

3) носитель информации (бумага, магнитная лента и т. п.)**4. середина; промежуточная ступень**

the happy medium - золотая середина

to strike the happy medium - найти золотую середину

to stick to the happy medium - держаться золотой середины

5. 1) агент, посредник**2) посредничество**

sold through the medium of - ком. продано через посредство

6. медиум (у спиритов)**7. жив. растворитель (краски)****8. полигр. формат бумаги 23X18 д или 22X17 1/2 д****9. лог. средняя посылка (силлогизма)****2. [ˈmiːdiəm] а****1. средний, промежуточный**

of medium height [quality, size] - среднего роста [качества, размера]

medium hard - среднетвёрдый, средней твёрдости

medium energy - физ. средняя энергия

medium nucleus - физ. ядро со средним значением массы

medium frequency - радио средняя частота

medium wavelength, medium waves - радио средние волны

medium altitude - средняя высота полёта

medium atom bomb - воен. атомная бомба средней мощности

medium bomber [tank] - воен. средний бомбардировщик [танк]

medium clouds - метеор. облака среднего яруса

medium shot - кино средний план

medium long shot - кино среднеобщий план

medium close-up - кино среднекрупный /«итальянский»/ план

medium entry - описание средней полноты (в каталоге)

2. умеренный**3. воен. среднекалиберный**

medium artillery - артиллерия среднего калибра

medium

Oxford Advanced Learners Dictionary 8th Ed.

me·di·um AW [medium mediums] adjective, noun BrE [ˈmiːdiən] ^u NAmE[ˈmiːdiən] ^uadjective usually before noun (abbr. **M**)

in the middle between two sizes, amounts, lengths, temperatures, etc.

Syn: †average• a **medium-size** car/business/town• a man of **medium height/build**

• There are three sizes — small, medium and large.

• a medium steak (= one cooked quite well but not too much)

- Cook over a medium heat for 15 minutes.
- a **medium dry** white wine
- Choose **medium to large** tomatoes.

see in the long/short/medium term at ↑term

Word Origin:

late 16th cent. (originally denoting something intermediate in nature or degree): from Latin, literally middle, neuter of **medius**.

noun (pl. **media** *BrE* ['mi:diə] ; *NAmE* ['mi:diə] or **me-diums**)

1. a way of communicating information, etc. to people

- the **medium of radio/television**
- **electronic/audio-visual media**
- Television is the modern **medium of communication** .
- A T-shirt can be an excellent medium for getting your message across. The plural in this meaning is usually **media** .

see also ↑media, ↑mass media

2. something that is used for a particular purpose

- English is the **medium of instruction** (= the language used to teach other subjects) .
- Video is a good medium for learning a foreign language.

3. the material or the form that an artist, a writer or a musician uses

- the **medium of paint/poetry/drama**
- Watercolour is his favourite medium.

4. (**biology**) a substance that sth exists or grows in or that it travels through

- The bacteria were growing in a sugar medium.

5. (pl. **me-diums**) a person who claims to be able to communicate with the spirits of dead people

see a/the happy medium at ↑happy

Word Origin:

late 16th cent. (originally denoting something intermediate in nature or degree): from Latin, literally middle, neuter of **medius**.

Thesaurus:

medium noun C

- The Internet is the modern medium of communication.

vehicle • **channel** • **catalyst** • **formal instrument** •

a/an medium/vehicle/channel/catalyst/instrument **of/for** sth

the/a/an **main/important/major/effective** medium/vehicle/channel/catalyst/instrument

see/use sb/sth as a/an medium/vehicle/catalyst/instrument

Example Bank:

- English is the medium of instruction in many African countries.
- He believes tape will eventually be eliminated as a recording medium.
- Oil paint is her preferred artistic medium.
- Radio is an important communication medium in many countries.
- She experimented with the blog as a new medium for exploring issues.
- She used her novels as a medium for encouraging political debate.
- The gallery has been committed to the photographic medium for 25 years.
- The government communicates through the medium of television.
- the medium of study
- to express yourself through the medium of paint/poetry/drama
- As a political campaigner he quickly learned to exploit the new medium of radio.
- The internet is the modern medium of communication.
- Video is a good medium for practising listening to a foreign language.

medium

Longman DOCE 5th Ed. (En-En)

I. **me:di:um**¹ **S3 AC** /'mi:diəm *BrE* ^ˈ *AmE* ^ˈ adjective

1. of middle size, level, or amount:

What size shirt does he wear – small, medium or large?

(of) **medium height/length/build**

She's of medium height.

hair of medium length

Fry the onions over a **medium heat** until they are golden.

medium to large companies

► Use **average**, not 'medium', when you want to say that someone's level of skill or ability is neither high nor low: *students of average ability* (NOT *students of medium ability*)

2. (also **medium rare**) meat that is medium or medium rare is partly cooked but still slightly pink inside ⇒ **rare, well-done**

3. medium dry medium dry wine is slightly sweeter than dry wine

4. medium brown/blue etc a colour which is neither light nor dark:

His jacket's a medium brown colour.

II. **medium**² **AC** *BrE* ^ˈ *AmE* ^ˈ noun (plural **media** /-diə/ or **mediums**) [countable]

1. a way of communicating information and news to people, such as newspapers, television etc ⇒ **media** :
 - " Advertising is a powerful medium.
 2. a way of expressing your ideas, especially as a writer or an artist
 - medium for**
 - " the novel as a medium for satire
 - " the visual media (=painting and films)
 3. **medium of instruction** a language that is used for teaching:
 - " English is still the main medium of instruction in Nigeria.
 4. **medium of exchange** money or other ways of paying for things
 5. **technical** a substance or material in which things grow or exist:
 - " a good growing medium for tomatoes
 6. **technical** a substance through which a force travels
 - ⇒ ↑magnetic media, ⇒ a **happy medium** at ↑happy(8)
- III. **medium** ³ *BrE* " *AmE* " *noun* (plural **mediums**) [countable]
 someone who claims to have the power to receive messages from dead people

medium

Freakuency Pack

12500 **3267**^{MCW}
 15000 **1889**^{COCA}
 RANGE: **3k MEDIUM** 19456
 medium 18687
 mediums 769
 COCA 500k Unlemmatized
 3810 **4202**⁹⁵⁴⁴ *jj*
 5550 **4361**⁹¹³² *nn1*
 11 **245358**¹¹ *nnu*