

**competitor**[kəm'petɪtə] *n*

1. соперник, конкурент
2. участник состязания, турнира, конкурса *и т. п.*

**competitor**

Oxford Advanced Learners Dictionary 8th Ed.

**com·peti·tor** [competitor competitors] *BrE* [kəm'petɪtə(r)] \* *NAmE*[kəm'petɪtər] *noun*

1. a person or an organization that competes against others, especially in business
  - our **main/major competitor**
  - We produce cheaper goods than our competitors.
2. a person who takes part in a competition
  - Over 200 competitors entered the race.

Word Origin:

early 16th cent.: from French *compétiteur* or Latin *competitor*, from *competit-* 'striven for', from the verb *competere*, from *com-* 'together' + *petere* 'aim at, seek'.

Example Bank:

- She is one of the sport's top competitors.
- Ten competitors entered the race.
- The company has no serious competitors in this area.
- The industry is facing increasingly strong foreign competitors.
- fierce competitors for the dominant position in the Asian market
- He is the oldest competitor in this year's London Marathon.
- Who is your main competitor?

**competitor**

Longman DOCE 5th Ed. (En-En)

**com·pet·i·tor** /kəm'petətə, kəm'petɪtə \$ -ər/ *BrE* \* *AmE* \* *noun* [countable]

[**Word Family:** *noun:* ↑competition, ↑competitor, ↑competitiveness; *adjective:* ↑competitive ≠UNCOMPETITIVE, ↑competing; *verb:* ↑compete; *adverb:* ↑competitively]

1. a person, team, company etc that is competing with another:
  - Last year they sold twice as many computers as their competitors.

**major/main competitors**

- The company's four major competitors have nothing to rival the new product.

2. someone who takes part in a competition:

- Two of the competitors failed to turn up for the race.

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**COLLOCATIONS**■ **adjectives**

- **a major competitor** Japan soon became a major competitor in the electronics industry.
- **somebody's main/chief competitor** The company's main competitor is Vodaphone.
- **somebody's closest competitor** (also **somebody's nearest competitor** *British English*) (=somebody's main competitor) He had five times as many votes as his nearest competitor.
- **somebody's biggest competitor** (=somebody's main competitor, especially in business) The company's biggest competitor is in financial trouble.
- **foreign/European/international etc competitors** America's electronics industry is keen to fight off foreign competitors.
- **a direct competitor** (=competing directly with you) He knew she was a successful businesswoman and a direct competitor.
- **a strong/serious competitor** In the global economy, China is emerging as a strong competitor.
- **a fierce competitor** (=very strong) He had prepared his daughter to be a fierce competitor.
- **a potential competitor** (=a person, company etc that might compete with you) A merger would also remove a potential competitor in the market.

**competitor**

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