

merger['mɜːdʒə] *n*

1. 1) объединение (банков, предприятий и т. п.)
 industrial merger - промышленное объединение
 merger company - объединённая компания
- 2) слияние политических партий
2. *юр.* новация
3. = mergence

merger

Oxford Advanced Learners Dictionary 8th Ed.

merger [merger mergers] *BrE* ['mɜːdʒə] ^ɹ *NAmE* ['mɜːrdʒə] ^ɹ **noun****countable**

the act of joining two or more organizations or businesses into one

- ~ **(between /of A and B)** a merger between the two banks
- ~ **(with sth)** our proposed merger with the university

Word Origin:early 18th cent.: from Anglo-Norman French **merger** (verb used as a noun): see ↑**merge**.Collocations:**Business***Running a business*

buy/acquire/own/sell a company/firm/franchise
set up/establish/ start/start up/launch a business/company
run/operate a business/company/franchise
head/run a firm/department/team
make/secure/win/block a deal
expand/grow/build the business
boost/increase investment/spending/sales/turnover/earnings/exports/trade
increase/expand production/output/sales
boost/maximize production/productivity/efficiency/income/revenue/profit/profitability
achieve/maintain/sustain growth/profitability
cut/reduce/bring down/lower/slash costs/prices
announce/impose/make cuts/cutbacks

Sales and marketing

break into/enter/capture/dominate the market
gain/grab/take/win/boost/lose market share
find/build/create a market for sth
start/launch an advertising/a marketing campaign
develop/launch/promote a product/website
create/generate demand for your product
attract/get/retain/help customers/clients
drive/generate/boost/increase demand/sales
beat/keep ahead of/out-think/outperform the competition
meet/reach/exceed/miss sales targets

Finance

draw up/set/present/agree/approve a budget
keep to/balance/cut/reduce/slash the budget
be/come in below/under/over/within budget
generate income/revenue/profit/funds/business
fund/finance a campaign/a venture/an expansion/spending/a deficit
provide/raise/allocate capital/funds
attract/encourage investment/investors
recover/recoup costs/losses/an investment
get/obtain/offer sb/grant sb credit/a loan
apply for/raise/secure/arrange/provide finance

Failure

lose business/trade/customers/sales/revenue
accumulate/accrue/incur/run up debts
suffer/sustain enormous/heavy/serious losses
face cuts/a deficit/redundancy/bankruptcy
file for/ (NAmE) enter/avoid/escape bankruptcy
(BrE) go into administration/liquidation
liquidate/wind up a company
survive/weather a recession/downturn
propose/seek/block/oppose a merger
launch/make/accept/defeat a takeover bid

Example Bank:

- If the merger goes through, thousands of jobs will be lost.
- There has been a flurry of corporate mergers and acquisitions.
- They completed a merger with Monsanto.
- They threatened legal action to block the merger.
- a merger between Dynron and Energee
- talk of a pending merger between the two companies
- the merger between Lake Biscuits and D M Confectionery

merger

Longman DOCE 5th Ed. (En-En)

merg **er** /'mɜːdʒə/\$'mɜːrdʒə/ *BrE* *AmE* *noun* [countable]

the joining together of two or more companies or organizations to form one larger one

merger of/between

" a proposed merger between two of the largest software companies

merger with

" There has been a lot of talk about a merger with another leading bank.

" merger negotiations

merger

Freakuency Pack

12500 **3619**^{MCW}

15000 **2692**^{COCA}

RANGE: **4k** **MERGE** 10396

merge 1728

merged 1922

merges 315

merging 1200

merger 3767

mergers 1464

COCA 500k Unlemmatized

1752 **8661**³⁷⁶² *nn1*

3 **406393**⁵ *nnu*