

**sponsor****1. ['spɒnsə] n**

1. поручитель

to be /to stand/ sponsor for smb. - ручаться за кого-л., брать кого-л. на поруки, принимать на себя поручительство за кого-л.

2. 1) спонсор, лицо, организация *и т. п.*, финансирующие какое-л. мероприятие, организацию *и т. п.*

2) фирма, заказывающая радио- или телепрограмму в рекламных целях, рекламодаделец

to be the sponsor to a programme - финансировать передачу

3. устроитель, организатор, инициатор

sponsor to a student council - преподаватель, прикрепленный к студенческому совету

sponsor for a class dance - учитель, ответственный за школьный бал

4. спонсор, автор проекта резолюции (*ООН и т. п.*); государство, предложившее проект резолюции

sponsors of the resolution were Bulgaria and Poland - резолюция была внесена Болгарией и Польшей

5. восприемник, крестный отец; восприемница, крестная мать

fellow sponsor - кум; кума

to stand sponsor to a child - крестить /быть крестным, быть -ной/ ребёнка

**2. ['spɒnsə] v**

1. ручаться

2. финансировать, субсидировать какое-л. мероприятие, организацию, радио- или телепередачу *и т. п.*

3. поддерживать, устраивать, организовывать

4. предлагать, вносить (*проект резолюции*); выдвигать (*проект, кандидатуру*)

resolution sponsored by seven member states - резолюция, предложенная /проект резолюции, внесённый/ семью государствами-членами

**sponsor**

Oxford Advanced Learners Dictionary 8th Ed.

**spɒn·sər** [sponsor sponsors sponsored sponsoring] noun, verb BrE ['spɒnsə(r)]

" NAmE ['spɑːnsə]"

**noun****1.** a person or company that pays for a radio or television programme, or for a concert or sporting event, usually in return for advertising

• The race organizers are trying to attract sponsors.

• The first episode of the new programme attracted the number of viewers that the sponsors had been guaranteed.

**2.** a person who agrees to give sb money for a charity if that person succeeds in completing a particular activity

• I'm collecting sponsors for next week's charity run.

**3.** a person or company that supports sb by paying for their training or education

• Unless he can find a sponsor he'll be forced to retire from athletics.

**4.** a person who introduces and supports a proposal for a new law, etc

• the sponsor of the new immigration bill

**5.** a person who agrees to be officially responsible for another person**6.** a person who presents a child for Christian ↑baptism or ↑confirmation**Syn:** ↑godparentWord Origin:mid 17th cent. (as a noun): from Latin, from *spondere* 'promise solemnly'. The verb dates from the late 19th cent.Thesaurus:**sponsor** noun C

• The race organizers are trying to attract sponsors.

**patron** • • **donor** • |formal **benefactor** • |especially **business backer** •the **main/principal** sponsor/patron/donor/benefactor/backera **major/potential** sponsor/patron/donor/benefactor/backer**look for/seek/find/get** a sponsor/patron/donor/backerExample Bank:

• I need to find some more sponsors for my charity bike ride.

• the list of state sponsors of terrorism

• the title sponsor of the rowing World Cup

• I'm collecting sponsors for next week's charity run.

• Unless he can find a sponsor he'll be forced to retire from athletics.

**verb****1.** ~ **sth** (of a company, etc.) to pay the costs of a particular event, programme, etc. as a way of advertising

• sports events sponsored by the tobacco industry

**2.** ~ **sth** to arrange for sth official to take place

• The US is sponsoring negotiations between the two sides.

**3.** ~ **sb** (for sth/to do sth) to agree to give sb money for a charity if they complete a particular task

• Will you sponsor me for a charity walk I'm doing?

• a sponsored swim

**4.** ~ **sb** (through sth) to support sb by paying for their training or education

• She found a company to sponsor her through college.

**5.** ~ **sth** to introduce a proposal for a new law, etc

- The bill was sponsored by a Labour MP.

Verb forms:

verb forms	
present simple	
I / you / we / they	sponsor
	BrE / 'sɒnsə(r) /
	NAme / 'spɑːnsər /
he / she / it	sponsors
	BrE / 'sɒnsəz /
	NAme / 'spɑːnsəz /
past simple, past participle	sponsored
	BrE / 'sɒnsəd /
	NAme / 'spɑːnsəd /
-ing form	sponsoring
	BrE / 'sɒnsərɪŋ /
	NAme / 'spɑːnsərɪŋ /

Word Origin:

mid 17th cent. (as a noun): from Latin, from **spondere** 'promise solemnly'. The verb dates from the late 19th cent.

Example Bank:

- Many sports events on TV used to be sponsored by the tobacco industry.

**sponsor**

Longman DOCE 5th Ed. (En-En)

**I. sponsor**<sup>1</sup> /'sɒnsə \$ 'spɑːnsər BrE<sup>ˈ</sup> AmE<sup>ˈ</sup> noun [countable]

[Date: 1600-1700; Language: Latin; Origin: spondere 'to promise']

1.

a) a person or company that pays for a show, broadcast, sports event etc, especially in exchange for the right to advertise at that event

**sponsor of**

- Eastman Kodak is a major sponsor of the Olympics.
- corporate sponsors

b) a person or company that supports someone by paying for their training, education, living costs etc

2. someone who agrees to give someone else money for a **↑charity** if they walk, run etc a particular distance

3. someone who officially introduces or supports a proposal for a new law

4. someone who officially agrees to help someone else, or to be responsible for what they do:

- You cannot get a work visa without an American sponsor.

5. a **↑godparent**

**II. sponsor**<sup>2</sup> BrE<sup>ˈ</sup> AmE<sup>ˈ</sup> verb [transitive]

1.

a) to give money to a sports event, theatre, institution etc, especially in exchange for the right to advertise:

- The competition was sponsored by British Airways.
- government-sponsored projects

b) to support someone by paying for their training, education, living costs etc:

- The bank had offered to sponsor him at university.

2. to officially support a proposal for a new law

3. to agree to help someone or be responsible for what they do

4. to agree to give someone money for **↑charity** if they walk, run etc a particular distance

5. **sponsored walk/swim etc** *British English* an event in which many people walk, swim etc a particular distance so that people will give them money for a **↑charity**

6. **UN-sponsored/US-sponsored/government-sponsored etc** supported and encouraged by the UN, the US etc:

- US-sponsored peace talks

**sponsor**

Freakuency Pack

12500 **3949**<sup>MCW</sup>

15000 **2027**<sup>COCA</sup>

RANGE: **2k SPONSOR** 17191

sponsor 3969

sponsored 6482

sponsoring 1381

sponsors 3870

sponsorship 1489

COCA 500k Unlemmatized

1695 **11605**<sup>2503</sup> *nn1*

710 **24462**<sup>786</sup> *vvi*

493 **26649**<sup>680</sup> *vv0*