

trailer

[ˈtreɪlə] *n*

1. *см.* trail II + -er
2. 1) *авт.* прицеп, трейлер
trailer truck - грузовик с прицепом
- 2) жилой автоприцеп (*мж.* trailer coach)
trailer camp /court, park/ - стоянка для жилых автоприцепов
3. прицепное сельскохозяйственное орудие
4. цепкое или стелющееся растение
5. киноафиша, анонс о кинокартине, киноплакат

trailer

Oxford Advanced Learners Dictionary 8th Ed.

trailer [trailer trailers trailered trailering] *BrE* [ˈtreɪlə(r)] ^а *NAmE* [ˈtreɪləɹ] ^а

noun

1. a truck, or a container with wheels, that is pulled by another vehicle
 - a car towing a trailer with a boat on it
- see also** ↑tractor-trailer
2. (*NAmE*) (*BrE* **mobile home**) a vehicle without an engine, that can be pulled by a car or truck or used as a home or an office when it is parked
 - a **trailer park** (= an area where ↑trailers are parked and used as homes)
3. (*NAmE*) = ↑mobile home (1)
4. (*especially BrE*) (*NAmE* **usually preview**) a series of short scenes from a film/movie or television programme, shown in advance to advertise it
See also: ↑mobile home ▪ ↑preview

Synonyms:

advertisement

publicity • ad • commercial • promotion • trailer

These are all words for a notice, picture or film/movie telling people about a product, job or service.

advertisement • a notice, picture or film/movie telling people about a product, job or service; an example of sth that shows its good qualities; the act of advertising sth and making it public: ▪ Put an advertisement in the local paper to sell your car. ◊▪ Dirty streets are no advertisement for a prosperous society.

publicity • [U] the business of attracting the attention of the public to sb/sth such as a company, book, film/movie, film/movie star or product; the things that are done to attract attention: ▪ She works in publicity. ◊▪ There has been a lot of advance publicity for her new film.

ad • (*informal*) a notice, picture or film/movie telling people about a product, job or service: ▪ We put an ad in the local paper. ◊▪ an ad for a new chocolate bar

commercial • an advertisement on television or on the radio.

promotion • a set of advertisements for a particular product or service; activities done in order to increase the sales of a product or service: ▪ a special promotion of local products ◊▪ She works in sales and promotion.

trailer • (*especially BrE*) a series of short scenes from a film/movie or television programme, shown in advance to advertise it.

(a/an) advertisement/publicity/ad/commercial/promotion/trailer **for** sth

a **TV/television/radio/cinema** advertisement/ad/commercial/promotion

to **run/show** a(n) advertisement/ad/commercial/trailer

Example Bank:

- He featured in the trailer for the movie.
- a broken-down car on a trailer
- a trailer carrying a motor boat
- The review said that if you've seen the trailer, you needn't bother watching this film.

trailer

Longman DOCE 5th Ed. (En-En)

trailer *S3* /ˈtreɪlə \$ -əɹ/ *BrE* ^а *AmE* ^а **noun** [countable]



1. a vehicle that can be pulled behind another vehicle, used for carrying something heavy

2. *American English* a vehicle that can be pulled behind a car, used for living and sleeping in during a holiday **SYN caravan** *British English*

3. an advertisement for a new film or television show

trailer

Freakuency Pack

12500 **4155**^{MCW}

15000 **3341**^{COCA}

RANGE: **4k** TRAILER⁷⁰³⁸

trailer⁵³⁸⁷

trailers¹⁶⁰⁷

semitrailer²⁹

semitrailers¹⁵

COCA 500k Unlemmatized

2530 **6743**⁵²⁹⁶ *nn1*

43 **106750**⁵² *nnu*

34 **123909**³⁹ *np1*
