

poster

I

1. ['pɒstə] *n*
 1. объявление; афиша; плакат
poster designer /artist/ - плакатист
 2. расклейщик афиш, плакатов *и т. п.*
 3. (-poster) как компонент сложного слова *разг.* со столбиками; столбиками
four-poster bed - кровать с четырьмя столбиками
2. ['pɒstə] *v*
 1. оклеивать объявлениями, рекламами *и т. п.*
to poster the walls - оклеить стены объявлениями
 2. рекламировать
the campaign was well postered - кампания была широко разрекламирована

II

['pɒstə] *n* *исм.*

1. почтовая лошадь
2. *исм.* едущий на почтовых *или* на курьерских

poster

Oxford Advanced Learners Dictionary 8th Ed.

pos-ter [poster posters] *BrE* ['pəʊstə(r)] ^m *NAmE* ['poustər] ^m *noun*

1. a large notice, often with a picture on it, that is put in a public place to advertise sth

Syn: ↑placard

- election posters
- a poster campaign (= an attempt to educate people about sth by using ↑posters)
- a wanted poster (= with a picture of a person that the police are looking for)
- They put up a poster advertising the concert.

2. a large picture that is printed on paper and put on a wall as decoration

- posters of her favourite pop stars



3. a person who posts a message on a ↑message board (= a place on a website where people can read or write messages)

Thesaurus:

poster *noun* C

- Posters all over town advertised the concert.

notice • • **placard** • • **banner** •

sth is **on** a poster/notice/placard

display a poster/notice/placard

put up/stick up a poster/notice

Example Bank:

- Detectives have launched a massive poster campaign to help in the search for two killers.
- He collects vintage movie posters.
- He was the poster boy for indie rock.
- His walls are plastered with posters of rock stars.
- Huge election posters suddenly went up all over the town.
- The police have put up wanted posters describing the man.
- The wanted poster said 'Dead or Alive'.
- a poster of James Dean
- posters for tonight's concert
- the picture on the poster
- A massive poster campaign was launched, warning people of the dangers of drugs.
- Election posters were on every street.
- The walls are covered with posters of her favourite pop stars.

poster

Longman DOCE 5th Ed. (En-En)

pos-ter **S3** /'pəʊstə \$ 'poustər/ *BrE* ^m *AmE* ^m *noun* [countable]

[Date: 1800-1900; Origin: ↑post²(1)]

a large printed notice, picture, or photograph, used to advertise something or as a decoration:

" A team of volunteers were putting up posters.

" a poster campaign for the election

poster for

" the poster for the exhibition
" poster of
" posters of old movie stars

poster

Freakuency Pack

12500 **4176**^{MCW}

15000 **1071**^{COCA}

RANGE: **1k** **POST** 43193

post 19872

posted 5811

poster 3988

posters 3379

posting 1611

postings 418

posts 4239

postal 2935

postage 940

postages 0

COCA 500k Unlemmatized

2796 **8320**³⁹⁸⁸ *nn1*
