

**wholesale**1. ['hɒlseɪl] *n*

оптовая торговля

by / *амер.* at/ wholesale - а) оптом; по оптовой цене; б) в массовом масштабе; огульно, без разбору  
to throw contempt at a book by wholesale - огульно осудить книгу

2. ['hɒlseɪl] *a*

1) ОПТОВЫЙ

wholesale business /trade/ - оптовая торговля  
wholesale dealer /merchant/ - оптовый торговец, оптовик  
wholesale store - оптовый склад  
wholesale manufacture - массовое производство

2) огульный, массовый, производимый без разбору

wholesale slaughter - резня, массовое истребление  
wholesale liar - неисправимый лжец

3. ['hɒlseɪl] *adv*

1. оптом, по оптовой цене

to buy [to sell] wholesale - покупать [продавать] оптом  
I can get it for you wholesale - могу вам это достать по оптовой цене

2. в массовом масштабе; без разбору

to waste one's money wholesale - швырять деньгами  
they sent out invitations wholesale - они рассылали приглашения целыми пачками

4. ['hɒlseɪl] *v*1) вести оптовую торговлю; покупать *или* продавать оптом

2) продаваться оптом

these pencils wholesale at \$3 per gross - оптовая цена этих карандашей 3 доллара за гросс

**wholesale**

Oxford Advanced Learners Dictionary 8th Ed.

I. **whole-sale** [wholesale wholesales wholesaled wholesaling] *BrE*['hɒlseɪl] <sup>1</sup> *NAmE* ['hɒlseɪl] <sup>2</sup> *adjective only before noun*

1. connected with goods that are bought and sold in large quantities, especially so they can be sold again to make a profit

• wholesale prices

**compare** ↑retail2. (*especially of sth bad*) happening or done to a very large number of people or things

• the wholesale slaughter of innocent people

Word Origin:

late Middle English: originally as by whole sale 'in large quantities'.

Example Bank:

- Localized tensions had developed into wholesale slaughter.
- The government warned that wholesale changes could lead to major destabilization.
- They did their best to prevent the wholesale destruction of the cities.

II. **whole-sale** *adverb*

- We buy the building materials wholesale.
- These young people die wholesale from heroin overdoses.

Main entry: ↑wholesale <sup>derived</sup>**wholesale**

Longman DOCE 5th Ed. (En-En)

I. **whole sale** <sup>1</sup> /'hɒlseɪl \$ 'hɒl-/ *BrE* <sup>2</sup> *AmE* <sup>3</sup> *noun* [uncountable]the business of selling goods in large quantities at low prices to other businesses, rather than to the general public ⇒ **retail**II. **wholesale** <sup>2</sup> *BrE* <sup>3</sup> *AmE* <sup>4</sup> *adjective*1. relating to the business of selling goods in large quantities at low prices to other businesses, rather than to the general public ⇒ **retail**:

• wholesale prices

2. [**usually before noun**] affecting almost everything or everyone, and often done without any concern for the results:

• the capture and wholesale destruction of a city

• This company will not be successful until there are wholesale changes.

—**wholesale** *adverb*:

• I can get it for you wholesale.

**wholesale**

Freakuency Pack

12500 **4599**<sup>MCW</sup>15000 **4591**<sup>COCA</sup>RANGE: **4k** WHOLESale <sup>3753</sup>wholesale <sup>2853</sup>wholesaling <sup>58</sup>wholesales <sup>13</sup>wholesaler <sup>302</sup>

wholesalers 527

COCA 500k Unlemmatized

1991 **11037**<sup>2690</sup> *jj*

88 **80992**<sup>88</sup> *rr*

68 **88197**<sup>75</sup> *nn1*

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