

salesman['seɪlzmən] *n* (*pl* -men [-'seɪlzmən])

1. 1) продавец; торговец

he is a born salesman - он прирождённый коммерсант

2) *амер.* коммивояжёр (*мж.* travelling salesman)

2. комиссионер

a house-to-house salesman - а) продавец вразнос; б) агент фирмы, обходящий квартиры с предложением заказов

an insurance salesman - страховой агент

3. *преим. неодобр.* человек, умеющий убеждать других; (опытный) адвокат (*идеи и т. п.*)

salesmen of religion - адепты /распространители религии

a hot-air salesman - болтун, очковиратель

salesman

Oxford Advanced Learners Dictionary 8th Ed.

sales·man [salesman salesmen] *BrE* ['seɪlzmən] ^u *NAmE* ['seɪlzmən] ^e sales• woman *BrE* ['seɪlzwʊmən] ^e *NAmE* ['seɪlzwʊmən] ^e noun (*pl.* sales·men *BrE* ['seɪlzmən] ^u ; *NAmE* ['seɪlzmən] ^e ,**sales·women** *BrE* ['seɪlzwɪmɪn] ^u ; *NAmE* ['seɪlzwɪmɪn] ^e)

a man or woman whose job is to sell goods, for example, in a shop/store

• a car salesman

More About:**gender**Ways of talking about men and women

When you are writing or speaking English it is important to use language that includes both men and women equally. Some people may be very offended if you do not. [The human race](#)

Man and **mankind** have traditionally been used to mean 'all men and women'. Many people now prefer to use **humanity**, the human race, human beings or people. [Jobs](#)

The suffix **-ess** in names of occupations such as **actress**, **hostess** and **waitress** shows that the person doing the job is a woman. Many people now avoid these. Instead you can use **actor** or **host**, (although **actress** and **hostess** are still very common) or a neutral word, such as **server** for **waiter** and **waitress**.

Neutral words like **assistant**, **worker**, **person** or **officer** are now often used instead of **-man** or **-woman** in the names of jobs. For example, you can use **police officer** instead of **policeman** or **policewoman**, and **spokesperson** instead of **spokesman** or **spokeswoman**. Neutral words are very common in newspapers, on television and radio and in official writing, in both *BrE* and *NAmE*.

When talking about jobs that are traditionally done by the other sex, some people say: a male secretary/nurse/model (NOT man) or a woman/female doctor/barrister/driver. However this is now not usually used unless you need to emphasize which sex the person is, or it is still unusual for the job to be done by a man/woman: ▫ My daughter prefers to see a woman doctor. ◇ ▫ They have a male nanny for their kids. ◇ ▫ a female racing driver [Pronouns](#)

He used to be considered to cover both men and women: ▫ Everyone needs to feel he is loved. This is not now acceptable.

Instead, after everybody, everyone, anybody, anyone, somebody, someone, etc. one of the plural pronouns they, them, and their is often used: ▫ Does everybody know what they want? ◇ ▫ Somebody's left their coat here. ◇ ▫ I hope nobody's forgotten to bring their passport with them.

Some people prefer to use he or she, his or her, or him or her in speech and writing: ▫ Everyone knows what's best for him or herself. He/she or (s)he can also be used in writing: ▫ In doubt, ask your doctor. He/she can give you more information. (You may find that some writers just use 'she'.) These uses can seem awkward when they are used a lot. It is better to try to change the sentence, using a plural noun. Instead of saying: ▫ A baby cries when he or she is tired you can say ▫ Babies cry when they are tired.

Example Bank:

- He began his career as an insurance salesman.
- He spent two years at college before becoming a BMW car salesman.
- He worked as a travelling salesman for a company that made soap dispensers for the restaurant trade.
- I don't trust him— he looks like a used car salesman.

salesman

Longman DOCE 5th Ed. (En-En)

sales·man /'seɪlzmən/ *BrE* ^u *AmE* ^u noun (*plural* salesmen /-mən/) [countable]

a man whose job is to persuade people to buy his company's products

computer/car/insurance etc salesman

salesman

Freakuency Pack

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salesman 3562

salesmen 784

saleswoman 337

saleswomen 37

