

profitable['prɒfɪtəb(ə)] *a*

1. полезный

profitable advice - полезный совет

2. прибыльный, выгодный, доходный, рентабельный

profitable business - доходное /выгодное/ дело

profitable investment - выгодное помещение капитала

profitable rate of exchange - выгодный курс (*валюты*)**profitable**

Oxford Advanced Learners Dictionary 8th Ed.

prof-it-able *BrE* ['prɒfɪtəbəl] ^m *NAmE* ['prɑːfɪtəbəl] ^f **adjective**

1. that makes or is likely to make money

• a highly profitable business

• a profitable investment

• It is usually more profitable to sell direct to the public.

2. that gives sb an advantage or a useful result

Syn: ↑rewarding

• a profitable experience

• She spent a profitable afternoon in the library.

Derived Words ↑profitability ▫ ↑profitably**Word Origin:**Middle English: from Old French, from the verb *profiter*, from Latin *profectus* 'progress, profit', from *proficere* 'to advance', from *pro-* 'on behalf of' + *facere* 'do'.**Synonyms:****successful**

profitable • commercial • lucrative • economic

These words all describe sb/sth that is making or is likely to make money.

successful • making a lot of money, especially by being popular. ▫ The play was very successful on Broadway. ◇ ▫ The company has had another successful year.**profitable** • making a profit. ▫ a highly profitable business**commercial** • [only before noun] making or intended to make a profit. ▫ The movie was not a commercial success. ▫ (= made no profit) ▫.**lucrative** • (of business or work) producing or paying a large amount of money; making a large profit. ▫ They do a lot of business in lucrative overseas markets.**economic** • (often used in negative sentences) (of a process, business or activity) producing enough profit to continue. ▫ Small local shops stop being economic when a supermarket opens up nearby.a successful/profitable/lucrative **business**a successful/profitable/lucrative **year**a(n) commercial/economic **success****Example Bank:**

- Some churches have found it profitable to hold services during the week.
- The business is not really profitable enough.
- What can be done to keep the business profitable?
- a highly profitable chain of shops
- confident that the venture will prove profitable
- It was, generally, a profitable meeting.
- She runs a highly profitable business.
- The shares turned out to be a profitable investment.

Example Bank:

- The company is now showing signs of a return to profitability.
- concerns about the declining profitability of the industry
- measures to achieve greater profitability
- Downsizing is one way to increase profitability.

profitable

Longman DOCE 5th Ed. (En-En)

profitable /'prɒfɪtəbəl, 'prɒfɪtəbəl \$ 'prɑːfɪtəbəl/ *BrE* ^m *AmE* ^m **adjective**[**Word Family:** **noun:** ↑profit, ↑profitability, ↑profiteering, ↑profiteer; **verb:** ↑profit, ↑profiteer; **adverb:** ↑profitably, ↑profitlessly;**adjective:** ↑profitable ≠ ↑unprofitable, ↑profitless]producing a profit or a useful result **OPP unprofitable** :

" The advertising campaign proved very profitable.

" a highly profitable business

" a profitable afternoon

—**profitably** *adverb*

profitable12500 **4778**^{MCW}15000 **1169**^{COCA}RANGE: **2k** PROFIT 38495

profit 12590

profited 475

profiting 318

profits 11547

profitable 4552

unprofitable 426

profitability 1261

unprofitability 4

profitably 359

profitless 29

nonprofit 6218

nonprofits 716

COCA 500k Unlemmatized

3564 **7562**⁴⁵⁴⁶ *jj*6 **347711**⁶ *nnu*