

promoter

[prə'məʊtə] *n*

1. *см.* promote + -er
good humour is a promoter of friendship - добрый юмор способствует укреплению дружбы
2. покровитель, патрон
promoter of charity - патрон благотворительного учреждения
3. учредитель, основатель (*фирмы, акционерного общества и т. п.*); грюндер
promoter s' shares - учредительские акции
4. 1) антрепренёр
2) импресарио; агент (*актёра, боксёра и т. п.*)
5. подстрекатель
6. *хум.* промотор; активатор

promoter

Oxford Advanced Learners Dictionary 8th Ed.

pro·mot·er **AW** [promoter promoters] *BrE* [prə'məʊtə(r)] *NAme* [prə'moʊtər]

noun

1. a person or company that organizes or provides money for an artistic performance or a sporting event
2. ~ of sth a person who tries to persuade others about the value or importance of sth

Syn: ↑champion

- She became a leading promoter of European integration.

Word Origin:

late Middle English: from Anglo-Norman French *promotour*, from medieval Latin *promotor*, from the verb *promovere*, from *pro-* 'forward, onward' + *movere* 'to move'.

Example Bank:

- She is a leading promoter of European integration.
- The boxing promoter expects a full house when the World Champion defends his title.

promoter

Longman DOCE 5th Ed. (En-En)

pro·mot·er **AC** /prə'məʊtə \$ -'moʊtər/ *BrE* *AmE* *noun* [countable]

[*Word Family:* *noun:* ↑promotion, ↑promoter; *verb:* ↑promote; *adjective:* ↑promotional]

1. someone who arranges and advertises concerts or sports events:
a boxing promoter
2. someone who tries to persuade people to support or use something:
promoters of solar energy

promoter

Freakuency Pack

12500 **5131**^{MCW}

15000 **1070**^{COCA}

RANGE: **2k** PROMOTE 43233

promote 14538

promoted 5869

promoter 1110

promoters 1041

promotes 2916

promoting 7876

promotion 6129

promotions 1590

promotional 1686

promo 344

promos 134

COCA 500k Unlemmatized

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