

**brochure**

['brəʊʃ(v)ə] *n*  
 брошюра

**brochure**

Oxford Advanced Learners Dictionary 8th Ed.

**bro·chure** [brochure brochures] *BrE* ['brəʊʃə(r)] <sup>m</sup> *NAmE* [broʊ'ʃʊr] <sup>m</sup> **noun**

a small magazine or book containing pictures and information about sth or advertising sth

- a travel brochure
- Send for a free colour brochure today!

Word Origin:

mid 18th cent.: from French, literally something stitched, from **brocher** 'to stitch' (see ↑broach).

Example Bank:

- Send for our illustrated brochure.
- Send for your free colour brochure today!
- The college produces a glossy brochure to advertise its training courses.

**brochure**

Longman DOCE 5th Ed. (En-En)

**bro·chure** /'brəʊʃə, -ʃʊə \$ broʊ'ʃʊr/ *BrE* <sup>m</sup> *AmE* <sup>m</sup> **noun** [countable]

[**Date:** 1700-1800; **Language:** French; **Origin:** brocher 'to sew', from broche ( ⇒ ↑brooch); because the pages are sewn together]

a thin book giving information or advertising something:

• a holiday brochure

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**THESAURUS**

- **booklet** a very short book with paper covers that usually contains information on one particular subject: a free booklet on drug abuse | Have you read the information booklet?
- **brochure** a thin book with paper covers that gives information on something you may want to buy or advertises something: glossy holiday brochures | The hotel was nothing like it said it would be in the brochure. | The brochure shows you all the different types of washing machine.
- **leaflet** a small book or piece of paper, often only one or two folded pages, that advertises something or gives information on a particular subject: a leaflet about library services | They were handing out leaflets for the Socialist Party.
- **pamphlet** a very thin book with paper covers, in which someone writes about their opinions about something, or gives information about something: a political pamphlet | Paine wrote a pamphlet about slavery. | The pamphlet tells you all you need to know about growing cactuses.
- **prospectus** *especially British English* a thin paper book that advertises and gives information about a school, college, new business etc: I asked them to send me the college prospectus.
- **flyer** a small sheet of paper advertising something: People were giving out flyers advertising the fair.
- **tract** a thin short book, especially about a moral or religious subject - a rather formal use: Two women were handing out religious tracts.

**brochure**

Freakuency Pack

12500 **5482**<sup>MCW</sup>

15000 **4938**<sup>COCA</sup>

RANGE: **2k BROCHURE** 3189

brochure 1855

brochures 1334

COCA 500k Unlemmatized

1146 **14200**<sup>1855</sup> *nn1*