

I

1. [di:l] *n*
    - 1) некоторое количество, часть
      - a good [an awful] deal (of time) - много [ужасно много] (времени)
      - a good deal of money - значительная сумма (денег)
      - a good deal better [worse] - значительно /гораздо/ лучше [хуже]
      - to know [to matter, to remember, to walk] a good deal - много знать [значить, помнить, гулять]
      - he is cleverer than you by a great deal - он гораздо умнее тебя
    - 2) *разг.* большое количество, масса, куча, ворох
      - there will be a deal of trouble after that - после этого хлопот не оберёшься
      - there's a deal of sense [of truth] in it - в этом есть большая доля смысла [правды]
      - he feels a deal better - он чувствует себя много лучше
      - he talks a deal of nonsense - он несёт сущую околесицу
  2. 1) раздача, акт выдачи
  - 2) *карт.* сдача
    - my deal - моя очередь сдавать
    - whose deal is it? - кто сдаёт?
    - it's your deal! - ваша очередь сдавать, вам сдавать
  - 3) карты, карта (*у отдельного игрока*)
    - fine deal - отличные карты
2. [di:l] *v* (*dealt*)
    - 1) распределять, раздавать; отпускать, выдавать, снабжать (*обыкн.* deal out)
      - the money must be dealt (out) fairly - деньги надо разделить честно
      - to deal out gifts - раздавать подарки
      - to deal (out) alms to /among/ the poor - раздавать милостыню бедным
      - Providence dealt him happiness - ≅ он родился под счастливой звездой
    - 2) *карт.* сдавать
      - to deal (out) cards - сдавать карты
      - to deal smb. an ace - сдать кому-л. туза
      - it is your turn to deal - теперь ваша очередь сдавать
    2. наносить (*удар*)
      - to deal smb. a blow, to deal a blow at /to/ smb. - а) нанести удар кому-л.; б) причинить страдания кому-л.
      - to deal a blow at hopes - разрушить /разбить/ мечты
    3. (*in, with*)
      - 1) заниматься (*чем-л.*)
        - to deal in politics - заниматься политикой
        - botany deals with the study of plants - ботаника - наука о растениях
        - to deal in lies - лгать; только и делать /и уметь/, что лгать
      - 2) торговать (*чем-л.*); заниматься торговлей
        - to deal in leather - торговать кожей
        - to deal in silk goods - торговать изделиями из шёлка
        - to deal with a famous firm - торговать с солидной фирмой
    4. (*with, at*) быть клиентом, покупать (*в определённой лавке*)
      - to deal with a baker - покупать товары у булочника
      - I've stopped dealing at that shop - я перестал покупать в этом магазине
    5. (*with*)
      - 1) иметь дело (*с чем-л.*); ведать (*чем-л.*)
        - to deal with the matter - заниматься (этим) делом
        - science deals with facts - наука имеет дело с фактами
        - this book deals with the Far East - это книга о Дальнем Востоке
      - 2) рассматривать, трактовать, обсуждать (*что-л.*)
        - to deal with a case - *юр.* вести процесс /дело/
        - the committee will deal with this problem - комиссия рассмотрит этот вопрос
      - 3) сталкиваться (*с чем-л.*); бороться (*с чем-л.*)
        - to deal with a difficulty - пытаться преодолеть трудность
        - to deal with fire - бороться с огнём
        - to deal with an attack - отражать атаку
        - all right, I'll deal with it - ладно, я займусь этим; предоставьте это мне
    6. (*with*) иметь дело (*с кем-л.*), заниматься (*кем-л.*), справляться (*с кем-л.*)
      - I'll deal with you later - я потолкую с тобой позже; и до тебя очередь дойдёт
      - the man is hard [impossible] to deal with - с этим человеком тяжело [невозможно] иметь дело; это очень тяжёлый человек
      - I refuse to deal with him - я отказываюсь иметь с ним дело
      - he is easy to deal with - с ним легко столкнуться /договориться/
    7. (*with, towards, by*) обходиться, обращаться, поступать, вести себя (*по отношению к кому-л.*)
      - to deal honourably [generously, fairly, cruelly] with /towards/ smb. - обойтись с кем-л. благородно [великодушно, справедливо, жестоко]
      - let us deal justly in this case - давайте в этом деле поступим по справедливости
      - ◇ to deal smb. short - а) недосдать кому-л. карту б) обсчитать; недодать; обойти кем-л.

fate dealt him short - судьба его обидела, он обижен судьбой

II

[di:l] *n*

1. *разг.*

1) сделка

firm deal - надёжная сделка

cash deal - сделка с расчётом наличными

swap credit deal - сделка со взаимным предоставлением кредитов

big deal - а) крупная сделка; б) *ирон.* хорошенькое дельце!

oh, big deal! - спасибо и на том!

fair /square/ deal - а) честная сделка; б) честный поступок; в) справедливое отношение

to give smb. a square deal - честно поступить с кем-л., вести с кем-л. честную игру

raw /rough/ deal - несправедливо /незаслуженно/ суровое отношение

you got a raw deal - с вами поступили несправедливо /подло/

to give consumers a better deal - улучшить условия жизни потребителей

to go for /along with/ a deal - согласиться заключить сделку

to make /to do, to set up/ a /one's/ deal with smb. - заключить сделку с кем-л.

to make a deal to rent the house - заключить сделку на аренду дома

to make a deal for smth. - заключить сделку на покупку чего-л.

well, that's a deal! - согласен!, идёт!, по рукам!

2) соглашение

a deal between two parties - соглашение между двумя партиями

ministerial deals - министерские соглашения

2. *амер.* политический курс; экономическая политика

the Square Deal - *ист.* политический курс президента Теодора Рузвельта

II

1. [di:l] *n*

1. *pl* еловые *или* сосновые доски, дильсы

standard deals - стандартные доски

yellow deals - сосновый пиломатериал

2. еловая *или* сосновая древесина, древесина мягких пород

2. [di:l] *a*

1) сосновый; еловый

deal apple - сосновая *или* еловая шишка

2) сделанный из сосновой *или* еловой древесины

deal table - стол из сосновых досок

## deal

Oxford Advanced Learners Dictionary 8th Ed.

**deal** [deal deals dealt dealing] *verb, noun* *BrE* [di:l] <sup>m</sup> *NAmE* [di:l] <sup>m</sup>  
*verb* (dealt, dealt *BrE* [delt] <sup>m</sup> ; *NAmE* [delt] <sup>m</sup> )

## CARDS

1. *intransitive, transitive* to give cards to each player in a game of cards

• Whose turn is it to deal?

• ~ **(sth) (out) (to sb)** Start by dealing out ten cards to each player.

• ~ **sb sth** He dealt me two aces.

## DRUGS

2. *intransitive, transitive* ~ **(sth)** to buy and sell illegal drugs

• You can often see people dealing openly on the streets.

**more at** wheel and deal **at** ↑wheel *v.*

Verb forms:

verb forms	
present simple	
I / you / we / they	deal
	<i>BrE</i> /dɪ:l/
	<i>NAmE</i> /di:l/
he / she / it	deals
	<i>BrE</i> /dɪ:lz/
	<i>NAmE</i> /di:lz/
past simple, past participle	dealt
	<i>BrE</i> /deɪlt/
	<i>NAmE</i> /deɪlt/
-ing form	dealing
	<i>BrE</i> /'di:lɪŋ/
	<i>NAmE</i> /'di:lɪŋ/

## Word Origin:

*n.* **senses 1 to 4** and *v.* Old English dælan 'divide' 'participate' Germanic Dutch **deel** German **Teil** '**part**' ↑dole 'divide' 'distribute' 'participate' 'have dealings with'

*n.* **sense 5** Middle English Middle Low German Middle Dutch **dele** '**plank**'

## Language Bank:

### about

#### Saying what a text is about

- The book **is about** ▪ homeless people in the cities.
- The report **deals with** ▪ the issue of homelessness in London.
- The writer **discusses** ▪ the problems faced by homeless people.
- The article **presents an overview of** ▪ the issues surrounding homelessness.
- The novel **explores** ▪ the theme of friendship among homeless people.
- The first chapter **examines** ▪ the relationship between homelessness and drug addiction.
- The paper **considers** ▪ the question of why so many young people become homeless.

#### Example Bank:

- Not all complaints are so easily dealt with.
- Our factory deals directly with its customers.
- The business deals in second-hand books.
- The two issues should be dealt with separately.
- This topic is dealt with at greater length in the following chapter.
- We discussed different ways of dealing with the problem.
- You have not dealt fairly with me.
- He was sent to jail for dealing drugs to his friends.

Idioms: ↑deal a blow to somebody ▪ ↑deal somebody a blow ▪ ↑what's the deal?

Derived ↑deal in something ▪ ↑deal somebody in ▪ ↑deal something out ▪ ↑deal with somebody ▪ ↑deal with something

noun

## A LOT

### 1. singular a good/great ~ much; a lot

- They spent a great deal of money.
- It took a great deal of time.
- I'm feeling a good deal better.
- We see them a great deal (= often) .

## BUSINESS AGREEMENT

### 2. countable an agreement, especially in business, on particular conditions for buying or doing sth

- to **make/sign/conclude/close a deal** (with sb)
- (informal) Did you **cut a deal** (= make one) ?
- We **did a deal** with the management on overtime.
- They were hoping for a better pay deal.
- **A deal was struck** after lengthy negotiations.
- **The deal fell through** (= no agreement was reached) .
- I got a **good deal** on the car (= bought it cheaply) .
- **It's a deal!** (= I agree to your terms)
- Listen. **This is the deal** (= this is what we have agreed and are going to do) .
- As athletes prepare for the Olympics, sporting organizations are looking for big sponsorship deals to pay for the trip to Sydney.

**see also** ↑package

## TREATMENT

### 3. countable, usually singular the way that sb/sth is treated

- If elected, the party has promised a **new deal** (= better and fairer treatment) for teachers.
- They knew they'd been given a **raw/rough deal** (= been treated unfairly) .
- We tried to ensure that everyone got a **fair deal** .
- It was a **square deal** for everyone.

## IN CARD GAMES

### 4. countable, usually singular the action of giving out cards to the players

- It's your deal.

## WOOD

### 5. uncountable (especially BrE) the soft pale wood of ↑fir or ↑pine trees, especially when it is cut into boards for making things

- a deal table

**more at** big deal **at** ↑big adj., a done deal **at** ↑done adj., strike a deal **at** ↑strike v.

#### Word Origin:

**n. senses 1 to 4** and **v.** Old English dæ□lan 'divide' 'participate' Germanic Dutch **deel** German **Teil** 'part' ↑dole 'divide' 'distribute' 'participate' 'have dealings with'

**n. sense 5** Middle English Middle Low German Middle Dutch **dele** 'plank'

#### Thesaurus:

**deal** noun C

- The unions are willing to do a deal over pay.
- agreement** • • **bargain** • • **pact** • • **settlement** • • **arrangement** • • **understanding** •  
 a/an deal/agreement/pact/settlement/arrangement/understanding on sth  
**under** a/an deal/agreement/pact/arrangement  
**reach** a/an deal/agreement/settlement/arrangement/understanding  
**make/sign** a/an deal/agreement/pact

### Collocations:

#### **Business**

##### *Running a business*

**buy/acquire/own/sell** a company/firm/franchise  
**set up/establish/ start/start up/launch** a business/company  
**run/operate** a business/company/franchise  
**head/run** a firm/department/team  
**make/secure/win/block** a deal  
**expand/grow/build** the business  
**boost/increase** investment/spending/sales/turnover/earnings/exports/trade  
**increase/expand** production/output/sales  
**boost/maximize** production/productivity/efficiency/income/revenue/profit/profitability  
**achieve/maintain/sustain** growth/profitability  
**cut/reduce/bring down/lower/slash** costs/prices  
**announce/impose/make** cuts/cutbacks

##### *Sales and marketing*

**break into/enter/capture/dominate** the market  
**gain/grab/take/win/boost/lose** market share  
**find/build/create** a market for sth  
**start/launch** an advertising/a marketing campaign  
**develop/launch/promote** a product/website  
**create/generate** demand for your product  
**attract/get/retain/help** customers/clients  
**drive/generate/boost/increase** demand/sales  
**beat/keep ahead of/out-think/outperform** the competition  
**meet/reach/exceed/miss** sales targets

##### *Finance*

**draw up/set/present/agree/approve** a budget  
**keep to/balance/cut/reduce/slash** the budget  
**be/come in below/under/over/within** budget  
**generate** income/revenue/profit/funds/business  
**fund/finance** a campaign/a venture/an expansion/spending/a deficit  
**provide/raise/allocate** capital/funds  
**attract/encourage** investment/investors  
**recover/recoup** costs/losses/an investment  
**get/obtain/offer sb/grant sb** credit/a loan  
**apply for/raise/secure/arrange/provide** finance

##### *Failure*

**lose** business/trade/customers/sales/revenue  
**accumulate/accrue/incur/run up** debts  
**suffer/sustain** enormous/heavy/serious losses  
**face** cuts/a deficit/redundancy/bankruptcy  
**file for/ (NAme) enter/avoid/escape** bankruptcy  
**(BrE) go into** administration/liquidation  
**liquidate/wind up** a company  
**survive/weather** a recession/downturn  
**propose/seek/block/oppose** a merger  
**launch/make/accept/defeat** a takeover bid

### Example Bank:

- Any sponsorship deal would be scuppered if Jones misses the Olympics.
- Britain pulled out of the deal because of rising costs.
- He even sweetened the deal with a \$5 000 signing bonus.
- He has been mixed up in several shady deals with arms dealers.
- I got a very good deal on my new car.
- I'll make a deal with you— I'll work evenings if you'll work weekends.
- Immigrants often get a bad deal when it comes to pay.
- Increased holiday allowance is part of the deal.
- Lack of accounting clarity can discourage investors and become a deal breaker.
- Management and unions have agreed a new deal on pay and productivity.
- Nurses have taken to the streets to get a fair deal from the government
- She has a lucrative deal with a cosmetics company.
- Staff have accepted a deal offering them a 2% share of profits.

- The TV station has signed an exclusive deal to show all United's home games.
- The band eventually signed a record deal.
- The band signed a two-album deal with a record company.
- The company are offering cut-price deals on many flights.
- The company has done a deal with the catering staff.
- The company hopes to pursue similar deals with other providers
- The company structured a deal to purchase the competitor out of bankruptcy.
- The deal fell through when the author received a more attractive offer.
- The pay deal will not now go ahead.
- The union accepted a package deal including higher pension and longer holiday allowance.
- The union accepted a package deal including higher pensions.
- The union tries to get a square deal for all its members.
- The unions are ready to do a deal overpay.
- They are hoping to clinch a major deal to supply computers to the army.
- They can't offer us a sweetheart deal on the rental fees we pay.
- They took over the company in a £750 000 deal.
- Under the deal, you save money if you repay the loan early.
- Under the terms of the deal, the band has to make two albums a year.
- You may get a better deal from another bank.
- a deal between Brazil and Argentina
- a deal between France and Spain
- business brokers and other deal makers
- A deal was struck after lengthy negotiations.
- Did you manage to cut a deal?
- It's a deal!
- Many athletes secure lucrative sponsorship deals.
- The company expects to close the deal in the first quarter of next year.
- This is the deal.

## deal

Longman DOCE 5th Ed. (En-En)

I. **deal** <sup>1</sup> **S1 W1** /diːl/ *BrE* <sup>ˈ</sup> *AmE* <sup>ˈ</sup> *noun*

[Word Family: **noun**: ↑deal, ↑dealer, dealings; **verb**: ↑deal]

[Language: Old English; Origin: dæɪ]

1. **AGREEMENT** [countable] an agreement or arrangement, especially in business or politics, that helps both sides involved:

▪ They made a deal to sell the land to a property developer.

**deal with**

▪ rumors that the company had done a deal with Microsoft to market its products

**deal between**

▪ Twelve US soldiers were released after a deal between the army and the guerillas.

2. **a great/good deal** a large quantity of something **SYN a lot**

**a great/good deal of**

▪ It took a great deal of time and effort.

▪ His work has been attracting a great deal of attention.

**a great/good deal more/less etc (=a lot more, less etc)**

▪ He knew a good deal more than I did.

▪ She's married to a man a good deal older than herself.

### GRAMMAR

Use **a great/good deal of** only with uncountable nouns:

▪ a great deal of time/money/work

With nouns in the plural, use **a lot of**:

▪ a lot of people/animals/shops

3. **TREATMENT** [countable usually singular] treatment of a particular type that is given or received

**a better/fairer etc deal**

▪ a better deal for nurses

▪ The prime minister promised farmers a new deal (=a new and fairer system).

**a rough/raw deal (=unfair treatment)**

▪ Women tend to get a raw deal from employers.

4. **it's a deal** *spoken* used to say that you agree to do something:

▪ OK, it's a deal.

5. **what's the deal?** *American English spoken* used when you want to know about a problem or something strange that is happening:

▪ So what's the deal? Why is he so mad?

6. **CARDS** [singular] when you give out cards to players in a card game ⇒ **dealer** :

▪ It's your deal, Alison.

7. **WOOD** [uncountable] *British English* ↑fir or ↑pine wood used for making things:

▪ a deal table

8. **a deal of something** *old-fashioned* a large amount of something

⇒ ↑big deal

## COLLOCATIONS

### verbs

- **do a deal** The two companies have recently done a major deal.
- **make a deal** *informal* Why don't we make a deal to stay out of each other's way?
- **reach/strike a deal** (=agree a deal after a lot of discussions) The US and North Korea reached a deal about North Korea's nuclear development program.
- **sign a deal** The singer has signed a \$20 million deal with an American TV network.
- **negotiate a deal** (=agree a deal by discussing over a long period) We have negotiated a special deal with one of the world's leading car hire companies.
- **close/conclude a deal** *formal* (=agree a deal formally) A deal between the two companies has now been concluded.
- **clinch a deal** (=finally agree on a deal, especially one that is good for you) The salesman was eager to clinch the deal.
- **cut a deal** *informal* (=agree a deal, especially when it is difficult or you have to accept some things you would rather not accept) In the end, they had to cut a deal with the Communists.
- **have a deal** *informal* (=have made or agreed on a deal) Do we have a deal?
- **get a good deal** (=buy something at a good price) He thought he had got a good deal.
- **back out of/pull out of a deal** (=decide not to make a deal after discussing one) Twenty-five jobs were lost after their partner pulled out of the deal.
- **a deal goes through/ahead** (=it happens as arranged) It's 99% certain that the deal will go through.
- **a deal falls through** (=does not happen as arranged) The cost was simply too high, so the deal fell through.

### ADJECTIVES/NOUN + deal

- **a good deal** (=a good price, offer, or arrangement) You can buy two for £10, which sounds like a good deal.
- **a business deal** He lost a fortune in an unwise business deal.
- **a pay deal** (=one that involves an agreement about how much people will be paid) They are currently negotiating a new pay deal.
- **a peace deal** (=an agreement to end fighting between countries) Hopes of a peace deal are fading.
- **a financial/political etc deal** After weeks of negotiation the prospect of a political deal seemed increasingly unlikely.
- **an arms/weapons deal** (=one which involves selling weapons) A number of recent arms deals have embarrassed the government.
- **a record deal** (=one between a singer or band and a recording company) It's hard for a band to get a record deal.
- **a one-year/two-year etc deal** (=one that will be fixed for one year, two years etc) The five-year deal is estimated to be worth \$17.2 million.
- **a shady deal** (=dishonest or illegal) Some senior members of the party were involved in shady deals and bribery.

### phrases

- **part of the deal** I got free accommodation as part of the deal.
- **the terms of a deal** (=the details or conditions in it) The hotel group refused to release the financial terms of the deal.
- **a done deal** *informal* (=something that has been completely agreed) The takeover has been described as a done deal.

## II. deal<sup>2</sup> S1 W1 BrE<sup>1</sup> AmE<sup>1</sup> verb (past tense and past participle dealt /delt/)

[Word Family: noun: ↑deal, ↑dealer, dealings; verb: ↑deal]

1. **[intransitive and transitive]** (also **deal something ↔ out**) to give playing cards to each of the players in a game:  
"Whose turn is it to deal?"
2. **[intransitive]** *informal* to buy and sell illegal drugs:  
"Many users end up dealing to support their habit."
3. **deal a blow (to somebody/something)** to cause harm to someone or something – used in news reports  
**deal a heavy/severe/serious etc blow**  
"The sanctions have dealt a severe blow to the local tourism industry."  
"This will deal a blow to consumer confidence."

### deal in phrasal verb

1. **deal in something** to buy and sell a particular type of product ⇒ **dealer**  
**deal in shares/securities etc**  
"investors dealing in stocks and shares"  
**deal in drugs/stolen goods etc**  
"He then began dealing in heroin."  
**deal in antiques/second-hand books etc**
2. **deal in something** to be interested or involved in something:  
"As a scientist, I do not deal in speculation."
3. **deal somebody in** to include someone in a game of cards

### deal something ↔ out phrasal verb

1. to give playing cards to each of the players in a game:  
"I began dealing out the cards."
2. to decide what kind of punishment someone will get

### deal with somebody/something phrasal verb

1. to take the necessary action, especially in order to solve a problem **SYN handle** :  
"a strategy for dealing with disruptive pupils"  
"Don't worry, I'll deal with this."

### deal with a problem/issue/matter etc

"The council has failed to deal with the problem of homelessness in the city."

### deal effectively/adequately etc with something

"They should deal properly and fairly with any complaint."

2. if a book, speech etc deals with a particular subject, it is about that subject:
  - " These ideas are dealt with more fully in Chapter Four.
3. to do business with someone or have a business connection with someone:
  - " Most travel agents do not deal directly with these companies.
4. to succeed in controlling your feelings about an emotional problem so that it does not affect your life **SYN cope with**:
  - " How's he dealing with the whole thing?
  - ...

### COLLOCATIONS (for Meanings 1,2,3&4)

#### nouns

- **deal with a problem** Both countries are having to deal with the problem of violence in urban areas.
- **deal with an issue/matter/question** New laws were introduced to deal with the issue.
- **deal with a situation** For a while I had no idea how to deal with the situation.
- **deal with a crisis** The President has flown home to deal with the crisis.
- **deal with a complaint** Working in the Customer Service Department, you become an expert in dealing with complaints.
- **deal with an enquiry** Our staff will be able to deal with any enquiries.
- **deal with an emergency** All our ambulance drivers are trained to deal with emergencies.
- **deal with a challenge** I chose this job because I like having to deal with new challenges every day.

#### adverbs

- **deal with something effectively** Most schools don't deal with the problem of bullying very effectively.
- **deal with something successfully** Most of these issues have now been successfully dealt with.
- **deal with something adequately** Our National Health Service does not deal adequately with the question of old age.
- ...

### THESAURUS

- **deal with something** to take the necessary action, especially in order to solve a problem: We need to deal with problems like pollution and climate change. | I spend most of my day dealing with customer enquiries.
- **handle** to deal with a problem or difficult situation by making particular decisions. Used especially when talking about how well or badly someone does this: He handled the situation very well. | Most customers were happy with the way their complaints had been handled.
- **tackle** to start to deal with a problem, especially one that is complicated: We need to tackle the issue of drugs in schools. | The government is introducing new measures to tackle online crime.
- **see to/attend to somebody/something** to deal with all the practical details of something that needs to be done or organized. **Attend to** is more formal than **see to**: My son saw to all the funeral arrangements. | I have some business to attend to.
- **take care of something** to do the work or make the arrangements that are necessary for something to happen. Used especially when you do this for someone else so that they do not have to worry about it: My secretary takes care of all the paperwork.
- **process** if a company or organization processes a letter, form etc, they do the things that are usually done as part of their official system, in order to deal with it: It will take a minimum of 14 days to process your passport application. | I called their office, and they said that my request was still being processed.

## deal

Freakuency Pack

12500 **591**<sup>MCW</sup>  
 15000 **360**<sup>COCA</sup>  
 RANGE: **1k DEAL** 134668  
 deal 79460  
 dealer 6265  
 dealers 7259  
 dealership 1075  
 dealerships 692  
 dealing 19225  
 dealings 1939  
 deals 11682  
 dealt 7071  
 undealt 0

#### COCA 500k Unlemmatized

25524 **909**<sup>44363</sup> *nn1*  
 17116 **1812**<sup>23762</sup> *vvi*  
 5157 **6137**<sup>5965</sup> *vv0*  
 4495 **6780**<sup>5269</sup> *rr33*  
 40 **112328**<sup>47</sup> *nnu*  
 19 **124596**<sup>39</sup> *np1*  
 15 **205654**<sup>15</sup> *jj*