

I

1. ['stændəd] *n*

## 1. знамя, флаг, штандарт

to raise the standard of revolt - поднять знамя восстания

to march under the standard of smb. - стать под чьи-л. знамёна, быть приверженцем /последователем/ кого-л.

## 2. 1) стандарт, норма; образец

standards of international law - нормы международного права

work of high [of low] standard - работа высокого [низкого] качества

below [up to] standard - не соответствующий [соответствующий] принятому стандарту

to fall short of accepted standards - не соответствовать стандартам

## 2) уровень

standard of life /of living/ - уровень жизни

standard of wages [of knowledge] - уровень зарплаты [знаний]

3) *pl* моральные и социальные нормы

he has no standards - он не понимает, что хорошо и что плохо /что можно делать и чего нельзя/

## 4) критерий

standards of judgement - критерии оценки

to judge all men by the same standard - подходить ко всем с одной меркой

## 5) эталон, единица измерения

standard of comparison - эталон для сравнения

## 6) денежный стандарт

gold standard - золотой стандарт

7) *тех.* нормаль; норматив

to compute standards - составлять нормативы

3. проба (*драгоценного металла*)4. класс (*в начальной школе*)5. *разг.* рост (*человека*)

the standard of height - рост

6. *тех.* стандарт (*мера объёма строевого материала = 4,7 м<sup>3</sup>*)7. средний размер (*одежды*); размер для стандартной фигуры8. неперенный номер в программе (*песня и т. п.*)2. ['stændəd] *a*

## 1. нормальный, стандартный соответствующий установленному образцу

standard candle - эталонная свеча

standard conditions - *физ.* нормальные условия (*0 и 00В0 и 760 мм давления*)standard film - стандартная киноплёнка (*35 мм шириной*)standard munitions - *воен.* табельные боеприпасы

standard sample - а) типовой образец; б) стандартный образец

standard solution - *хим.* титрованный раствор

standard specification - технические условия

standard design - типовой проект

standard tractor - трактор общего назначения

standard trench - *воен.* окоп полного профиля

## 2. общепринятый, нормативный, образцовый

standard English - литературный английский язык

standard pronunciation - нормативное произношение

## 3. образцовый, классический; выдержавший проверку временем

standard history - классический труд по истории

standard authors - выдающиеся писатели, писатели-классики

standard reference work - авторитетный справочник

4. средний, нормальный (*о фигуре*)standard fitting - средний размер (*одежды*); размер для стандартной фигуры5. отвечающий санитарному стандарту (*о продовольствии не высших сортов*)

standard meat - мясо второго сорта

II

1. ['stændəd] *n*

## 1. 1) стойка; подставка; опора

a floor lamp with a long standard - торшер

a standard for a vase - подставка для вазы

high-jumping standards - стойки для прыжков в высоту (*лёгкая атлетика*)2) *амер.* столб2. *тех.*

## 1) станина

2) стояк (*водопровода и т. п.*)3) *воен.* станина (*орудия*); опорная сошка (*миномёта*)

## 3. штамбовое растение

4. *лес.* подрост5. *бот.* флаг, парус (*у бобовых*)

2. ['stændəd] *a*

1. **СТОЯЧИЙ**

2. **ШТАМБОВЫЙ**

standard roses - штамбовые розы

standard tree - высокоствольное дерево

## standard

Oxford Advanced Learners Dictionary 8th Ed.

**stand·ard** [standard standards] *noun, adjective* BrE ['stændəd] <sup>1</sup> NAmE

['stændərd] <sup>2</sup>

*noun*

### LEVEL OF QUALITY

1. **countable, uncountable** ~ (of sth) a level of quality, especially one that people think is acceptable

- a fall in academic standards
- We aim to maintain **high standards** of customer care.
- The standard of this year's applications is very low.
- He failed to **reach the required standard**, and did not qualify for the race.
- Her work is not **up to standard** (= of a good enough standard).
- Who **sets the standard** for water quality?
- A number of Britain's beaches fail to **meet** European **standards** on cleanliness.
- In the shanty towns there are very poor **living standards**.

**see also** ↑standard of living ↑substandard

2. **countable, usually plural** a level of quality that is normal or acceptable for a particular person or in a particular situation

- You'd better **lower your standards** if you want to find somewhere cheap to live.
- It was a simple meal by Eddie's standards.
- The equipment is slow and heavy **by modern standards**.

### LEVEL OF BEHAVIOUR

3. **standards plural** a level of behaviour that sb considers to be morally acceptable

- a man of high moral standards
- Standards aren't what they used to be.

**see also** ↑double standard

### UNIT OF MEASUREMENT

4. **countable** a unit of measurement that is officially used; an official rule used when producing sth

- a reduction in the weight standard of silver coins
- industry standards

**see also** ↑gold standard

### FLAG

5. **countable** a flag that is used during official ceremonies, especially one connected with a particular military group

- the royal standard

### SONG

6. **countable** a song that has been recorded by many different singers

#### Word Origin:

Middle English (denoting a flag raised on a pole as a rallying point, the authorized exemplar of a unit of measurement, or an upright timber): shortening of Old French *estendart*, from *estendre* 'extend'; in sense 5, influenced by the verb ↑stand.

#### Thesaurus:

**standard** *noun*

1. **C, usually pl.**

- The journey was quick by any standards.

**criterion** • • **measure** • • **benchmark** • • **yardstick** • • **guide** • • **guideline** • • **norm** •

**by** any standard/criteria/measure/yardstick

**provide** a standard/criterion/measure/benchmark/yardstick/guide

**set/establish** a standard/criteria/the benchmark/norms

2. **C, U**

- There are concerns about falling standards in schools.

**level** • • **quality** • • **grade** • |BrE **calibre** • |AmE **caliber** •

**be of** a/the ...standard/level/grade/quality/calibre

**high/highest/low** standard/level/grade/quality/calibre

**raise/improve** the standard/level/quality/calibre of sth

3. **standards**

- a woman of high moral standards

**principle** • • **ideal** • • **values** • • **morality** • • **morals** • • **ethics** •

**personal** standards/principles/values/morality/ethics

**have (no/high, etc.)** standards/principles/ideals/values/morals

## compromise your standards/principles/ideals/values

### Example Bank:

- By modern standards, he isn't a particularly fast runner.
- Charles Schulz's 'Peanuts' is the gold standard for comic strips.
- He set a new standard of excellence in detective fiction.
- It's impossible to apply the same academic standards across the country.
- Judged by any objective standards, the campaign was a disaster.
- My grandparents are always complaining about falling moral standards.
- Players have to be of a certain standard to compete in the tournament.
- She has reached an acceptable standard of English.
- She's a great violinist by any standard.
- The Olympic qualifying standard has been set at 64.50 m.
- The agency has very high standards.
- The army was massive by the standards of the day.
- The bill established new emissions standards for cars sold in the state.
- The building work had not been completed to a satisfactory standard.
- The factory is struggling to meet national environmental standards.
- The hotel service fell short of the usual standard.
- The houses need to be brought up to modern standards.
- The newspaper has to offer a gold standard for journalistic integrity.
- The product has become an industry standard.
- The region enjoys the highest living standards in Asia.
- The work has been done to a professional standard.
- There has been a drop in the standard of health care.
- There has been an increase in the standard of service provided
- They will adopt common standards for dealing with asylum applications.
- We have to try and achieve the quality standards set by the project.
- We must ensure proper standards of care for the elderly.
- We need to bring our computer system up to standard.
- Your work is below standard.
- a decent standard of living
- standards in safety
- the double standard frequently encountered in 19th-century attitudes to sex
- the fall in their standard of living caused by redundancy
- A number of Britain's beaches fail to meet European standards on cleanliness.
- As a result of the redundancies, most families suffered a fall in their standard of living.
- Attempts are being made to raise standards of patient care.
- He failed to reach the required standard, and did not qualify for the race.
- Her work is not up to standard.
- I don't know if it's up to your standards.
- I'm afraid your assignment was below standard.
- In the shanty towns there are very poor living standards.
- It was a simple meal, by Eddie's standards
- It was an excellent morning's work by anybody's standards.
- It wasn't early by her standards.
- No matter how hard I tried I could never reach their standards.
- The equipment was slow and heavy by modern standards.
- The journey was remarkably quick by any standards.
- The standard of this year's applications is very low.
- There are real concerns about falling standards in schools.
- There has been a fall in academic standards.
- These mountains are high by British standards.
- This sum of money was a fortune by the standards of the day.
- You'd better lower your standards if you want to find somewhere cheap to live.
- sb's standard of living

### adjective

### AVERAGE/NORMAL

#### 1. average or normal rather than having special or unusual features

- A standard letter was sent to all candidates.
- Televisions are a standard feature in most hotel rooms.
- the standard rate of tax (= paid by everyone)
- It is **standard practice** to search visitors as they enter the building.
- All vehicles come with a CD player **as standard** .
- **standard issue** uniforms (= given to everyone)

### SIZE/MEASUREMENT

#### 2. usually before noun following a particular standard set, for example, by an industry

- standard sizes of clothes
- Washing machines have standard measurements to fit under kitchen units.

## BOOK/WRITER

3. **only before noun** read by most people who are studying a particular subject

## LANGUAGE

4. **usually before noun** (of spelling, pronunciation, grammar. etc.) believed to be correct and used by most people

- Standard English

**compare** ↑non-standard, ↑substandard

### Word Origin:

Middle English (denoting a flag raised on a pole as a rallying point, the authorized exemplar of a unit of measurement, or an upright timber): shortening of Old French *estendart*, from *estendre* 'extend'; in sense 5, influenced by the verb ↑stand.

### Thesaurus:

**standard** *adj.*

- Calls will be charged at the standard rate.

**usual** •• **regular** •• **general** •• **routine** •• **traditional** •• **habitual** •

**Opp:** non-standard

the standard/usual/regular/general/routine/traditional **procedure/practice**

the standard/usual/regular/general/routine/traditional/habitual **way**

### Example Bank:

- Anti-lock brakes come as standard.
- The stations were built to a simple, almost standard design.
- a fairly standard method of assessing employees
- 'No comment' is his standard reply to most questions.
- All vehicles come with a catalytic converter as standard.
- Calls will be charged at the standard rate.
- I enclose a copy of our standard contract.
- Imprisonment became the standard method of punishment.
- It is standard practice to search visitors as they enter the building.
- Pizza dough is oilier than standard bread dough.
- The rifle was standard issue for the British army before the First World War.

## standard

Longman DOCE 5th Ed. (En-En)

I. **stan**ˌdɑːd <sup>1</sup> **S2 W2** /'stændəd \$ -əd/ *BrE* " *AmE* " *noun*

[Word Family: **noun:** ↑standard, ↑standardization; **adjective:** standard, ↑substandard; **verb:** ↑standardize]

[Date: 1100-1200; Language: Old French; Origin: *estandard* 'battle-flag']

**1. LEVEL OF QUALITY/ACHIEVEMENT** [uncountable and countable] the level that is considered to be acceptable, or the level that someone or something has achieved:

- " Students have to reach a certain standard or they won't pass.
- " The airline has rigorous safety standards.

**standard of**

- " The committee is assessing the standard of care in local hospitals.

**2. MORAL PRINCIPLES standards** [plural] moral principles about what kind of behaviour or attitudes are acceptable:

- " the recent decline in moral standards

**standards fall/slip/go down**

- " Standards have slipped since I was a boy.

**3. MEASUREMENT** [countable] a fixed official rule for measuring weight, ↑purity, value etc:

- " an official government standard for the purity of silver

**4. SONG** [countable] a popular song that has been sung by many different singers:

- " popular jazz standards

**5. FLAG** [countable] *old-fashioned* a flag used in ceremonies:

- " the royal standard

⇒ ↑double standard, ↑living standard

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## COLLOCATIONS

### ■ verbs

- **meet/reach a standard** Many food businesses fail to meet basic standards of hygiene.
- **set/lay down a standard** The government sets standards that all hospitals must reach.
- **raise/improve standards** We are determined to raise standards in our schools.
- **lower standards** He refused to lower his standards.
- **maintain standards** (=keep them at a good level) Television companies should maintain standards of taste and decency.
- **standards improve** The standard of this festival improves every year.
- **standards fall/slip/decline** School inspectors say that educational standards have fallen.

### ■ ADJECTIVES/NOUN + standard

- **high/good** The standard of their work was generally very high.
- **low/poor** The report says the standard of children's diet in Britain is poor.
- **acceptable** All too often their behaviour has fallen below acceptable standards.
- **stringent/strict/rigorous/tough standards** (=high standards that are difficult to reach) The Marines' rigorous standards mean that only a small proportion of applicants are successful.
- **international standards** Clearly there is a need for international standards to be laid down to govern food safety.
- **safety/hygiene/quality etc standards** All our products meet the current safety standards.
- **academic/educational standards** There had been a policy of raising academic standards within the school.
- **environmental standards** (=to protect the environment) They called on the Indian government to apply stricter environmental standards.
- **professional standards** (=within a particular profession) The institutions have an evident interest in maintaining professional standards.
- **living standards** (also **standard of living**) (=the level of comfort and the amount of money people have) Living standards at all income levels improved over that period.

### ■ phrases

- **an improvement/rise in standards** There has been an improvement in living standards.
- **a decline/drop in standards** There has been a general decline in standards of literacy among undergraduates.
- **be/come up to standard** (=be good enough) Her work was not up to standard.
- **be below standard** (=not be good enough) His performance yesterday was below standard.
- **by modern standards/today's standards** The technology was crude by modern standards.
- **by our standards** (=judging by what we are used to) The equipment was very old-fashioned by our standards.
- **by British/African etc standards** Class sizes are small by British standards.

## II. **standard**<sup>2</sup> **S2 W2 BrE** <sup>AmE</sup> **adjective**

### 1. accepted as normal or usual:

" We paid them the standard rate.

**standard practice/procedure** (=the usual way of doing things)

" Searching luggage at airports is now standard practice.

" The format is fairly standard.

### 2. regular and usual in shape, size, quality etc **OPP non-standard**:

" We make shoes in standard and wide sizes.

" All these vans are made to a standard design.

### 3. a standard book, work etc is read by everyone studying a particular subject

### 4. the standard form of a language is the one considered to be correct and is used by most people **OPP non-standard**:

" the standard spelling

" standard English pronunciation

• • •

## THESAURUS

- **normal** usual, typical, and as you would expect it to be: Is this cold weather normal for the time of year? | It had been another normal working day in the office.
- **ordinary** (also **regular especially American English**) not special, unusual, or different from normal: They lived in an ordinary three-bedroomed house. | It looks like an ordinary car, but it uses solar power. | Would you like a regular salad or a Caesar salad? | I just want an ordinary bicycle, not a mountain bike.
- **average** [only before noun] around the usual level or amount: She is of average height. | He is of above average intelligence. | The average price of a pint of milk has gone up.
- **standard** normal – used about methods of doing something, or about the size, shape, features etc of products: It's standard practice to X-ray hand-baggage at most airports. | We stock shoes in all the standard sizes.
- **routine** used about things that are done regularly as part of a series of things: The fault was discovered during a routine check of the plane. | routine tasks such as shopping and cooking
- **everyday** [only before noun] used about things that happen or that you use as part of normal life: He painted scenes of everyday life in France. | Sally was still dressed in her everyday clothes.
- **common** used about birds and plants that are of the most usual type, and in the phrase **the common people** (=people who are not rich and powerful): the common goldfish | an alliance between the aristocracy and the common people
- **conventional** [only before noun] of the kind that is usually used – used when comparing this with a different or special type: The engine is more efficient than a conventional diesel engine. | the drugs used in conventional medicine | conventional weapons (=not nuclear, chemical, or biological) | conventional ovens and microwaves

## standard

Frequency Pack

12500 **644**<sup>MCW</sup>

15000 **600**<sup>COCA</sup>

RANGE: **1k STANDARD** 80206

standard 39393

standards 34742

standardise 6

standardised 72

unstandardised 0

standardising 0

standardisation 23

standardize 331

standardized 4243

unstandardized 49  
standardizing 121  
standardization 714  
substandard 512

COCA 500k Unlemmatized

13312 **1967**<sup>21743</sup> *jj*

10509 **2430**<sup>17579</sup> *nn1*

39 **95966**<sup>64</sup> *nnu*

7 **318796**<sup>7</sup> *np1*

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