

**prestige**[preˈstiːʒ] *n*

престиж

prestige school - престижный колледж

**prestige**

Oxford Advanced Learners Dictionary 8th Ed.

**pres-tige** *noun, adjective* *BrE* [preˈstiːʒ] <sup>1</sup> *NAme* [preˈstiːʒ] <sup>1</sup>*noun uncountable*

the respect and admiration that sb/sth has because of their social position, or what they have done

**Syn:** ↑status

- personal prestige
- There is a lot of prestige attached to owning a car like this.
- jobs with low prestige

Word Origin:

mid 17th cent. (in the sense 'illusion, conjuring trick'): from French, literally illusion, glamour, from late Latin *praestigium* 'illusion', from Latin *praestigiae* (plural) 'conjuring tricks'. The transference of meaning occurred by way of the sense 'dazzling influence, glamour', at first depreciatory.

Example Bank:

- Doctors have suffered a loss of prestige following a spate of scandals.
- Lavish hospitality allows the host to gain prestige.
- Owning landed property confers prestige.
- The couple's prestige was damaged by the allegations.
- The post carried great prestige within the police force.
- Wearing designer clothes is a matter of personal prestige for many teenagers.
- Winning the prize carries immense prestige.
- an international company that enjoys immense prestige
- the party's prestige among the public
- Her contract was not renewed, which meant a loss of money and prestige.
- The first prize is the prestige of having your painting exhibited at a top London gallery.
- The jobs are accorded different levels of prestige.
- These games are seen by many as a means of winning status and prestige among their peers.

*adjective only before noun***1.** that brings respect and admiration; important

- a prestige job

**2.** admired and respected because it looks important and expensive**Syn:** ↑luxury

- a prestige car
- prestige items such as jewellery and silver

Word Origin:

[**prestige**] mid 17th cent. (in the sense 'illusion, conjuring trick'): from French, literally illusion, glamour, from late Latin *praestigium* 'illusion', from Latin *praestigiae* (plural) 'conjuring tricks'. The transference of meaning occurred by way of the sense 'dazzling influence, glamour', at first depreciatory.

**prestige**

Longman DOCE 5th Ed. (En-En)

**1. pres-tige** <sup>1</sup> /preˈstiːʒ/ *BrE* <sup>1</sup> *AmE* <sup>1</sup> *noun* [uncountable]

[**Date:** 1600-1700; **Language:** French; **Origin:** 'deceiving or magic tricks, prestige', from Latin *praestigiae* 'magic tricks', from *praestringere* 'to tie up, cover the eyes of']

the respect and admiration that someone or something gets because of their success or important position in society

*prestige of*

- the prestige of having your work shown at a top London gallery
- The king wanted to enhance his prestige through war.
- This little-known British firm has now gained considerable prestige.
- the personal prestige attached to owning a large property

• • •

**THESAURUS**

• **reputation** *noun* [countable] the opinion that people have about a person, organization etc because of what has happened in the past: She was a good lawyer with a reputation for honesty and diligence. | The school had an excellent reputation. | The lawsuit has damaged the company's reputation.

• **image** *noun* [countable] the idea that people have about what something is like, especially when this is created through newspaper stories, advertising etc: A PR campaign was launched in an effort to improve the company's image. | Boxing has rather a negative image. | The princess tried to project an image of herself as serious and hard-working (=she tried to give people the idea that she was serious and hard-working).

• **name** *noun* [singular] the reputation that a person, organization etc has – used especially in the following phrases: The company is anxious to protect its good name. | Cyclists who ignore traffic rules give other cyclists a bad name. | Electrolux has a

name for making top quality vacuum cleaners. | He went to court in order to try to clear his name (=prove that he is innocent).

▪ **standing** *noun* [uncountable] someone's reputation and position compared to other people in a group or society, based on other peoples' opinion of them: The class system in Great Britain encourages people to be very aware of their social standing. | He needs to improve his standing among female voters. | Jacques Tati was a man of international standing in the world of screen comedy.

▪ **prestige** *noun* [uncountable] the good reputation that a company, organization, group etc has, which makes people respect and admire them: the prestige of a carmaker such as Rolls-Royce | Does Stanford University carry the same prestige as Harvard or Yale? | Hosting the Olympic Games would enhance our country's international prestige. | The teaching profession has lost the prestige it had in the past.

▪ **stature** *noun* [uncountable] *formal* the importance and respect that a person or organization has, because of their achievements or their influence: As he got older, Picasso's stature as an artist increased. | Their work is equal in stature. | an actor of international stature | The party's stature has increased in recent years.

## II. **prestige**<sup>2</sup> *BrE* <sup>1</sup> *AmE* <sup>1</sup> *adjective* [only before noun]

a prestige project, product etc is one of high quality that people respect you for having or being involved in:

▪ tiny roles in prestige films

▪ a prestige car

## prestige

Freakuency Pack

12500 **6884**<sup>MCW</sup>

15000 **3513**<sup>COCA</sup>

RANGE: **6k** PRESTIGE <sup>6363</sup>

prestige <sup>3124</sup>

prestiges <sup>0</sup>

prestigious <sup>3239</sup>

COCA 500k Unlemmatized

2270 **9913**<sup>3114</sup> *nn1*

9 **261170**<sup>10</sup> *nnu*