

**1. [taʊt] n**

- 1) человек, усиленно предлагающий свой товар; коммивояжёр  
business tout - комиссионер, маклер
- 2) человек, зазывающий клиентов в гостиницу, игорный дом *и т. п.*, зазывала
- 2. человек, добывающий и продающий сведения о лошадях перед скачками; «жучок» (*тж.* racing tout)
- 3. *сл.*
- 1) наводчик
- 2) акт выслеживания, высматривания  
a pickpocket on the tout for a careless stroller - карманный воришка, высматривающий пешехода-разиню

**2. [taʊt] v**

- 1. 1) навязывать товар  
to tout for customers - навязывать товар покупателям
- 2) зазывать покупателей
- 2. 1) *разг.* усиленно расхваливать, рекламировать  
touted as the best fighting unit in the army - разрекламированное как лучшее боевое подразделение армии
- 2) *амер.* агитировать за кандидата
- 3. добывать (в корыстных целях) сведения о скаковых лошадях
- 4. *сл.* шпионить, высматривать, выслеживать

**tout**

Oxford Advanced Learners Dictionary 8th Ed.

**tout** [tout touts touted touting] verb noun BrE [taʊt] " NAmE [taʊt] "

**verb**

- 1. **transitive** ~ **sb/sth (as sth)** to try to persuade people that sb/sth is important or valuable by praising them/it
  - She's being touted as the next leader of the party.
  - Their much-touted expansion plans have come to nothing.
- 2. **intransitive, transitive (especially BrE)** to try to persuade people to buy your goods or services, especially by going to them and asking them directly
  - ~ **(for sth)** the problem of unlicensed taxi drivers touting for business at airports
  - ~ **sth** He's busy touting his client's latest book around London publishers.
- 3. **intransitive, transitive (BrE) (NAmE scalp) ~ (sth)** to sell tickets for a popular event illegally, at a price that is higher than the official price, especially outside a theatre, ↑stadium, etc.

Verb forms:

verb forms	
present simple	
I / you / we /they	tout
	BrE /taʊt/
	NAmE /taʊt/
he / she /it	touts
	BrE /taʊts/
	NAmE /taʊts/
past simple, past participle	touted
	BrE /taʊtɪd/
	NAmE /taʊtɪd/
-ing form	touting
	BrE /taʊtɪŋ/
	NAmE /taʊtɪŋ/

Word Origin:

Middle English tute 'look out', of Germanic origin; related to Dutch tuit 'spout, nozzle'. Later senses were 'watch, spy on' (late 17th cent.) and 'solicit custom' (mid 18th cent.). The noun was first recorded (early 18th cent.) in the slang use 'thieves' lookout'.

**noun (also 'ticket tout) (both BrE) (NAmE scalp-er)**

a person who buys tickets for concerts, sports events, etc. and then sells them to other people at a higher price

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See also: ↑scalp ▪ ↑scalper ▪ ↑ticket tout

**tout**

Longman DOCE 5th Ed. (En-En)

**I. tout**<sup>1</sup> /taʊt/ BrE " AmE " verb

[Date: 1700-1800; Origin: tout 'to look secretly, watch' (14-19 centuries), perhaps from an unrecorded Old English tutian]

- 1. **[transitive]** to praise something or someone in order to persuade people that they are important or worth a lot:  
his much touted musical  
**be touted as something**  
Nell is being touted as the next big thing in Hollywood.
- 2. **[intransitive and transitive] especially British English** to try to persuade people to buy goods or services you are offering  
**tout for business/custom British English (=look for customers)**  
Minicab drivers are not allowed to tout for business.
- 3. **[intransitive and transitive] American English** to give someone information about a horse in a race

ii. **tout**<sup>2</sup> *BrE* <sup>2</sup> *AmE* <sup>2</sup> (also **ticket tout**) *noun* [countable] *British English*

someone who buys tickets for a concert, sports match etc and sells them at a higher price, usually on the street near a sports ground, theatre etc **SYN scalper** *American English*

**tout**

Freakuency Pack

12500 **7143**<sup>MCW</sup>

15000 **4658**<sup>COCA</sup>

RANGE: **6k** **TOUT**<sup>6118</sup>

tout 1028

touts 388

touted 3262

touting 1440

COCA 500k Unlemmatized

196 **39045**<sup>351</sup> *nn1*

251 **45465**<sup>265</sup> *vv0*

229 **48298**<sup>237</sup> *vvi*

2 **66138**<sup>131</sup> *np1*

30 **135150**<sup>33</sup> *jj21*

11 **245746**<sup>11</sup> *rr31*