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naff
                                                                                           Oxford Advanced Learners Dictionary 8th Ed.
naff [naff naffs naffed naffing naffer naffest] BrE [næf] *
                                                                NAmE [næf] *
adjective (BrE, informal)
 lacking style, taste, quality, etc
  · There was a naff band playing.
    Word Origin:
    1960s: of unknown origin.
naff
                                                                                                        Longman DOCE 5th Ed. (En-En)
                                 adjective British English informal
                       AmE <sup>*</sup>
I. naff<sup>1</sup> /næf/ BrE *
  [Date: 1900-2000; Origin: Perhaps from Scottish English nyaff 'unpleasant person']
  something that is naff seems silly, especially because it is unfashionable or shows a lack of good taste ⇒ tacky:
         a really naff film
         Babur says the uniform makes him look naff.
II. naff<sup>2</sup> BrE
                 AmE
                            verb
  [Date: 1900-2000, Origin: Perhaps from eff 'f', a way of avoiding saying fuck]
  naff off phrasal verb British English spoken informal
    used to tell someone rudely to go away
                                                                                                                        Freakuency Pack
naff
  <sub>12500</sub>7404<sup>MCW</sup>
  15000 NONCOCA
  RANGE: 6k NAFF 32
    naff 32
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naffer ⁰ naffest ⁰

₁₈138292³² jj

COCA 500k Unlemmatized