

snowball

1. ['snəʊbɔ:l] *n*

1. снежок; снежный ком
2. денежный сбор, при котором каждый участник обязуется привлечь других
3. 1) *бот.* калина (*Viburnum*)
- 2) белые цветы калины
4. *кул.* «снежок», замороженный десерт с сиропом
5. танец типа котильона

2. ['snəʊbɔ:l] *v*

1. 1) играть в снежки
- 2) обстреливать снежками
2. лепить снежки
3. 1) расти как снежный ком
opposition to the war snowballed - борьба против этой войны усиливалась
- 2) (постепенно) доводить до огромных размеров
to snowball a small business into a great enterprise - превратить небольшое дело в гигантское предприятие

snowball

Oxford Advanced Learners Dictionary 8th Ed.

snow·ball [snowball snowballs snowballed snowballing] *noun, verb BrE*

['snəʊbɔ:l] *n* *NA* *E* ['snəʊbɔ:l] *v*

noun

1. **countable** a ball that you make out of snow to throw at sb/sth in a game
 - a snowball fight
 - Children were throwing snowballs at the passing traffic.
2. **singular** (often used as an adjective) a situation that develops more and more quickly as it continues
 - All this publicity has had a **snowball effect** on the sales of their latest album.
3. **countable** a **cocktail** (= a type of alcoholic drink) that contains **advocaat** and **lemonade**
Idiom: **not have a snowball's chance in hell**

verb intransitive

if a problem, a plan, an activity, etc. snowballs, it quickly becomes much bigger, more serious, more important, etc

- Opposition to the proposals has snowballed.

Verb forms:

verb forms	
present simple	
I / you / we / they	snowball
	BrE / 'snəʊbɔ:l/
	NA <i>E</i> / 'snəʊbɔ:l/
he / she / it	snowballs
	BrE / 'snəʊbɔ:lz/
	NA <i>E</i> / 'snəʊbɔ:lz/
past simple, past participle	snowballed
	BrE / 'snəʊbɔ:lɪd/
	NA <i>E</i> / 'snəʊbɔ:lɪd/
-ing form	snowballing
	BrE / 'snəʊbɔ:lɪŋ/
	NA <i>E</i> / 'snəʊbɔ:lɪŋ/

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Longman DOCE 5th Ed. (En-En)

I. **snow·ball** ¹ /'snəʊbɔ:l/ *BrE* ¹ /'snəʊbɔ:l/ *AmE* ¹ *noun* [countable]

1. a ball of snow that children make and throw at each other:
We had a massive snowball fight.
2. **snowball effect** if something has a snowball effect, it starts a series of events or changes that all happen because of each other
3. **not have a snowball's chance in hell** *informal* to have no chance at all

II. **snowball** ² *BrE* ² *AmE* ² *verb* [intransitive]

if a plan, problem, business etc snowballs, it grows bigger at a faster and faster rate:
Interest in the sport is snowballing.

snowball

Freakuency Pack

12500 **7823**^{MCW}

15000 **8823**^{COCA}

RANGE: **6k** SNOWBALL ¹⁰¹⁵

snowball ⁷³⁹

snowballs ²⁷⁶

COCA 500k Unlemmatized

⁴³⁹ **29039**⁵⁸⁹ *nn1*

³¹ **82889**⁸⁵ *np1*

⁵³ **104395**⁵⁴ *vvi*

¹¹ **245833**¹¹ *vv0*