

image**1. ['ɪmɪdʒ] n**

1. 1) изображение, *особ.* скульптурное; изваяние

bronze image - бронзовая скульптура

an image of metal [of stone] - изображение, выполненное в металле [в камне]

graven image - идол, кумир

2) фигура, статуя святого

3) икона

2. изображение; *опт. тж.* отражение

enlarged /magnified/ image - увеличенное изображение

real [faulty, virtual, visible] image - действительное [искажённое, мнимое, видимое] изображение

3. подобие, копия

he is the very /the living/ image of his father - *разг.* он вылитый отец, он точная копия своего отца

4. воплощение, символ, образец

she is the image of devotion - она воплощение преданности

they have the image of efficiency - они олицетворяют эффективность

5. 1) *лит.* образ

an image of a warrior - образ воина

poetical [lifelike, familiar] image - поэтический [жизненный, знакомый] образ

2) *стил.* образ, фигура речи

to speak in images - говорить образно

6. *редк.* яркое описание, воспроизведение

7. мысленный образ, представление, мнение

American image abroad - представление об американцах, сложившееся за границей

to improve one's image - улучшить мнение окружающих о себе

to form an image in one's thought - мысленно представить себе (*что-л.*)

to preserve an image - сохранить образ (*в памяти*)

to project a certain image - производить определённое впечатление (*о себе*)

8. лицо, престиж, репутация; «имидж» (*страны, организации фирмы, политического деятеля, кинозвезды и т. п., создаваемые преим. с помощью средств массовой информации*)

9. *вчт.* изображение, образ

image understanding - распознавание изображений

2. ['ɪmɪdʒ] v

1. изображать, отображать

a poet images his hero - поэт создаёт образ своего героя

2. отражать

3. представлять себе, мысленно вызывать в воображении, воображать

to image one's youth - мысленно перенестись в дни своей юности, вспомнить юность

4. описывать (*ярко, образно*)

5. быть типичным; символизировать (*что-л.*)

6. быть похожим (*на кого-л.*), напоминать (*кого-л.*)

image

Oxford Advanced Learners Dictionary 8th Ed.

image *AW* [image images imaged imaging] *BrE* ['ɪmɪdʒ] *NAme* ['ɪmɪdʒ]

noun

1. countable, uncountable the impression that a person, an organization or a product, etc. gives to the public

- His public image is very different from the real person.
- The advertisements are intended to improve the company's image.
- Image is very important in the music world.
- stereotyped images of women in children's books

2. countable a mental picture that you have of what sb/sth is like or looks like

- images of the past
- I had a **mental image** of what she would look like.

3. countable (formal) a copy of sb/sth in the form of a picture or statue

- Images of deer and hunters decorate the cave walls.
- a wooden image of the Hindu god Ganesh
- In the Bible it states that humans were created **in the image of** God.

4. countable a picture of sb/sth seen in a mirror, through a camera, or on a television or computer

- He stared at his own image reflected in the water.
- Slowly, an image began to appear on the screen.

see also ↑mirror image

5. countable a word or phrase used with a different meaning from its normal one, in order to describe sth in a way that produces a strong picture in the mind

- poetic images of the countryside

Idiom: ↑the image of somebody

Word Origin:

Middle English: from Old French, from Latin *imago*; related to ↑imitate.

Thesaurus:

image noun

1. C, U

- The advertisements improved the company's image.

reputation • **prestige** • **status** • **name** • **profile** • **formal stature** • **character** •

sb's image/reputation/prestige/status/name/stature **as** sth

a **bad** image/reputation/name

damage sb's image/reputation/character

2. C

- I had an image in my head of her standing by the window.

picture • **idea** • **thought** • **prospect** •

have a/an image/picture/idea/thought

conjure up a/an image/picture/idea

a/an image/picture/idea/thought **forms**

Image or picture? **Image** often suggests a mental picture of one person or thing at one moment in time; **picture** often suggests a mental picture of a complete scene and/or events that may take place over a period of time.

3. C (formal)

- Images of deer decorate the cave walls.

picture • **design** • **graphics** • **artwork** • **photograph** • **photo** • **painting** • **drawing** • **sketch** • **statue** •

make a/an image/picture/design/painting/drawing/sketch/statue

4. C

- An image appeared on the screen.

reflection • **mirror image** •

a/an image/reflection **in/on** sth

a **clear/faint/blurred/distorted** image/reflection

see/look at/stare at/watch/study a/an image/reflection

Image or reflection? A picture on a television or computer screen or seen through a camera is an **image**. An **image** can also be a picture in a mirror, etc. but this is quite a literary use; the usual word is **reflection**.

5. C

- Her writing is full of poetic images of home.

metaphor • **imagery** • **technical simile** • **figure of speech** •

(a/an) **powerful/vivid/poetic/appropriate/apt** image/metaphor/imagery

use (a/an) image/metaphor/imagery/simile/figure of speech

Example Bank:

- After exposure a faint image is visible.
- Betsy was a mirror image of her twin.
- Champagne houses owe their success to brand image.
- Dieting always seems to conjure up images of endless cottage cheese salads.
- Each illustration is displayed as a complete screen image.
- Eastwood has maintained an image as a tough guy.
- He didn't fit my image of the boss.
- He represents the perfect image of a clean-living college boy.
- He started to recall images from his past.
- He's a good player with a clean image.
- He's the spitting image of his father!
- I like to build up images of the characters and setting before I start to write.
- In real life she looks nothing like her screen image.
- It leaves indelible images imprinted on your mind.
- It was forbidden to worship graven images.
- Samba always seems to conjure up images of Brazil.
- She had a sudden mental image of herself in a wedding dress.
- She is now seeking to soften her image for voters.
- She longed to capture the image on film.
- She was aiming for a wholesome, girl-next-door image.
- The company needs to create a new image for itself.
- The devices are capable of enlarging the image.
- The display juxtaposed images from serious and popular art.
- The group has failed to live up to its macho image.
- The history books built up a false image of an unpopular president.
- The industry had a poor image.
- The industry is trying to shed its negative image.
- The machine can capture a three-dimensional image of a patient's heart.
- The party needs to clean up its somewhat tarnished image.
- The return journey was almost a mirror image of the outward one.
- The visual image is steadily replacing the written word.
- These images are used for marketing purposes.
- They can connect directly to the image files and allow the customer to view them.
- Treating disabled people like children only reinforces negative images of disability.
- Under each thumbnail image is a link to a larger illustration.

- Visitors can view live radar images and listen in to the control tower.
- You can store these images in a separate computer file.
- a book which presents positive images of older people
- a live close-up image of her face
- a standard video output for image transfer or remote viewing
- an effort to improve the organization's public image
- flickering images on a screen
- heat images that show where most of the activity in the brain is
- help with eating disorders and body image
- humorous posters bearing an image of a squatting dog
- image analysis and feature recognition
- powerful and disturbing images of the war
- realistic 3D graphics with sharp images
- the ability to summon up images in the mind
- the distorted images in his dreams
- the hackneyed image of the poor student
- the ideal image of American citizenship
- the images produced on laser printers
- the painted image of a human being
- the pixel information used to display a digital image
- the use of still and moving video images
- traditional images of motherhood
- unrealistic images of the ideal body
- Do human beings think in words or in images?
- Her writings are full of poetic images of the countryside.
- I always had an image of her standing by that window gazing out.
- That's not a very nice image!
- The advertisements are intended to improve the company's image.
- the stereotyped images of women in children's books

image

Longman DOCE 5th Ed. (En-En)

im **age** **S2 W1 AC** /'ɪmɪdʒ/ *BrE* ^ˈ *AmE* ^ˈ **noun** [countable]

[Date: 1100-1200; Language: Old French; Origin: imagene, from Latin imago]

1. PUBLIC OPINION the opinion people have of a person, organization, product etc, or the way a person, organization etc seems to be to the public ⇒ **reputation**

image of

• attempts to improve the image of the police

2. IDEA IN MIND a picture that you have in your mind, especially about what someone or something is like or the way they look

image of

• He had no visual image of her, only her name.

• He had the clearest image in his mind of his mother and father.

3. PICTURE/WHAT YOU SEE

a) a picture of an object in a mirror or in the [↑]**lens** of a camera:

• She peered closely at her image in the mirror.

b) a picture on the screen of a television, cinema, or computer:

• Jill Sharpe was little more than a name, a glossy image on a television screen.

c) a picture or shape of a person or thing that is copied onto paper or is cut in wood or stone:

• carved images

4. DESCRIPTION a word, phrase, or picture that describes an idea in a poem, book, film etc:

• He paints a very romantic image of working-class communities.

5. be the (very/living/spitting) image of somebody to look exactly like someone or something else:

• He's the spitting image of his mother.

6. in the image of somebody/something *literary* in the same form or shape as someone or something else:

• According to the Bible, man was made in the image of God.

⇒ [↑]**mirror image**

• • •

COLLOCATIONS

■ ADJECTIVES/NOUN + image

• **a good/positive image** We want to give people a positive image of the town.

• **a bad/negative image** It's difficult to explain why the industry has such a bad image. | Many negative images of women are found in the media.

• **a wholesome/clean-cut image** (=morally good and never doing anything bad) The recent scandal has damaged his clean-cut image.

• **an upmarket image** *British English*, **an upscale image** *American English* (=expensive and good quality) The company is trying to promote an upmarket image.

• **a downmarket image** *British English*, **a downscale image** *American English* (=cheap and not good quality) The store has struggled to break away from its downmarket image.

• **the traditional image of something** They want to improve the traditional image of English food.

• **the popular image of something** The popular image of the spy as a glamorous figure of mystery is far from the reality.

▪ **sb's/sth's public image** (=the image that many people have of someone or something) Her public image does not reflect the way she behaves in private.

▪ **sb's screen image** (=how someone seems in films or on TV) He had cultivated a screen image as a ruthless tough guy.

▪ **a macho image** (=sb's image as a man who is strong and tough) He was keen to project a macho image in this film.

■ verbs

▪ **have an image** The product has a rather downmarket image.

▪ **create an image** The company is trying to create an image of quality and reliability.

▪ **improve your image** The casino industry was keen to improve its image.

▪ **damage your image** Has this scandal damaged the company's image?

▪ **live up to your image** (=be like the image you have presented of yourself) He has certainly lived up to his wild rock-star image.

▪ **present/project/promote an image** (=behave in a way that creates a particular image) He presented an image of himself as an energetic young leader.

▪ **cultivate an image** (=try to encourage or develop an image) He was trying to cultivate an image of himself as an intellectual.

▪ **tarnish an image** (=damage it slightly) His behaviour has tarnished the image of the sport.

▪ **clean up your image** (=improve your image after it has been damaged) The pop star promised to clean up his image after he was released from prison.

▪ **lose/shed an image** (=get rid of it) The party struggled to lose its image of being somewhat old-fashioned.

■ image + NOUN

▪ **an image problem** Politicians have an image problem as far as many young people are concerned.

image

Freakuency Pack

12500 **878**^{MCW}

15000 **562**^{COCA}

RANGE: **2k** IMAGE ⁸⁵⁴¹¹

image ⁴⁴⁶¹⁸

imagery ⁵¹³⁴

images ³¹³²⁷

imaged ⁴⁰⁶

imaging ³⁹²⁶

COCA 500k Unlemmatized

20158 **907**⁴⁴⁴⁶¹ *nn1*

45 **108812**⁵⁰ *nnu*

46 **109855**⁴⁹ *vv0*

46 **112073**⁴⁷ *vvi*

4 **361075**⁶ *np1*

5 **378455**⁵ *jj*