

**successful**[sək'sesf(ə)] *a*

## 1. успешный, удачный, имеющий успех

successful play - пьеса, пользующаяся успехом

to be successful in doing smth. - суметь что-л сделать

I tried to persuade him but was not successful - я пытался убедить его, но безуспешно

that trick is always successful - этот трюк всегда хорошо удаётся

## 2. преуспевающий, удачливый

he had all the appearance of a successful man - у него был вид преуспевающего человека

he is successful in everything - ему везёт во всём

he is notoriously successful with women - за ним ходит слава, что он пользуется успехом у женщин

**successful**

Oxford Advanced Learners Dictionary 8th Ed.

**suc-cess-ful** [successful|successfully] *BrE* [sək'sesfl] <sup>Ⓜ</sup> *NAmE* [sək'sesfl] <sup>Ⓜ</sup>

adjective

## 1. achieving your aims or what was intended

• ~ (in sth/in doing sth) They were successful in winning the contract.

• ~ (at sth/at doing sth) I wasn't very successful at keeping the news secret.

• We congratulated them on the successful completion of the project.

## 2. having become popular and/or made a lot of money

• The play was very successful on Broadway.

• a successful actor

• The company has had another successful year.

**Opp:** ↑unsuccessful

Derived Word ↑successfully

Synonyms:**successful**

profitable • commercial • lucrative • economic

These words all describe sb/sth that is making or is likely to make money.

**successful** • making a lot of money, especially by being popular: ▫ The play was very successful on Broadway. ◊ ▫ The company has had another successful year.**profitable** • making a profit: ▫ a highly profitable business**commercial** • [only before noun] making or intended to make a profit: ▫ The movie was not a commercial success ▫ (= made no profit) ▫.**lucrative** • (of business or work) producing or paying a large amount of money; making a large profit: ▫ They do a lot of business in lucrative overseas markets.**economic** • (often used in negative sentences) (of a process, business or activity) producing enough profit to continue: ▫ Small local shops stop being economic when a supermarket opens up nearby.a successful/profitable/lucrative **business**a successful/profitable/lucrative **year**a(n) commercial/economic **success**Example Bank:

- The alliance was ultimately successful in getting its message across.
- The operation was only partially successful.
- Their attempts had not been entirely successful.
- We hope the party will be successful in the elections.
- Winning is the only way they can feel successful.
- a politically successful manoeuvre
- his phenomenally successful period as manager
- hoping their party would be successful in the elections
- He had a phenomenally successful period as manager.
- He had been successful at every job he had done.
- She has had a long and successful career in television.
- The company has been successful in controlling costs.
- The experiment was entirely successful.
- The police became more successful at clearing up crime.
- The successful candidate will be responsible for a large research project.

**successful**

Longman DOCE 5th Ed. (En-En)

**suc-cess-ful** **S2 W1** /sək'sesfəl/ *BrE* <sup>Ⓜ</sup> *AmE* <sup>Ⓜ</sup> adjective

[Word Family: noun: ↑success, ↑succession, ↑successor; adjective: ↑successful ≠ ↑unsuccessful, ↑successive; verb: ↑succeed;

adverb: ↑successfully ≠ ↑unsuccessfully]

## 1. achieving what you wanted, or having the effect or result you intended:

" The operation was successful.

" a highly successful (=very successful) meeting

**successful in (doing) something**

" Were you successful in persuading him to change his mind?

2. a successful business, film, product etc makes a lot of money:

- " The show's had a pretty successful run.
- " a highly successful (=very successful) product

3. a successful person earns a lot of money or is very well known and respected:

- " Arthur was a highly successful (=very successful) businessman.

successful in

- " He later became successful in politics.

successful as

- " I think she'll be successful as a photographer.

—successfully *adverb*:

- " He successfully completed a master's degree.

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### THESAURUS

- **successful** achieving what you wanted, or having the effect or result you intended: He applied for a visa three times and in the end he was successful. | The treatment was successful. | It was a highly successful campaign.
- **effective** having the effect or result that was wanted - used especially about treatments, drugs, or methods: The drug is effective against a range of diseases. | We still haven't found an effective way to solve the problem.
- **victorious** successful as a result of winning in a game, election, war etc: the captain of the victorious team | She emerged victorious in the second round of voting.
- **promising** likely to be very successful in the future, used especially about someone who is good at a job, sport, art etc: a promising young athlete | He gave up a promising career in banking.
- **thriving** very successful – used about a company, industry, or organization that is doing well at a particular time: The area has a thriving tourist industry. | The school is thriving academically.
- **booming** extremely successful – used about an economy, or when business or trade is increasing: the booming economy in China | Business is booming.

## successful

Freakuency Pack

12500 **896**<sup>MCW</sup>

15000 **393**<sup>COCA</sup>

RANGE: **1k** **SUCCEED** 122693

succeed 9346

succeeded 6259

succeeding 1712

succeeds 1586

success 49158

successes 3813

successful 36999

successfully 10151

unsuccessful 2460

unsuccessfully 1209

COCA 500k Unlemmatized

24575 **1115**<sup>36972</sup> *jj*

25 **150424**<sup>27</sup> *nnu*