

fad

[fæd] *n*

причуда, пунтик

this is a passing fad - это преходящее /кратковременное/ увлечение

to be full of fads - иметь массу причуд

crossword puzzles were the fad of the year - в этом году все помешались на кроссвордах

it is a fad with him - у него такой пунтик, это его пунтик

fad

Oxford Advanced Learners Dictionary 8th Ed.

fad [fad fads] *BrE* [fæd] ^m *NAmE* [fæd] ^m *noun*

something that people are interested in for only a short period of time

Syn: ↑craze

- the **latest/current fad**
- a fad for physical fitness
- Rap music proved to be more than just a **passing fad** .

Word Origin:

mid 19th cent. (originally dialect): probably the second element of fidfad, contraction of fiddle-faddle Compare with ↑faddy.

Example Bank:

- the fad for cookery programmes
- the fad for cosmetic surgery
- Fads for vitamin supplements have been overtaken by a vogue for minerals and trace elements.
- It's just a fad. It won't last.
- Rap music proved to be more than just a passing fad.
- These fads come and go.

fad

Longman DOCE 5th Ed. (En-En)

fad /fæd/ *BrE* ^m *AmE* ^m *noun* [countable]

[Date: 1800-1900; Origin: Perhaps from fiddle-faddle]

something that people like or do for a short time, or that is fashionable for a short time:

" Interest in organic food is not a fad, it's here to stay.

—**faddish** *adjective*

—**faddishness** *noun* [uncountable]

• • •

THESAURUS

- **fashion** *noun* [uncountable and countable] a style of clothes, hair, behaviour etc that is fashionable. **Fashion** is also used as an uncountable noun, when talking about all of these styles in general: the latest fashions from Donna Karan | changing fashions in popular music | I'm not interested in fashion.
- **vogue** *noun* [singular, uncountable] if there is a **vogue for** something, or it is **in vogue**, it is fashionable. **Vogue** sounds more formal and typical of the language that more educated speakers use than **fashion**: the current vogue for realistic animated films | There was a vogue for cream furniture in the 1920s. | His pictures are very much in vogue these days.
- **trend** *noun* [countable] a way of doing something or a way of thinking that is becoming fashionable or popular: The magazine focuses on the latest trends in contemporary design. | The trend is for people to wait longer to marry and have children.
- **craze/fad** *noun* [countable] *informal* a fashion, activity, type of music etc that suddenly becomes very popular, but only remains popular for a short time – often used about things that you think are rather silly: a new fitness craze | the current fad for bare white walls and uncomfortable-looking metal furniture | I'm sure it's just a passing fad (=something that will soon stop being fashionable). | fad diets
- **something is all the rage** *formal* used when saying that something is very popular and fashionable for a short time: The game was all the rage at her school.

fad

Freakuency Pack

12500 **8984**^{MCW}

15000 **7572**^{COCA}

RANGE: **10k FAD** 1374

fad 908

fads 396

faddish 70

COCA 500k Unlemmatized

735 **23150**⁸⁶⁰ *nn1*

28 **119390**⁴² *np1*

5 **354925**⁶ *nnu*