

measure**1. ['meʒə] n****1. 1) мера, система измерений**

dry [liquid] measure - мера сыпучих тел [жидкостей]

square measure - квадратная мера, мера площади

linear measure - линейная мера, мера длины

metrical measure - метрическая мера

cubic measure - кубическая мера, мера объёма

2) единица измерения, мера

an inch is a measure of length - дюйм - это мера длины

20 measures of wheat - двадцать мер пшеницы

a quart [pint] measure - кварта [пинта], сосуд /мера/ ёмкостью в одну кварту [пинту]

full measure - полная мера

to sell smth. by measure - продавать что-л. мерами

to give good measure - а) дать полную меру; отпустить (товар) с походом; б) воздать полной мерой

short measure - недовес, недомер (о длине), недостача (о деньгах)

3) масштаб, мерило, критерий

measure of value - мерило стоимости

2. мерка; размер

made to measure - сшитый по мерке, сделанный на заказ

to have a suit made to measure - сшить костюм на заказ

to take smb.'s measure - а) снимать мерку с кого-л.; б) **образн.** присматриваться к кому-л.; определять чей-л. характер; в)**образн.** распознать /раскусить/ кого-л.

it took him less than a day to get the measure of his new assistant - не прошло и дня, как он раскусил своего нового помощника

to take the enemy's measure - **воен.** а) изучать противника; б) приобрести боевой опыт**3. степень; предел; мера**

it is a measure of the success of his book that ... - об успехе его книги можно судить по тому, что ..., успех его книги измеряется тем, что ...

in some /a/ measure - в какой-то мере, до известной степени, до некоторой степени, отчасти

by any measure - по любым меркам

in a great /large/ measure - в значительной /большой/ степени; очень, изрядно, чрезвычайно

his efforts were in large measure wasted - его усилия в значительной степени пропали даром

beyond /out of, above/ measure - чрезмерно, чрезвычайно

to know no measure - не знать меры /границ/; потерять чувство меры

to grieve beyond measure - очень /неутешно/ горевать

her joy was beyond /knew no/ measure - её радость была беспредельна, её радость не знала границ

within measure - умеренно, в пределах дозволенного /разумного/

to do everything in /with due/ measure - делать всё разумно, всегда поступать достаточно разумно

to set measure(s) to smth. - ограничивать что-л.; ставить предел чему-л.

words do not always give the measure of one's feelings - слова не всегда выражают всю полноту чувств

he repaid my kindness in full measure - он сполна отплатил мне за мою доброту

4. мероприятие; мера

to take /to adopt/ drastic [extreme, severe, proper, legal, coercive, retaliatory, punitive] measures - принимать крутые /решительные/ [крайние, строгие, надлежащие, законные, принудительные, ответные карательные] меры

to have recourse to drastic [extreme] measures - прибегать к решительным /крутым/ [крайним] мерам

what measures do you propose? - какие меры вы предлагаете?

5. *юр.* закон

pass a measure - принять закон

6. *мат.* делитель (делящий число без остатка)

greatest common measure - наибольший общий делитель

7. *стих.* метр, размер, стопа**8. *муз.* такт; размер****9. *обыкн. р/* пласты определённой геологической формации свита**

coal measures - каменноугольные пласты

10. *полигр.* форматстроки; ширина столбца**11. *уст.* танец (особ. плавный)**

◇ measure for good measure - а) в добавок; б) для ровного счёта

measure for measure - ≅ око за око, зуб за зуб

2. ['meʒə] v**1. 1) измерять, мерить**

to measure a piece of cloth - отмерить кусок материала

to measure a piece of ground - измерить площадь участка, произвести замер площади

to measure land - межевать (землю)

2) отмерять; отсчитывать; выдавать по мерке; распределять (*тж.* measure off, measure out)

a clock measures time - часы отсчитывают время

2. 1) снимать мерку

to measure smb. for clothes - снимать мерку с кого-л., чтобы сшить одежду

I am going to be measured for an overcoat - с меня снимут мерку для (того, чтобы сшить) пальто

2) оценивать; определять (характер и т. п.)

to measure the gravity of the situation - оценить /определить/ серьёзность положения

to measure smb. with one's eye - смерить кого-л. взглядом

he measured his foe - он оценивал /определял/ силу своего противника

3. иметь размер

this room measures 30 feet across - эта комната имеет тридцать футов в ширину

she measures more round the waist than she used to - у неё талия уже не та

4. 1) сравнивать; помериться

to measure one's strength with smb. - помериться силами с кем-л.

I'll measure my strength against his - я готов помериться с ним силами

2) выдерживать сравнение

5. соразмерять; приводить в соответствие; приспособлять

to measure one's desires by one's means - соразмерять свои желания с возможностями

measure your speech by your listeners - постройте своё выступление в соответствии с уровнем аудитории

6. *поэт.* покрывать (какое-л. расстояние)

7. *поэт.* определять границы; разграничивать (*обыкн.* measure out)

◇ to measure one's length - растянуться во весь рост, упасть плашмя

to measure swords with smb. - скрестить мечи с кем-л., помериться силами с кем-л.

to measure one's cloth by another's yard - ≅ мерить другого на свой аршин

to measure thrice and cut once - ≅ семь раз отмерь, один раз отрежь

measure

Oxford Advanced Learners Dictionary 8th Ed.

meas-ure [measure measures measured measuring] verb, noun BrE ['meɪʒə(r)]

" NAmE ['meɪʒər]"

verb

SIZE/QUANTITY

1. to find the size, quantity, etc. of sth in standard units

• ~ **sth (in sth)** A ship's speed is measured in knots.

• a device that measures the level of radiation in the atmosphere

• **measuring equipment/instruments**

• ~ **sb/sth for sth** He's gone to be measured for a new suit.

• ~ **how much, how long, etc...** A dipstick is used to measure how much oil is left in an engine.

2. **linking verb** (not used in the progressive tenses) + **noun** to be a particular size, length, amount, etc

• The main bedroom measures 12ft by 15ft.

• The pond measures about 2 metres across.

JUDGE

3. ~ **sth** | ~ **how, what, etc...** to judge the importance, value or effect of sth

Syn: †assess

• It is difficult to measure the success of the campaign at this stage.

• Regular tests are used to measure students' progress.

Verb forms:

verb forms	
present simple	
I / you / we / they	measure
	BrE / 'meɪʒə(r)/
	NAmE / 'meɪʒər/
he / she / it	measures
	BrE / 'meɪʒəz/
	NAmE / 'meɪʒəz/
past simple, past participle	measured
	BrE / 'meɪʒəd/
	NAmE / 'meɪʒəd/
-ing form	measuring
	BrE / 'meɪʒərɪŋ/
	NAmE / 'meɪʒərɪŋ/

Word Origin:

Middle English (as a noun in the senses 'moderation', 'instrument for measuring', 'unit of capacity'): from Old French **mesure**, from Latin **mensura**, from **mens-** 'measured', from the verb **metiri**.

Example Bank:

- Any type of data that could not be directly measured was rejected.
- Cloth is measured in metres.
- Education policy places too much emphasis on things that can be quantitatively measured.
- Is it really possible to measure the skills of such jobs according to objective standards?
- It is hard to measure the benefits to society of the system.
- She's being measured for her wedding outfit.
- Success cannot be measured merely in terms of the size of your salary.
- The policy's effectiveness cannot be measured by numbers alone.
- The school's performance is measured against a strict set of criteria.

- We need to measure the room up for a new carpet.
- You can now measure its length more accurately.
- the criteria that are used to measure performance
- A ship's speed is measured in knots.
- He's gone to be measured for a new suit.
- The earthquake measured 8.4 on the Richter scale.
- They measure the time taken by each rat to find the centre of the maze.
- This is a special device that measures the level of radiation in the atmosphere.
- You'll need specialized measuring equipment.

Idioms: ↑beyond measure ▪ ↑for good measure ▪ ↑full measure ▪ ↑get somebody's measure ▪ ↑get the measure of somebody ▪ ↑in full measure ▪ ↑in no small measure ▪ in some/equal measure ▪ ↑made to measure

Derived ↑measure somebody against somebody ▪ ↑measure somebody up ▪ ↑measure something out ▪ ↑measure up

noun

OFFICIAL ACTION

1. countable an official action that is done in order to achieve a particular aim

- **safety/security/austerity measures**
- **a temporary/an emergency measure**
- ~ **(to do sth)** We must take **preventive measures** to reduce crime in the area.
- The government is introducing tougher measures to combat crime.
- measures against racism
- Police in riot gear were in attendance as a **precautionary measure** .

see also ↑half measures

UNIT OF SIZE/QUANTITY

2. countable, uncountable a unit used for stating the size, quantity or degree of sth; a system or a scale of these units

- weights and measures
- The Richter Scale is a measure of ground motion.
- **liquid/dry measure**
- Which measure of weight do pharmacists use?

3. countable (*especially of alcohol*) a standard quantity

- a generous measure of whisky

AMOUNT

4. singular a particular amount of sth, especially a fairly large amount

Syn: ↑degree

- A measure of technical knowledge is desirable in this job.
- She achieved some measure of success with her first book.

INSTRUMENT FOR MEASURING

5. countable an instrument such as a stick, a long tape or a container that is marked with standard units and is used for measuring

see also ↑tape measure

WAY OF SHOWING/JUDGING

6. singular a sign of the size or the strength of sth

- Sending flowers is a measure of how much you care.

7. countable a way of judging or measuring sth

- an accurate measure of ability
- Is this test a good measure of reading comprehension?

SUGGESTED NEW LAW

8. countable (NAmE) a written suggestion, especially one for a new law made by the lawmakers of a state

- a motion to refer the measure to another committee
- a ballot measure (= a change in the law that voters decide on)

IN MUSIC

9. (NAmE) (BrE bar) countable one of the short sections of equal length that a piece of music is divided into, and the notes that are in it

more at in large measure **at** ↑large

Word Origin:

Middle English (as a noun in the senses 'moderation', 'instrument for measuring', 'unit of capacity'): from Old French **mesure**, from Latin **mensura**, from **mens-** 'measured', from the verb **metiri**.

Synonyms:

action

measure • step • act • move

These are all words for a thing that sb does.

action • a thing that sb does: ▪ Her quick action saved the child's life.

measure • an official action that is done in order to achieve a particular aim: ▪ Tougher measures against racism are needed.

step • one of a series of things that you do in order to achieve sth: ▪ This was a first step towards a united Europe.

act • a thing that sb does: ▪ an act of kindness

action or act?

These two words have the same meaning but are used in different patterns. An **act** is usually followed by **of** and/or used with an adjective. **Action** is not usually used with **of** but is often used with **his, her, etc.**: ▪ a heroic act of bravery ◊ a heroic action of bravery ◊ ▪ his heroic actions/acts during the war. **Action** often combines with **take** but **act** does not: We shall take whatever acts are necessary.

move • (used especially in journalism) an action that you do or need to do to achieve sth: ▪ They are waiting for the results of the opinion polls before deciding their next move.

to **take** action/measures/steps

to **make** a step/move

a **heroic/brave/daring** action/step/act/move

Example Bank:

- A reliable measure of progress is whether your children can do something they couldn't do before.
- Accepting the lower salary was seen as an important measure of commitment.
- Companies can use their stock price as a performance measure.
- Development of new water sources needs to be combined with conservation measures.
- GDP is considered the broadest measure of a country's economic activity.
- He placed his fingers on the keys and played a few measures.
- He poured me a generous measure of gin.
- He's been praised and condemned in equal measure.
- Higher scores on this standardized measure indicate greater creativity.
- His success was due in large measure to your help.
- Landed income was the true measure of the gentry.
- New security measures were implemented to prevent further violence.
- Special measures are being taken to protect the local water supplies.
- The Committee unanimously approved the measure.
- The authorities are using increasingly repressive measures.
- The band began playing the opening measures.
- The mayor threatened to veto a measure passed by the city council.
- The price of housing relative to income is an important measure of real income.
- They tried to formulate a quantitative measure of well-being.
- This figure alone is not a fair measure of our success.
- This figure provides an objective measure of risk.
- This measure is obtained by dividing corporate profits by corporate bond yields.
- We had to resort to extraordinary measures to find employees.
- We urge you to adopt all necessary measures to guarantee people's safety.
- a huge room measuring 50 m by 18 m
- a package of measures aimed at cutting pollution
- a steady rhythm of four beats to a measure
- an accurate measure of length
- measures for reducing delays
- the first few measures of Mozart's third violin concerto
- tougher measures against racism
- Exam results are only one measure of a school's success.
- Her hand trembled slightly, a measure of her anxiety.
- Money is not the only measure of success.
- Police in riot gear were in attendance as a precautionary measure.
- The government introduced emergency measures to stave off an economic crisis.
- This is just a temporary measure, while the emergency exists.
- We still have no objective measure of pain in babies.

See also: ↑bar

measure

Longman DOCE 5th Ed. (En-En)

I. **mea** **sure**¹ **S2 W2** /'meɪʒə \$ -er/ **BrE** ^u **AmE** ^u **verb**

[Word Family: adjective: ↑measurable ≠ ↑immeasurable, ↑measured, ↑measureless; noun: ↑measure, ↑measurement; verb: ↑measure; adverb: ↑measurably ≠ ↑immeasurably]

1. [transitive] to find the size, length, or amount of something, using standard units such as ↑inches, metres etc:

" The rainfall was measured over a three-month period.

measure somebody for something (=measure someone in order to make clothes for them)

" She was being measured for her wedding dress.

measure something in something

" We can measure the energy that food provides in calories.

measuring jug/cup/tape (=one used for measuring)

2. [transitive] to judge the importance, value, or true nature of something **SYN assess**

Doctors say it is too early to measure the effectiveness of the drug.

measure something by something

Education shouldn't be measured purely by examination results.

3. [linking verb] to be a particular size, length, or amount:

The room measures 6 x 6 metres.

The earthquake measured 6.5 on the Richter scale.

4. [transitive] if a piece of equipment measures something, it shows or records a particular kind of measurement:

An odometer measures the number of miles your car travels.

measure somebody/something against somebody/something phrasal verb

to judge someone or something by comparing them with another person or thing:

Bridget did not think she had to measure herself against some ideal standard.

Measured against our budget last year, \$2.7 million seems small.

measure something ↔ off phrasal verb

to measure a particular length or distance, and make a mark so that you can see the beginning and end:

He measured off three yards of rope.

measure something ↔ out phrasal verb

to take a specific amount of liquid, powder etc from a larger amount:

Measure out 100 grams of flour.

measure up phrasal verb

1. to be good enough to do a particular job or to reach a particular standard:

We'll give you a week's trial in the job to see how you measure up.

measure up to

How will the Secretary General measure up to his new responsibilities?

2. to measure something before you do something, for example before you put in new furniture, cupboards etc:

I'd better measure up before I start laying the carpet.

measure something ↔ up

Measure up any items that you want to keep in the kitchen.

II. measure² W2 BrE¹ AmE¹ noun [countable]

[Word Family: adjective: ↑measurable ≠ ↑immeasurable, ↑measured, ↑measureless; noun: ↑measure, ↑measurement; verb: ↑measure; adverb: ↑measurably ≠ ↑immeasurably]

[Date: 1100-1200; Language: Old French; Origin: mesure, from Latin mensura, from metiri 'to measure']

1. **ACTION** an action, especially an official one, that is intended to deal with a particular problem **SYN step**:

Measures are being taken to reduce crime in the city.

drastic/tough/extreme etc measures

drastic measures to reduce traffic problems

New safety measures were being demanded after last night's horrific train crash.

The new bridge was erected as a temporary measure to replace the one which was destroyed by floods.

precautionary/preventative measure (=something done to stop something bad from happening)

He was kept in hospital overnight as a precautionary measure.

2. **half measures** things done to deal with a difficult situation that are not effective or firm enough:

This was no time for half measures and compromises.

3. **SIGN/PROOF be a measure of something formal** be a sign of the importance, strength etc of something, or a way of testing or judging something:

The flowers and tears at the funeral were a measure of the people's love for her.

Exam results are not necessarily a true measure of a student's abilities.

4. **AMOUNT a measure of something** an amount of something good or something that you want, for example success or freedom:

The new law gives local governments a significant measure of control over their own finances.

I met a number of sportsmen who had achieved a measure of success (=some success).

5. UNIT OF MEASUREMENT

a) an amount or unit in a measuring system:

a table of weights and measures

b) a standard amount of an alcoholic drink

6. **in large measure/in some measure** a lot or quite a lot – used when talking about the reason or cause of something:

The improvements are due in large measure to his leadership.

7. **in equal measure** used when the amount of one thing is the same as the amount of another thing:

I was angry and embarrassed in equal measure.

8. **for good measure** in addition to what you have already done, given, or included:

Why don't you try phoning them one more time, for good measure?

9. **beyond measure** very much or very great – used when you want to emphasize what you are saying:

Her work has improved beyond measure.

10. **the full measure of something formal** the whole of something:

Ralph received the full measure of his mother's devotion.

11. **in full measure formal** if someone gives something back in full measure, they give back as much as they received:

They returned our hospitality in full measure.

12. **have/get the measure of something** to become familiar with something, so that you can control or deal with it

13. **have/get the measure of somebody British English** to know what someone's strengths and weaknesses are, so that you are able to deal with them or defeat them:

She soon got the measure of her opponent.

14. **THING USED FOR MEASURING** something used for measuring, for example a piece of wood or a container ⇒ ↑tape measure

15. **MUSIC** a group of notes and **↑rests**, separated from other groups by vertical lines, into which a piece of music is divided **SYN**

bar **British English**

⇒ **↑made-to-measure**, ⇒ **give somebody short measure** at **↑short**¹⁽²³⁾

...

COLLOCATIONS

■ verbs

- **take measures** (=do something in order to deal with a problem) We are taking measures to improve the situation.
- **adopt/introduce a measure** (=start using a particular way of dealing with a problem) The countries agreed to adopt measures to reduce pollution.
- **a measure is aimed at doing something** The measures were aimed at reducing the speed of cars on the roads.

■ ADJECTIVES/NOUN + measure

- **a safety measure** New safety measures were implemented after the rail crash.
- **a security measure** (=something done to keep a place safe from danger or crime) Video surveillance cameras have been installed as a security measure.
- **a preventative/precautionary measure** (=something done to prevent something bad) Vaccination against disease is a sensible preventative measure.
- **a extreme measure** The public would not be in favour of such an extreme measure.
- **a drastic measure** (=an extreme measure) Drastic measures are needed if we are to combat global warming.
- **a temporary measure** (=something done for a limited period of time to deal with a problem) The tents were used as a temporary measure to replace homes destroyed in the floods.
- **a necessary measure** The army will take all necessary measures to protect the public.
- **an appropriate measure** (=a measure that is suitable for a particular situation) In the event of an assault, staff will need to take appropriate measures to defend themselves.

■ phrases

- **a package/series of measures** (=a set of measures used to deal with something) A package of road safety measures has been announced.

...

THESAURUS

- **action** *noun* [countable] something that someone does: He is responsible for his own actions. | They refused to give a reason for their actions.
- **act** *noun* [countable] a particular type of action: violent acts | **act of violence/kindness/defiance etc**: I believe the killing was an act of desperation.
- **activities** *noun* [plural] things that people do, especially for enjoyment or to achieve an aim: leisure activities | political activities | Surveys may not give a true picture of people's activities.
- **behaviour** *British English*, **behavior** *American English* *noun* [uncountable] the things that someone does and the way they behave: Do you think that advertisements really influence people's behaviour? | The man's behaviour seemed rather odd.
- **move** *noun* [countable] something that you do in order to achieve something: Her decision to sell the shares had been a smart move. | It's a bold move to start a business in the current economic climate. | He needed time to figure out his next move.
- **step** *noun* [countable] one of a series of things that you do in order to deal with a problem or to succeed: The first step is to make sure we have got funding for the project. | We must take steps to make sure that this does not happen again. | This is an important step towards peace.
- **measure** *noun* [countable] an official action that is intended to deal with a particular problem: There are increased security measures at airports. | The school was closed as a precautionary measure following a chemical leak.
- **gesture** *noun* [countable] something that you do to show how you feel about someone or something: Do you think it would be a nice gesture to send her some flowers? | **gesture of goodwill/solidarity/defiance**: The company gave us £100 as a gesture of goodwill.
- **deed** *noun* [countable] *especially literary* an action, especially one that is very good or very bad: evil deeds | heroic deeds | This is my good deed for the day.
- **exploits** *noun* [plural] *formal* exciting or brave actions: daring exploits | His exploits were legendary.
- **feat** *noun* [countable] something someone does that people admire because you need a lot of skill, courage, or strength to do it: Completing a marathon is a remarkable feat for a six-year-old. | The bridge is a great feat of engineering.

measure

Freakuency Pack

12500 **900**^{MCW}

15000 **533**^{COCA}

RANGE: **1k MEASURE** ⁹¹²¹⁷

measure ³⁰⁸⁸¹

measured ¹³⁶³²

measurement ⁵⁷⁷⁵

measurements ⁵⁰⁰⁰

measures ²⁷⁸⁶⁸

measurable ¹²⁵⁸

measurably ¹⁴⁴

immeasurable ²⁵⁷

immeasurably ²⁷⁰

measuring ⁶¹³²

COCA 500k Unlemmatized

12577 **2065**²⁰⁸⁹³ *nn1*

5144 **5468**⁶⁹¹² *vvi*

2513 **10055**³⁰⁵⁵ *vv0*

19 **172337**²¹ *nnu*
