

blurb

- [blɜːb] *n* *разг.*
краткая аннотация, рекламное объявление на книгу (*на обложке или суперобложке*)
- [blɜːb] *v* *разг.*
делать рекламное объявление, рекламировать (*книгу*)

blurb

Oxford Advanced Learners Dictionary 8th Ed.

blurb [blurb blurbs] *BrE* [blɜːrɪb] *NAmE* [blɜːrɪb] *noun*

a short description of a book, a new product, etc, written by the people who have produced it, that is intended to attract your attention and make you want to buy it

- publisher's blurbs
- The blurb says that this is Tarantino's greatest movie.

Word Origin:

early 20th cent.: coined by Gelett Burgess (died 1951), American humorist.

blurb

Longman DOCE 5th Ed. (En-En)

blurb /blɜːrɪb blɜːrɪbz *BrE* *AmE* *noun* [countable]

[Date: 1900-2000; Origin: An invented word]

a short description giving information about a book, new product etc

blurb

Frequency Pack

12500 **9141**^{MCW}

15000 **14121**^{COCA}

RANGE: **7k** BLURB ²³³

blurb ¹⁵⁹

blurbs ⁷⁴

COCA 500k Unlemmatized

¹³¹ **63785**¹⁴⁰ *nn1*

⁸ **295012**⁸ *vv0*

¹ **373514**⁶ *np1*

⁴ **402923**⁵ *vvi*