

popular1. ['pɒpjələ] *n*

1. массовая газета *или* массовый журнал [*см. тж.* popular press]
2. эстрадный концерт

2. ['pɒpjələ] *a*

1. народный

popular government - народное правительство

Popular Front - Народный фронт

popular tumult - народное волнение

popular election - всеобщие выборы

popular discontent [pressure] - недовольство [давление] (широких) народных масс

popular suffrage - всеобщее избирательное право

popular majority - большинство населения

popular vote - прямые выборы, голосование на прямых выборах (*в отличие от голосования в коллегии выборщиков*)

popular language - народный язык

popular etymology - народная этимология

with a popular appeal - нравящийся людям

2. 1) доходчивый, понятный, популярный

popular lectures - популярные /общедоступные/ лекции

2) общедоступный

at popular prices - по общедоступным ценам

popular edition - популярное /массовое, дешёвое/ издание

3. популярный, пользующийся известностью, популярностью

popular hero [singer] - любимый герой [певец]

popular song [music] - популярная песня [музыка]

he is popular in society - он популярен /его любят/ в обществе

she is popular with men - она нравится мужчинам /пользуется успехом у мужчин/

he is popular for his kindness - его любят за доброту

4. (обще)распространённый

popular error - распространённая ошибка

popular aphorism - известный афоризм

it is a popular belief that black cats bring bad luck - считается, что чёрные кошки приносят несчастье

5. массовый

popular newspapers - массовые газеты

◇ popular Latin - народная /вульгарная/ латынь

popular

Oxford Advanced Learners Dictionary 8th Ed.

popu·lar *BrE* ['pɒpjələ(r)] ^m *NAmE* ['pɑːpjələɹ] ^m **adjective**

1. liked or enjoyed by a large number of people

- a **hugely/immensely popular** singer
- This is one of our most popular designs.
- Skiing has become very popular recently.
- ~ (**with sb**) These policies are unlikely to **prove popular** with middle-class voters.
- I'm not very popular with my parents (= they are annoyed with me) at the moment.
- (*ironic*) 'Our dog got into the neighbour's garden again!' 'You'll be popular.'

Opp: ↑unpopular2. **only before noun** (sometimes disapproving) suited to the taste and knowledge of ordinary people

- **popular music/culture/fiction**
- the popular press
- The band's success is largely due to the popular appeal of the lead singer.

3. **only before noun** (of ideas, beliefs and opinions) shared by a large number of people

- a popular misconception
- **Contrary to popular belief**, women cause fewer road accidents than men.
- **Popular opinion** was divided on the issue.
- By **popular demand**, the tour has been extended by two weeks.

4. **only before noun** connected with the ordinary people of a country

- The party still has widespread popular support.
- a share of the popular vote
- popular power

Word Origin:late Middle English (in the sense 'prevalent among the general public'): from Latin *popularis*, from *populus* 'people'. Sense 1 dates from the early 17th cent.Thesaurus:**popular** [**popular**] *adj.*

1.
 - This is one of our most popular designs.
 - **in demand** • **appealing** • **attractive** • |informal **hot** • |formal **desirable** •

Opp: unpopular

highly popular/attractive/desirable

immediately /enormously popular/appealing/attractive

2.

• By popular demand, the tour has been extended by two weeks.

common • • collective • • public •

popular/common/collective/public opinion

Example Bank:

- He was one of those people who are instantly popular.
- Jack was not exactly popular after the incident with the fire extinguisher.
- Seaside holidays are always popular.
- Socks are always popular as presents.
- The prime minister remained personally popular despite his party's disastrous slide in the opinion polls.
- The restaurant is deservedly popular with all who enjoy Mexican food.
- These animals are quite popular as pets.
- They seem to be getting quite popular.
- This area is immensely popular with tourists.
- What makes this subject so popular?
- a concert featuring the everpopular music from Hollywood's silver screen
- a concert featuring the ever-popularentertainer
- a restaurant that is popular for light meals
- popular among young people
- By popular demand, the tour has been extended by two weeks.
- Contrary to popular belief, women cause fewer road accidents than men.
- He was a hugely popular singer.
- Popular opinion was divided on the issue.
- Snowboarding is becoming more and more popular.
- The regime was overthrown by a popular uprising.
- There is a growing popular movement for democracy in the country.
- There was a popular outcry against the proposals.
- There was an association in the popular mind of the city with crime and violence.
- There's a popular misconception that it's a difficult instrument to play.
- They won the largest share of the popular vote.

popular

Longman DOCE 5th Ed. (En-En)

pop|u|lar S2 W1 /'pɒpjələ, 'pɒpjʊlə \$ 'pɑːpjəposlər BrE " AmE " adjective

[Word Family: noun: ↑popularity ≠ ↑unpopularity, ↑popularization; verb: ↑popularize; advert: ↑popularly; adjective: ↑popular ≠ ↑unpopular]

[Date: 1400-1500; Language: Latin; Origin: popularis, from populus 'people']

1. liked by a lot of people OPP unpopular :

- " Hilary was popular at school.
- " a popular holiday resort
- " Coffee is probably the most popular drink in the world.

hugely/enormously/immensely etc popular

- " Guerrero's music is hugely popular in Latin America.

popular with/among

- " The President is very popular with Jewish voters.

2. [only before noun] done by a lot of people in a society, group etc:

- " the closest popular vote in U.S. presidential history
- " The government has little popular support among women voters.
- " Kaplan's latest recording has received considerable popular acclaim (=it is liked by a lot of people).

popular belief/opinion/view (=a belief, opinion etc that a lot of people have)

- " a survey of Hispanic-American popular opinion
- " Contrary to popular belief (=in spite of what many people believe), gorillas are basically shy, gentle creatures.
- " a popular movement for democracy

3. [only before noun] relating to ordinary people, or intended for ordinary people:

- " Wintour's writing is full of references to American popular culture.
- " Steele was ridiculed by the popular press. ⇒ ↑pop music

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COLLOCATIONS (for Meaning 1)

adverbs

- very popular She was a very popular teacher.
- extremely popular The restaurant is extremely popular, owing to its high standard of food.
- highly popular (=extremely popular) a highly popular radio station
- immensely/hugely/enormously popular His plays were immensely popular.
- wildly popular (=extremely popular – used especially about something that excites people) These bands are wildly popular in Cuba.
- phenomenally popular (=extremely popular, to a degree that is surprising or unusual) Still her books remain phenomenally

popular.

- **increasingly popular** Business management courses are increasingly popular.
- **universally popular** (=liked by everyone) Some foods are universally popular.
- **enduringly/perennially popular** (=always popular) His most enduringly popular film is 'Singin' in the Rain'.
- **genuinely popular** He became Russia's first genuinely popular politician in a long time.

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COLLOCATIONS (for Meaning 2)

nouns

- **popular support** There was widespread popular support for the new law.
- **popular demand** She will be performing here again next month, by popular demand.
- **popular belief/opinion** Contrary to popular belief, cats are solitary animals.
- **the popular view** The popular view bears little relation to the known facts.
- **a popular misconception** (=a wrong idea that many people have) There is a popular misconception that the town is at the most northerly tip of the country.
- **the popular vote** He won the presidency with almost 86 percent of the popular vote.
- **the popular imagination** The characters in the series failed to catch the popular imagination.

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THESAURUS

- **popular** liked by a lot of people: a popular restaurant | Marmaris is one of Turkey's most popular tourist destinations. | His films were hugely popular.
- **well-liked** used about someone who many people like: He is an experienced and well-liked member of the team. | Stein is well-respected and well-liked by the troops.
- **big/huge** [not before noun] *informal* very popular, especially in a particular place: The band are big in Europe. | Apparently this type of game is huge in Japan.
- **hot** *informal* someone or something that is hot, is very popular or fashionable and everyone wants to use them, see them, buy them etc: one of this year's hottest fashion trends | a hot young singer from Nashville

something that is popular

- **bestseller** a book that a lot of people buy: His prize-winning book 'A Year in Provence' became an international bestseller.
- **blockbuster** a film that a lot of people watch, especially an exciting film: a Hollywood blockbuster | a blockbuster movie
- **hit** something such as a song, show, or film which is very popular and successful: The band played all their old hits. | The film was a box-office hit (=a lot of people went to see it at the cinema). | She stars in ABC's hit show 'Desperate Housewives'.
- **sell-out** a concert, sports event etc which so many people want to see that all the tickets are sold: The concert was a sell-out. | the band's sell-out tour of the US
- **cult movie/band/figure etc** a film, band, person etc that has become very popular and fashionable with a particular group of people: a cult TV programme
- **craze** something that suddenly becomes popular, so that a lot of people do it, buy it etc: the latest dance craze that has been sweeping the US | the craze for ultra expensive designer jeans
- **fad** *informal* something that is very popular for a short time – used about something that you disapprove of, which you do not think will last for very long: Most diets are just fads. | I think it's a passing fad.

popular

Freakuency Pack

12500 **916**^{MCW}

15000 **844**^{COCA}

RANGE: **2k** POPULAR 55308

popular 44167

popularity 7110

popularly 598

unpopular 2117

unpopularity 190

popularise 0

popularised 0

popularising 0

popularisation 0

popularisations 0

populariser 0

popularisers 0

popularize 151

popularized 686

popularizing 117

popularization 91

popularizer 38

popularizers 31

popularizations 12

COCA 500k Unlemmatized

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14 **207252**¹⁵ *nnu*