

billboard

I

[ˈbɪlbɔːd] *n*

1. *амер.* доска для афиш и объявлений
2. *млв.* анонс, оповещение о программе

II

[ˈbɪlbɔːd] *n мор.*

якорная подушка

billboard

Oxford Advanced Learners Dictionary 8th Ed.

bill·board [billboard billboards] *BrE* [ˈbɪlbɔːrð] *NAmE* [ˈbɪlbɔːrð]

(especially *NAmE*)

(*BrE* also **hoard·ing**) **noun** a large board on the outside of a building or at the side of the road, used for putting advertisements on

See also: ↑hoarding

billboard

Longman DOCE 5th Ed. (En-En)

bill·board /ˈbɪlbɔːrð -bɔːrð *BrE* *AmE* *noun* [countable]

a large sign used for advertising **SYN hoarding** *British English*

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THESAURUS

- **advertisement**: an advertisement for shampoo | They placed an advertisement in the newspaper.
- **ad informal** an advertisement: She's been in several TV ads.
- **advert** *British English* an advertisement: a job advert | He took out a front-page advert for his shop.
- **commercial** an advertisement on television or radio: television commercials | He was in some commercials for beer.
- **trailer** an advertisement in the cinema, on television, or online for a film or programme which will be shown soon: A second trailer for Richard Friedman's film has just been added to the website.
- **promotion** a series of advertisements for a company's products: The company has spent more than \$300 million on promotions for the brand.
- **poster** an advertisement on a wall: They selected a famous artist to do the poster for the upcoming performance.
- **billboard** (also **hoarding** *British English*) a large sign next to a road, with an advertisement on it: billboard advertisements | A huge hoarding shows two contrasting images.
- **flyer** a piece of paper with an advertisement on it, often given to you in the street: Someone was handing out flyers for a new nightclub.
- **banner ad** an advertisement across the top of a page on the Internet: Banner ads are becoming more sophisticated.
- **junk mail** unwanted advertisements that you get in the post: I never read junk mail.
- **spam** unwanted emails advertising things: I'm trying to delete all the spam.
- **classified ad** (also **want ad** *American English*, **small ad** *British English*) a short advertisement that you put in a newspaper if you want to buy or sell something: The bike was advertised for sale in the small ads section.

billboard

Freakuency Pack

12500 **9242**^{MCW}

15000 **5270**^{COCA}

RANGE: **9k BILLBOARD** 3217

billboard 1879

billboards 1338

COCA 500k Unlemmatized

990 **16444**¹⁴⁷⁹ *nn1*

301 **36626**³⁹³ *np1*

7 **317463**⁷ *nnu*