

advantage**1. [əd'vɑ:ntɪdʒ] n****1. преимущество; превосходство**

the advantages of a good education - преимущества хорошего образования
 to gain /to get, to score, to win/ an advantage of /over/ smb. - добиться преимущества /взять верх/ над кем-л.; оказаться в лучшем положении, чем кто-л.
 to give /to provide, to confer on, to offer/ no unilateral advantage to either side - *дип.*, *воен.* не давать преимущества ни одной из сторон
 to take advantage of smb. - а) обмануть /перехитрить/ кого-л.; б) эксплуатировать кого-л.

2. выгода; польза; выигрыш (в чём-л.)

advantage ground - выгодная позиция /точка/; выгодное стратегическое положение
 to take (full) advantage of smth. - а) воспользоваться чем-л.; использовать что-л. в своих интересах; to take advantage of the opportunity - воспользоваться случаем; б) злоупотреблять чем-л.
 to take advantage of smb.'s good nature - злоупотреблять чьей-л. добротой
 to advantage - выгодно, хорошо; в выгодном свете
 this is to my advantage - это мне выгодно
 to turn smth. to one's advantage - обратить что-л. себе на пользу; использовать что-л. в своих интересах
 what you tell me is not to his advantage - то, что вы мне рассказываете, характеризует его отнюдь не с лучшей стороны
 in this light the picture shows to good advantage - картина выигрывает при этом освещении
 the picture is seen to more advantage from a distance - эту картину лучше смотреть издали
 to the best advantage - наилучшим /самым выгодным/ образом, в самом выгодном свете
 to show smth. to the best advantage - представить что-л. в самом выгодном свете

3. спорт. преимущество в счёте (в теннисе после счёта «поровну»)

advantage game - игра, выигранная в партии после счёта по пяти
 advantage in - «больше» у подающего
 ◇ to take smb. at advantage - захватить кого-л. врасплох
 you have the advantage of me - а) вы меня знаете, а я вас нет; б) вы знаете что-то такое, что мне неизвестно

2. [əd'vɑ:ntɪdʒ] v**давать преимущество; благоприятствовать; способствовать; приносить пользу, выгоду**

to advantage agriculture - способствовать развитию сельского хозяйства
 such action will advantage our cause - такие действия обеспечат успех нашего дела /пойдут на пользу нашему делу/

advantage

Oxford Advanced Learners Dictionary 8th Ed.

• advantage [advantage advantages advantaged advantaging] noun, verb

BrE [əd'vɑ:ntɪdʒ] NAmE [əd'væntɪdʒ]

noun countable, uncountable

1. a thing that helps you to be better or more successful than other people

- a **big/great/definite advantage**
- an unfair advantage (= sth that benefits you, but not your opponents)
- She **had the advantage of** a good education.
- You will **be at an advantage** (= have an advantage) in the interview if you have thought about the questions in advance
- ~ **over sb** Being tall gave him an advantage over the other players.
- companies seeking competitive advantage over their trading rivals

Opp: ↑disadvantage**2. a quality of sth that makes it better or more useful**

- A small car **has the** added **advantage of** being cheaper to run.
- One advantage of/One of the advantages of living in the country is the fresh air.
- Each of these systems has its advantages and disadvantages.

Opp: ↑disadvantage**3. (in ↑tennis) the first point scored after a score of 40–40**

- Advantage Federer.

Word Origin:

Middle English: from Old French **avantage**, from **avant** 'in front', from late Latin **abante** 'in front', from **ab** 'from' + **ante** 'before'. The initial a- was mistakenly assimilated to ad- in the 16th cent.

Thesaurus:**advantage** noun**1. sing.**

- Being tall gave him an advantage over the other players.

edge • • lead • • the upper hand • • head start •**Opp:** disadvantagean advantage/an edge/a lead/the upper hand/a head start **over** sb/sthan advantage/an edge/a lead/the upper hand/a head start **in** sth**have/give sb** an advantage/an edge/a lead/the upper hand/a head start**2. C, U**

- the advantages of having a degree

benefit • • strength • • good • • asset • • good point • |informal plus •**Opp:** disadvantage

some/any/no advantage/benefit in sth

be to sb's advantage/benefit

considerable/great/real/relative advantages/benefits/strengths/good/assets

Advantage or benefit? A **benefit** is sth that you get or that comes from sth that you do. An **advantage** is sth that a person, thing, plan or action has as a quality.

Example Bank:

- Breastfeeding offers a clear advantage to your baby.
- East coast resorts have the advantage over west coast ones.
- He would gain considerable advantage from staying in that job.
- I took complete advantage of the situation.
- It is to your advantage to delay things for as long as possible.
- The bright lighting showed the jewels to their best advantage
- The commanders were anxious to press home their advantage with a further offensive in the north.
- The company has an unfair advantage over its competitors.
- The company was able to gain a competitive advantage over its rivals by reducing costs.
- The new design gives us a clear advantage over our competitors.
- The plan would be to our mutual advantage
- There may be some advantage in laying down a clearer procedure.
- These computers have the added advantage of being cheap.
- They argue that the possible risks attached to such vaccines vastly outweigh any advantages
- the advantage to both countries of closer economic ties
- the natural advantages of a fertile soil
- the natural advantages of countries with low labour costs
- Being tall gave him a definite advantage over the other players.
- Having a degree is a huge advantage when it comes to getting a job.
- Is there any advantage in getting there early?
- The bill will give US tuna processors a competitive advantage in the US tuna market.
- Their better training gave the French troops a decisive advantage
- They took an early lead and held onto their advantage right to the end.
- With good cooperation we should be able to exploit this opportunity to our mutual advantage
- You will be at an advantage if you have thought about the interview questions in advance.

Idioms: ↑take advantage of somebody ▪ to your advantage ▪ ↑turn something to your advantage

verb ~ sb (formal)

to put sb in a better position than other people or than they were in before

Verb forms:

verb forms	
present simple	
I / you / we / they	advantage
	BrE /əd'vɑ:ntɪdʒ/
	NAmE /əd'ventɪdʒ/
he / she / it	advantages
	BrE /əd'vɑ:ntɪdʒɪz/
	NAmE /əd'ventɪdʒɪz/
past simple, past participle	advantaged
	BrE /əd'vɑ:ntɪdʒd/
	NAmE /əd'ventɪdʒd/
-ing form	advantaging
	BrE /əd'vɑ:ntɪdʒɪŋ/
	NAmE /əd'ventɪdʒɪŋ/

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▪ **II. to (good/best) ad'vantage** idiom

in a way that shows the best of sth

- The photograph showed him to advantage
- May was the month to see the garden to best advantage

Main entry: ↑advantage_{idiom}

advantage

Longman DOCE 5th Ed. (En-En)

ad **van** **tage** **S2** **W1** /əd'vɑ:ntɪdʒ/ **ed**'væn-/ **BrE** " **AmE** " **noun**

[**Word Family:** **noun:** ↑advantage ≠ ↑disadvantage, the disadvantaged; **adjective:** ↑advantageous ≠ ↑disadvantageous, ↑advantaged ≠ ↑disadvantaged; **verb:** ↑disadvantage; **adverb:** ↑advantageously ≠ ↑disadvantageously]

[**Date:** 1300-1400; **Language:** Old French; **Origin:** avantage, from avant 'before', from Latin abante; ⇔ ↑advance²]

1. [uncountable and countable] something that helps you to be more successful than others, or the state of having this **OPP**

disadvantage

advantage over

Her experience meant that she had a big advantage over her opponent.

Younger workers tend to be at an advantage (=have an advantage) when applying for jobs.

It might be to your advantage (=it might help you) to take a computer course of some kind.

2. **[uncountable and countable]** a good or useful feature that something has

advantage of

One of the many advantages of living in New York is that you can eat out at almost any time of day.

advantage over

This printer has several advantages over conventional printers.

3. **take advantage of somebody** to treat someone unfairly in order to get what you want, especially someone who is generous or easily persuaded:

Don't lend them the car – they're taking advantage of you!

4. **take advantage of something (to do something)** to use a particular situation to do or get what you want:

I took advantage of the good weather to paint the shed.

You'll want to take full advantage of the beach-front clubs.

5. **use/turn something to your/good advantage** to use something that you have or that happens in order to achieve something:

How could he turn the situation to his advantage?

Burns used his family connections to good advantage.

6. **show something to (good/great) advantage** to make the best features of someone or something very noticeable:

Her dress showed her tanned skin to great advantage.

7. **advantage somebody** used in tennis to show that the person named has won the next point after the score was 40–40

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COLLOCATIONS (for Meanings 1 & 2)

■ **verbs**

- **have an advantage** (also **enjoy an advantage formal**) Our parents didn't have all the advantages that we have. | Western countries enjoyed considerable advantages in terms of technology.
- **get/gain an advantage** Both teams tried to get an advantage.
- **give somebody an advantage** His height gives him a big advantage.
- **work to your advantage** (=make you have an advantage – often used when this is unexpected) Sometimes a lack of experience can work to your advantage.
- **see the advantage** (=understand the advantage) I can see the advantage of living near the station.

■ **adjectives**

- **a big/great/massive/huge advantage** It's a great advantage to be able to speak some Spanish.
- **a slight advantage** (=a small one) Karpov enjoyed a slight advantage over his opponent.
- **an unfair advantage** Companies that receive government subsidies have an unfair advantage.
- **a definite/distinct advantage** (=one that you can clearly notice) Electronic trading has a number of distinct advantages.
- **a real advantage** (=a definite advantage) The new system has some real advantages.
- **an added advantage** (=an extra advantage) Candidates with experience in Sales and Marketing would have an added advantage.
- **a political advantage** Republicans have a political advantage in most of those areas.
- **a military advantage** The military advantage had shifted towards the rebels.
- **a psychological advantage** Winning the first game gives you a psychological advantage over your opponent.

■ **phrases**

- **the advantages and disadvantages of something** the advantages and disadvantages of living in a big city
- **the advantages outweigh the disadvantages** (=the advantages are more valuable) When it comes down to working from home, you have to decide if the advantages outweigh the disadvantages.

■ **COMMON ERRORS**

- ▶ Do not say 'a good advantage'. Say a **big advantage** or a **real advantage**.

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THESAURUS (for Meaning 2)

- **advantage** a good feature that something has, which makes it better, more useful etc than other things: The great advantage of digital cameras is that there is no film to process.
- **benefit** a feature of something that has a good effect on people's lives: Regular exercise has many benefits, including reducing the risk of heart disease.
- **merit** a good feature that something has, which you consider when you are deciding whether it is the best choice: The committee will consider the merits of the proposals. | The merits and demerits of (=the good and bad features of) alternative funding systems were widely discussed in the newspapers. | The chairman saw no great merit in this suggestion (=he did not think that it was a good idea).
- **virtue** an advantage that makes you believe that something is a good thing: They believed in the virtues of culture, civilization, and reason. | He's always extolling the virtues of hard work (=saying that hard work is a good thing).
- **the good/great/best thing about something especially spoken** used when mentioning a good feature of something. This phrase is rather informal and you should not use it in formal essays: The good thing about cycling is that you don't have to worry about getting stuck in a traffic jam.
- **the beauty of something is that** used when you want to emphasize that something has a very good or useful feature: The beauty of the plan is that it is so simple.

advantage ²⁴⁰⁷³

advantages ⁶⁶¹⁴

disadvantage ²³⁰¹

disadvantages ¹²³⁶

advantaging ⁶

advantaged ²²⁸

disadvantaged ¹⁹⁸⁰

advantageous ⁸³⁰

disadvantageous ⁸⁷

disadvantageously ⁶

advantageously ³⁶

COCA 500k Unlemmatized

¹⁷³¹⁰ **1790**²⁴⁰⁴³ *nn1*

²¹ **171581**²¹ *nnu*

⁵ **391464**⁵ *vv0*

⁴ **453013**⁴ *vvi*
