

clientele[ˌkliːən'tel] *n*

1. клиентура (*адвоката, нотариуса и т. п.*)
2. 1) постоянные покупатели
- 2) постоянные посетители (*театра и т. п.*)
- 3) пользователи, потребители информации

clientele

Oxford Advanced Learners Dictionary 8th Ed.

cli·en·tele [clientele clienteles] *BrE* [ˌkliːənˈtɛl] *NAmE* [ˌklaɪən'tel] ^u *noun*

singular + singular or plural verb

all the customers or clients of a shop/store, restaurant, organization, etc

- an international clientele
- an important media event which is bound to attract a new clientele

Word Origin:

mid 16th cent. (in the sense 'clientship, patronage'): via French from Latin *clientela* 'clientship', from *cliens*, *client-*, variant of *cluens* 'heeding', from *cluere* 'hear or obey'.

Example Bank:

- It takes time to build (up) a clientele.
- The boutique caters for a rather select clientele.
- The restaurant has a large regular clientele.
- The facilities appeal to an international clientele.
- This is an important media event which is bound to attract a new clientele.

clientele

Longman DOCE 5th Ed. (En-En)

cli·en·tele /ˌkliːənˈtɛl, ˌklaɪən'tel, ˌkliː-/ *BrE* ^u *AmE* ^u *noun* [singular][**Date:** 1500-1600; **Language:** French; **Origin:** *clientèle*, from Latin *clientela*, from *cliens*; ⇨ ↑**client**]

all the people who regularly use a shop, restaurant etc:

• The restaurant attracts a young clientele.

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THESAURUS

- **customer** someone who buys goods or services from a shop or company: Customers were waiting for the shop to open. | The bank is one of our biggest customers.
- **client** someone who pays for a service from a professional person or company: He has a meeting with one of his clients. | The company buys and sells shares on behalf of their clients
- **shopper** someone who goes to the shops looking for things to buy: The streets were full of Christmas shoppers.
- **guest** someone who pays to stay in a hotel: Guests must leave their rooms by 10 am.
- **patron** /'peɪtrən/ *formal* a customer of a particular shop, restaurant or hotel – usually written on signs: The notice said 'Parking for Patrons Only'.
- **patient** someone who is getting medical treatment from a doctor, or in a hospital: He is a patient of Dr Williams.
- **consumer** anyone who buys goods or uses services – used when considering these people as a group who have particular rights, needs, or behaviour: Consumers are demanding more environmentally-friendly products. | the rights of the consumer | The law is designed to protect consumers who buy goods on the Internet.
- **market** the number of people who want to buy a product, or the type of people who want to buy it: The market for organic food is growing all the time. | a magazine aimed at the youth market
- **clientele** /ˌkliːənˈtɛl, ˌklaɪən'tel, ˌkliː-/ *formal* the type of customers that a particular shop, restaurant etc gets: The hotel has a very upmarket clientele. | They have a wealthy international clientele.

clientele

Freakuency Pack

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COCA 500k Unlemmatized

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