

foothold['fʊθəʊld] *n*

1. опора, точка опоры для ног
2. 1) прочное, устойчивое положение
to gain a foothold - стать твёрдой ногой, укрепиться, утвердиться
- 2) исходная позиция
they gained a foothold in the new market - они завоевали некоторые позиции /нашли зацепку/ на новом рынке
it isn't easy to get a foothold as a film actor - нелегко пробиться в киноактёры
3. **воен.** опорный пункт, плацдарм

foothold

Oxford Advanced Learners Dictionary 8th Ed.

foot·hold ['fʊθəʊld] *BrE* ['fʊθəʊld] *AmE* ['fʊθəʊld] *noun*

1. a crack, hole or branch where your foot can be safely supported when climbing
 - She edged forward feeling for a foothold.
2. **usually singular** a strong position in a business, profession, etc. from which sb can make progress and achieve success
 - The company is eager to **gain a foothold** in Europe.
 - With this upcoming deal we hope to establish a permanent foothold in the US market.

Example Bank:

- I hope the book will provide a foothold for students of the subject.
- She scabbled for a foothold on the steep grassy bank.
- The bench gave me the foothold I needed to climb into the tree.
- The company has a firm foothold in this market.
- The company is trying to gain a foothold in the European market.

foothold

Longman DOCE 5th Ed. (En-En)

foot·hold /'fʊθəʊld \$ -hould/ *BrE* *AmE* *noun* [countable]

1. a position from which you can start to make progress and achieve your aims
gain/establish a foothold
* Extreme right-wing parties gained a foothold in the latest European elections.
2. a small hole or crack where you can safely put your foot when climbing a steep rock

foothold

Freakuency Pack

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