

helps parents and teachers

#### Children's 100% safety on the internet - Internet Illusion!

Protect Child from bad content - full control by Parents and Teachers.

Children learn English naturally:

playing, watching cartoons, communicate with peers and teachers. They will understand English.

Well-designed preschool education reading, writing, mathematics, painting, logic, effective system stimulation of learning.

Save a lot of your time!



# Caillou

Intended for pre-school children, the *Caillou Series* takes children on a journey of real-life situations.

These books see Caillou discovering the world around him as he moves towards a greater understanding of his environment.

For use both by teachers and parents, the books create a wonderful transition between play time and quiet/bed time.

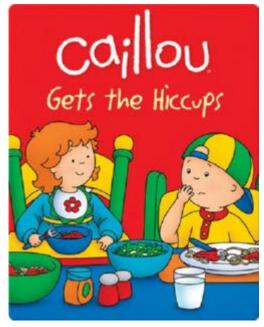


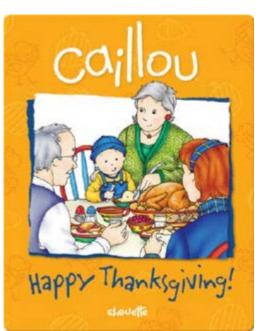
Hélène Desputeaux works for children. She has always done so. Since 1983 she has given them close to 115 picture books.

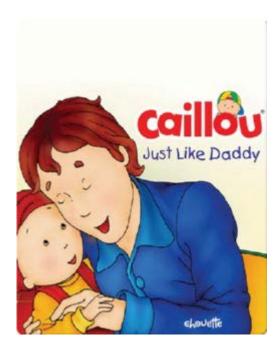
Images of Caillou, in all their various forms, rolling around the world were all created by Hélène Desputeaux!

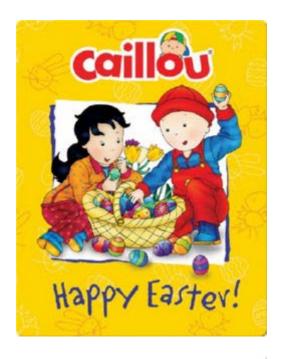
Hélène Desputeaux is a bachelor of visual arts (B.A.V.) (Laval University, 1981) and bachelor of education (B.Ed.) (University of Quebec at Montréal, 1984). She completed one year of a master's degree in Science education, preschool and elementary education (University of Quebec at Montréal, 1985).

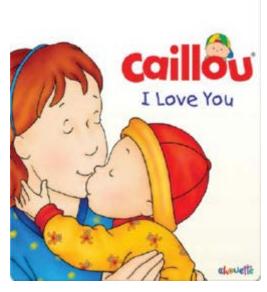
#### SOME "CAILLOU" TITLES and DESCRIPTIONS

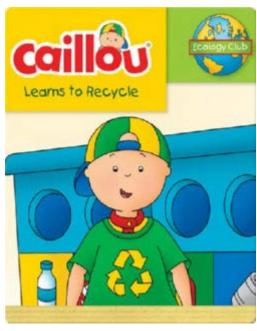


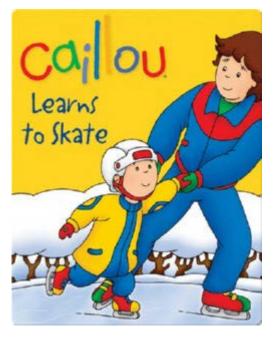


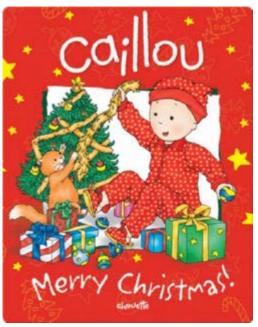


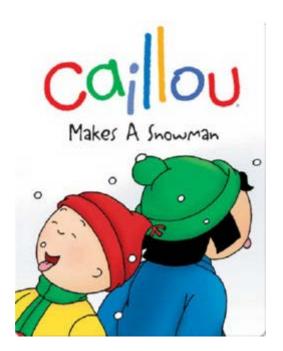


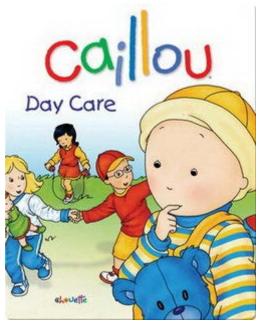












**Caillou – The Captain -** After Grandpa surprises him with a remote-control sailboat, Caillou sees himself as captain.

**Caillou – Training Wheels -** Caillou would like to remove the training wheels on his bike, but he soon learns that there is a proper time for everything.

Caillou - My First Play - Leo, Clementine and Caillou are getting ready to be in a play.

Caillou - The Jungle Explorer - Caillou's friend Sarah has a magnifying glass.

**Caillou – My Imaginary Friend -** Caillou has lots of fun with his imaginary friend George – sometimes too much fun!

**Caillou – The Phone Call -** Caillou feels left out when Mummy is busy on the phone all morning.

**Caillou – The Missing Sock -** Caillou wants to wear his favourite socks but he can only find one.

**Caillou – The School Bus -** Caillou is excited when he gets to go for his first ride on the big school bus.

**Caillou – Show and Tell -** Caillou is struggling for something great to bring to day care show and tell. He finally finds the perfect surprise for his friends. Caillou realises that the best things are not always toys.

**Caillou – Puts Away His Toys -** Caillou has to put away all the toys he has left lying around. Daddy finds an idea that will help Caillou keep his toys tidy.

**Caillou – Sends a Letter -** Mummy is disappointed there are only bills in the mail every day. Caillou sends her a surprise in the mail.

**Caillou Goes Camping -** Grandpa and Caillou are camping in the backyard. When night falls, strange noises make Caillou nervous. He wakes Grandpa up. The next morning Mummy finds her campers in the oddest place.

Caillou And the Big Slide - Caillou and Clementine are at the park. Clementine wants to go on the big kids' slide but Caillou still goes on the little kids' slide. Once at the top, Caillou cannot move for fear. Daddy comes to helps Caillou get used to the big kids' slide.

**Caillou And the Rain** - Caillou and Mummy are going shopping. Since it's raining, they have to put on their raincoats and boots. Once Caillou sees all that water from the rain, he remembers something else he has to do before they leave, he has to go pee.

Caillou At The Beach - The family spends the day at the beach. Caillou swims in the ocean, makes a sandcastle and even has his sandwich stolen by a seagull! It was the best day ever.

**Caillou Is Sick** - Caillou has chicken pox. He is covered in red spots and cannot play outside with Rosie. He does not like being sick, especially when he feels so itchy! This story is about the limitations imposed by illness, which is an ordeal that leads toward maturity

## **Please read about "CAILLOW"**

https://en.wikipedia.org/wiki/Caillou

### Reception

On May 1, 2017, the *National Post* writer Tristin Hopper identified *Caillou* to be "quite possibly the world's most universally reviled children's program," noting "a stunning level of animosity for a series about the relatively uncontroversial daily life of a four-year-old boy." Examples include several "I hate Caillou" pages made on <u>Facebook</u>, numerous parenting blogs criticizing the series, and petitions on <u>Change.org</u> for the show to stop airing. A common criticism towards the series is the whiny and temper-tantrum behavior of the titular character and the lack of consequences Caillou is given for it. As Hopper explained, "This has understandably led to theories that this is an accurate portrayal of Canadian parenting and that Canada is raising a generation of psychopaths. Or that Caillou's parents are so blasted on Canadian weed that they are unable to summon the presence of mind necessary to properly discipline their child." He called the series "a toddler version of <u>Sex and the City</u> or <u>Mad Men</u>," criticizing its lack of educational value: "Unlike most children's programming, Caillou makes almost no attempt to educate its young audience. There are no veiled math problems, spelling lessons or morality tales; it's just calm, non-threatening, bright-coloured people navigating everyday tasks."

A 2011 study conducted at the <u>University of Virginia</u>, published in the journal <u>Pediatrics</u>, tested the show's effect on preschool-aged children's attention spans and cognitive abilities. The study had three groups of four-year-olds each engaged in activities; one group watched *Caillou*, another watched <u>SpongeBob SquarePants</u>, and the third group drew pictures. After nine minutes, the children were tested on mental functions; those that watched <u>Caillou</u> had very similar results to the group that drew pictures, both of whom performed significantly better than the group that watched the <u>SpongeBob</u> episode. [23]

As Caillou appeared as a much younger child in the original line of children's books, the character originally had no hair. When illustrators found that adding hair made the character unrecognizable, it was decided that Caillou would never have hair. [24][25]

Caillou has used been as the primary character in the majority of videos that are a part of an online subculture known as "grounded videos", which are commonly made with programs such as <u>GoAnimate</u> and Plotagon and mainly depict the main character getting grounded by authority for breaking a rule. [26]

